

PRESIDENT'S REPORT  
DENA RICE  
On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



**PRESIDENT'S REPORT**  
**About activities**  
**"Limited Liability Companies**  
**"Higher educational institution**  
**"American University Kyiv"**  
**2024**

PRESIDENT'S REPORT  
DENA RICE  
On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



## GENERAL INFORMATION

Limited Liability Company "Higher Educational Institution "American University Kyiv" (hereinafter referred to as AUK) is the first private university to start operations in 2021 and offers high standards of American education in Ukraine through a partnership with Arizona State University (ASU) – a public research university in the Phoenix metropolitan region, which is recognized as a leader among American higher education institutions according to the US News & World Report rating, America's most innovative university, and Cintana Education (hereinafter referred to as Cintana), a certified community-oriented corporation that helps universities around the world achieve their ambitious goals by connecting them to transformational resources and partners.

The Ukrainian founding partners of AUK are: EPAM Systems, BGV Group Management, Academy DTEK, Brain. Regional founding partners are Channel Georgian Consulting, Georgian American University.

2024 was an important milestone in the development of American University Kyiv. The university carried out the first graduation of masters, and also graduated the first participants of the dual degree program of AUK and Arizona State University. Among the key achievements of the year are the launch of the AUK Global Internship Program, the opening of master's programs in Dnipro and the launch of the AUK Global Partner Program.

Announcing the opening of the AUK Partnership Program, President Dan Rice noted: *"American University Kyiv is pleased to welcome Ukrainian and international companies among the partners of the Global Partnership Program – an ecosystem and community of innovative, modern companies aimed at developing the educational landscape of Ukraine. Within the framework of this program, we aim to create an industry environment for AUK students to interact closely with businesses that are open to internship opportunities, scholarship support and lifelong learning programs. Together with our partners, we are developing career-oriented education that provides freedom and contributes to the future of Ukraine and its people!"*

PRESIDENT'S REPORT  
DENA RICE  
On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



## WELCOME SPEECH BY PRESIDENT AUK

Dear friends,

Despite the military challenges and uncertainty, 2024 was a year of change, in a global and local context, for American University Kyiv.

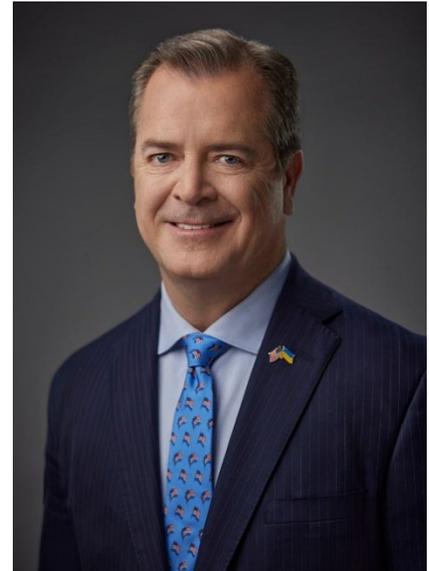
In the second year of russia's full-scale war against Ukraine, we have crossed an important distance, welcoming the first AUK graduates and the first graduates of the AUK-Arizona State University (ASU) double degree program. What was just a dream shortly before the full-scale invasion became a reality and brought AUK to the cohort of the best universities in Ukraine. After all, in 2024, AUK took 4th place in the national ranking of entrants with the highest NMT scores.

Our campus, which we opened at the height of the war in the historic heart of Kyiv, has been a modern and technological learning space for about 500 students for more than a year. It also became the Alma Mater for 23 first graduates of AUK and 32 first graduates of the double degree program of American University Kyiv and Arizona State University.

In 2024, we expanded the horizons of opportunities for our students with the launch of the AUK Global Internship Program, the opening of master's programs in Dnipro and the launch of the AUK Global Partnership Program.

The AUK Global Internship Program is a unique opportunity for university students to undergo paid internships in international companies in the USA, Great Britain and other countries. In the summer of 2024, 16 students of the first cohort successfully completed internships in leading companies, including J.P. Morgan, Logistics Plus, CCI, 7-Eleven International, DOKA and others. And in the fall, we welcomed interns who gained professional experience in international companies in Poland.

We are pleased to welcome Ukrainian and international companies among the partners of the AUK Global Partnership Program, which aims to create a professional and practical environment for close interaction with businesses that are open to internship opportunities, scholarship support and lifelong learning programs. By involving businesses in cooperation, we create education with



**Dan Rice**  
President of AUK

PRESIDENT'S REPORT  
DENA RICE  
On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



a powerful practical component that corresponds to modern business practices.

An inspired example of partnership with the private sector was the experience of cooperation with the business communities of Dnipro, thanks to which talented Dnipro youth gained access to American master's programs. On November 1, 2024, AUK celebrated the first enrollment of 34 students for American-style master's programs in Dnipro.

And we are moving on and are already planning the opening of AUK Dnipro Campus and bachelor's programs. All this is part of the nationwide development strategy of the AUK. Our goal is to help talented young people not leave Ukraine, but receive Western-style education in their native country. We believe that by creating such incredible opportunities for Ukrainian youth, we are doing everything possible to preserve the best human capital in Ukraine.

Thank you to partners, shareholders, students and friends for their support! Understanding the value and significance of the AUK mission, we are moving forward with even more ambitious plans, and the constant goal – to provide talented young people with the best education of the American standard, an education that provides freedom, and is the basis for a successful and secure future of Ukraine.

PRESIDENT'S REPORT  
DENA RICE  
On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



## STRATEGIC PARTNERS OF THE UNIVERSITY

AUK's strategic partners are **Arizona State University** and **Cintana Alliance**.

**ASU** is one of the largest public universities in the United States: 800+ programs in 17 schools and colleges are supported by a team of more than 4500 teachers, researchers, and specialists. Ira A. Fulton Schools of Engineering is one of the largest engineering schools in the United States, Thunderbird School of Global Management is among the world's leading business schools with a focus on global management programs.

AUK is the first university in Ukraine to cooperate with ASU on the basis of a 25-year license agreement. The main advantages of the partnership between AUK and ASU:

- Learning using Arizona State University's academic resources;
- Obtaining double diplomas;
- Academic mobility of university teachers and students;
- Access to joint scientific projects and research grant programs;
- Professional development programs for teachers and researchers.

**Cintana Alliance** – Since its inception, AUK has been a member of the Cintana Alliance, a global network of modern universities that work together to develop and scale high-quality academic programs and expand access to higher education around the world. Founded in collaboration with Arizona State University (ASU), today Cintana has 22 institutions around the world. They are part of a global network aimed at attracting as many students as possible to quality education, which they need and deserve. Through Cintana, its members have access to Arizona State University's resources and expertise to ensure the success of their students.

## LICENSING PROCESS AND ACCREDITATION OF EDUCATIONAL PROGRAMS

AUK has a license to conduct educational activities in the field of higher education for the second (master's) educational level in the amount of 150 people. (Order of the Ministry of Education and Science of Ukraine (hereinafter referred to as the "MES") dated 28.12.2021 No. 282-1 on the issuance of a license, Order of the Ministry of Education and Science of Ukraine dated 27.09.2022 No. 223-1 - the decision to reissue the license) and a license to conduct educational activities in the field of higher education at the first (bachelor's) educational level in the amount of 200 people. (Order of the Ministry of Education and Science of Ukraine dated 20.06.2022 No. 115-1).

In 2024, the National Agency for Quality Assurance in Higher Education (NAQAHE) accredited three educational and professional programs of the second (master's) level of higher education in order to officially recognize the quality of the educational program and educational activities under these programs in the AUK. The result of the inspection was the receipt of

PRESIDENT'S REPORT  
DENA RICE  
On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



certificates of accreditation of educational and professional programs of the second (master's) level of higher education Global Management and Technological Leadership and Artificial Intelligence in the specialty 073 Management of the second (master's) level of higher education and Software Engineering in the specialty 121 Software Engineering of the second (master's) educational level.



PRESIDENT'S REPORT  
DENA RICE  
On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024

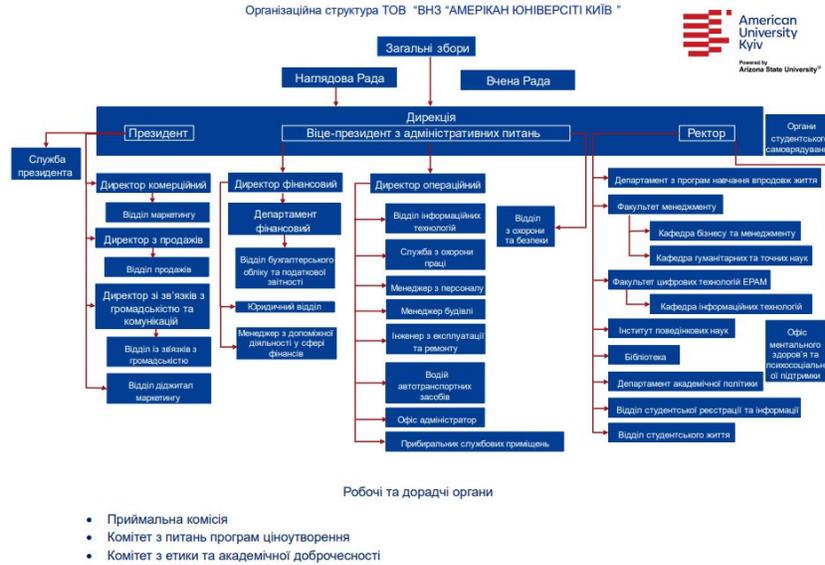


## **STRUCTURE AND STAFF OF THE UNIVERSITY**

As of 31.12.2024, the structure of American University Kyiv is as follows:

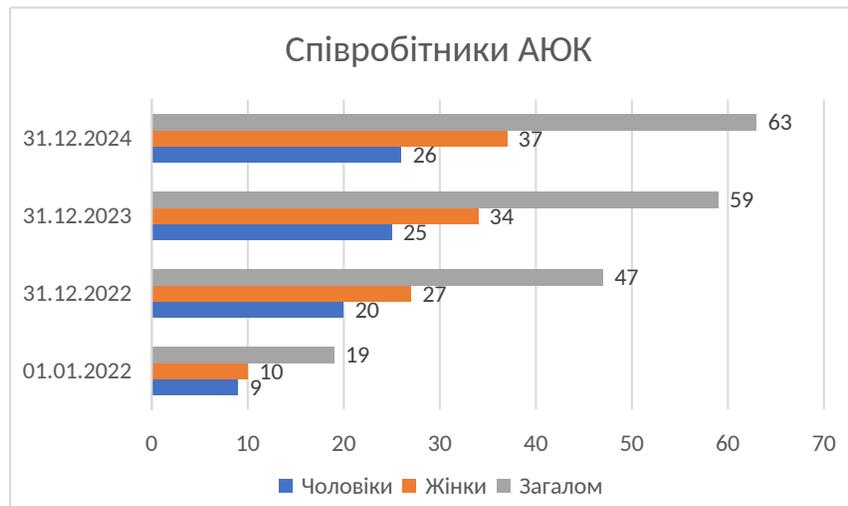
- University Directorate;
- University administration;
- Presidential Service;
- Department of Finance;
- Department of Accounting and Financial Reporting;
- Department of Commerce;
- Sales department;
- Marketing Department;
- Digital Marketing Department;
- Public Relations Department;
- Human Resources Department;
- Legal Department;
- Department of Information Technologies;
- Labor Protection Service;
- Mental Health and Psychosocial Support Service;
- Department of Academic Policy;
- Department of Student Registration and Information;
- Department of Student Life;
- School of Management / Faculty of Management;
- Department of Business and Management;
- Department of Humanities and Exact Sciences;
- EPAM School of Digital Technologies / Faculty of Digital Technologies EPAM;
- Department of Information Technologies;
- Institute of Behavioral Economics;
- University Admissions Committee;
- University Library.

**PRESIDENT'S REPORT**  
**DENA RICE**  
 On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
**AUK"**  
 2024



At the beginning of 2024, the total number of scientific, pedagogical and administrative staff in AUK was 59 people. During 2024, despite all the challenges of the full-scale invasion, we managed to increase our human resources and increase the quantitative and qualitative composition to 63 people, among whom 7 have the degree of Doctor of Sciences (academic title of Professor), 10 candidates of science.

**University Gender Policy (2024)**



As of 31.12.24, the number of women is 37 people, men – 26

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



On March 15, 2024, **Dr. Jacek Leshkov** was appointed **Rector of American University Kyiv**. Prior to his appointment, he served as Dean of the EPAM School of Digital Technologies at AUK. In his new position, Dr. Leshkov will focus on further expanding the university's academic programs, developing research activities, strengthening outreach initiatives, and strengthening partnerships with Arizona State University.

Dr. Leshkov replaced the first rector of AUK — Dr. Roman Sheremeta, who continues to cooperate with the university as an honorary visiting professor.

### ADMISSION CAMPAIGN

In 2024, AUK expanded the portfolio of educational programs for applicants from 8 to 9 educational and professional programs based on two schools – the School of Business & Management and the EPAM School of Digital Technologies. In addition to the bachelor's programs – Business Administration, Global Management, Data Science and Marketing Science – AUK has launched new Global Finance programs with a focus on training leaders in the global financial sector and the Software Engineering & AI program, which forms the skills of successful analysts and experienced data users in future specialists.

Applicants for AUK master's education could choose programs in the areas of IT and management, namely Global Management, Software Engineering and Technology Leadership & AI.



The admission campaign of AUK in 2024 included a large number of introductory events with the university at the AUK Campus on Poshtova Square and online, during which school graduates and potential students had the opportunity to see the AU CampKus, get acquainted with future teachers and information about the educational process at AUK. In addition, a series of **University Days events were held**, online webinars **Hello, AUK**, online webinars with AUK teachers, as well as an interactive event **Campus Night**.

The traditional open day – **AUK University Day** – was a key event to get to know the university.

The peculiarity of University Days in 2024 is an opportunity for all applicants to learn about studying under the double degree program directly from the first graduates of AUK-ASU

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



programs, as well as to hear about the peculiarities of studying at ALUK, the atmosphere and student community that forms the university culture inside and outside ALUK, from representatives of bachelor's and master's programs.



On July 13, one of the largest University Day took place at AUK. All participants of the event had the opportunity to ask questions to AUK Rector Jacek Leshkov and Dean of EPAM School of Digital Technologies Serhiy Tytenko and hear answers about the peculiarities of American education offered by AUK's educational partner – ASU, as well as learn about the unique features of bachelor's and master's programs.

Invited guests of the panel discussion on the experience of studying at AUK were students of bachelor's programs Irma Minchuk and Yehor Papkovych, as well as a student of the master's program Dmytro Pylypchuk and a graduate of the master's program Elina Bodzhek.



AUK students, faculty and team during University Days

In 2024, AUK continued a **series of online meetings for potential students – "hello, AUK"** with the participation of the first rector of AUK, university teachers and the director of student engagement, in order to answer all questions about the peculiarities of American education, double diplomas and scholarships. At each session, AUK teachers were presented, who talked about the programs and courses they teach.



## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



In 2024, 8 "Hello, AUK" events were held: 4 – for bachelors (March 26, April 17, May 7, May 30), 3 – for masters (April 25, May 15, June 6) and 1 joint (December 3) with a separate focus on AUK global internship programs, which provide opportunities for practical experience for AUK higher education applicants.



The list of online webinars that took place for potential bachelors includes:

- a webinar dedicated to building a successful career in management with the participation of Yuriy Bots, Ph.D., Dean of the School of Management;
- a webinar dedicated to building a successful career in the IT industry using the potential of artificial intelligence, which was conducted by Oleksandra Romanko, an adjunct professor and a member of the development group of the Technology Leadership & AI master's program at AUK.



The list of online events that took place for future masters includes:

- online lecture "Leading change" with Yuriy Bots, Ph.D., Dean of the School of Management.
- online lecture "Intercultural Differences in Global Management" with Doctor of Economics, Professor, Professor of the Department of Management Hanna Shvindina,
- online lecture "What managers should delegate to Artificial Intelligence" with Oleksandr Romanko, Ph.D., developer of the Technology Leadership & AI master's program.

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
"AUK"  
2024



A new format of meetings with applicants for ALUK in 2024 was **the Campus Night meetings** for future bachelors, their friends and parents. It was not just a familiar acquaintance with the university, but an exciting quest. In addition to getting acquainted with the benefits of studying at AUK, curricula, student life and the admission process, the guests explored the AUK campus for the first time, solved puzzles and looked for answers to interesting problems.



Campus Night 2024 Participants

PRESIDENT'S REPORT  
 DENA RICE  
 On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
 AUK"  
 2024



**2024 ADMISSION RESULTS**

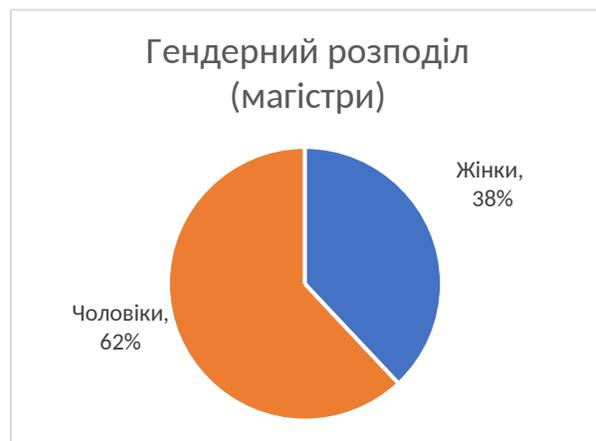
In the 2024/2025 academic year, 213 students began their studies at AUK, of which: 126 bachelors and 87 masters.

Total number of AUK students

<b>Students of the first (bachelor's) level of higher education</b>	<b>Students of the second (master's) level of higher education</b>
<p style="text-align: center;"><b>School of Business &amp; Management</b></p> Business Administration Program – 44 Global Management Program – 27 Marketing Science Program – 16 Global Finance Program – 12	<p style="text-align: center;"><b>School of Business &amp; Management</b></p> Global Management Program (Kyiv) - 31 Global Management Program (Dnipro) - 24
<p style="text-align: center;"><b>EPAM School of Digital Technologies</b></p> Software Engineering Program – 17 Data Science Program – 10	<p style="text-align: center;"><b>EPAM School of Digital Technologies</b></p> Software Engineering Program – 16 Technology Leadership and AI Program – 16

According to **gender policy** , the number of students is:

- women: first (bachelor's) educational level – 77; second (master's) level – 33.
- men: first (bachelor's) educational level – 49; second (master's) level – 54.



**Level of English proficiency.** All AUK students are fluent in English at the B1, B2 and C1 levels, and have the appropriate certificates, which makes it possible to teach educational components in English.

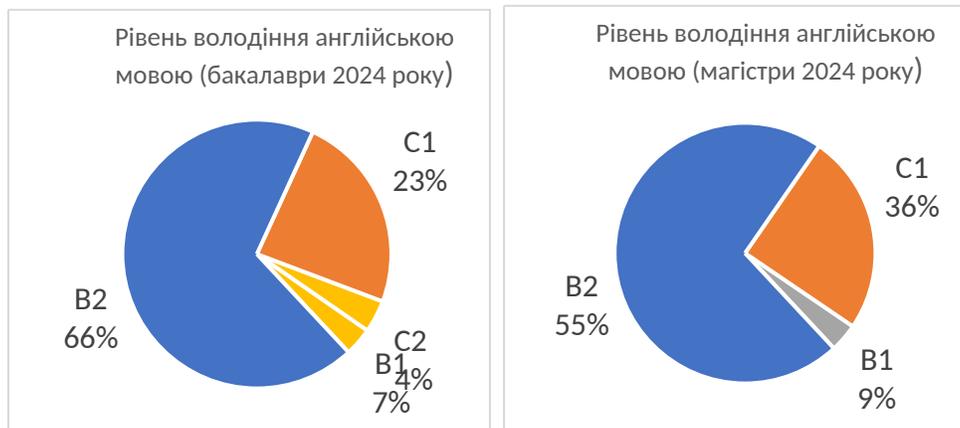
# PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"

AUK"

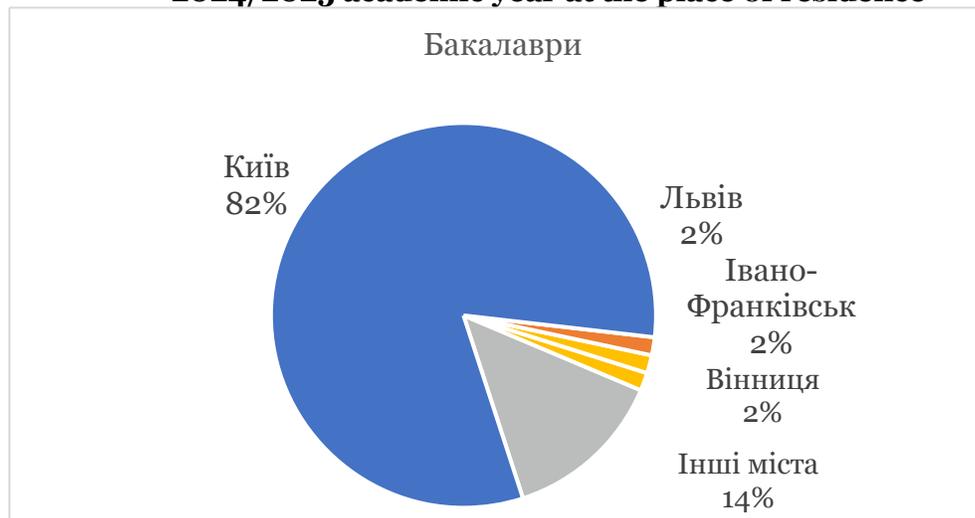
2024



The profiles of students of the second (master's) educational level of AUK programs are very diverse. Among them are business owners, top managers, business development directors and heads of departments of leading Ukrainian and international companies. The vast majority are from the field of IT (68%), logistics (5%), military affairs (5%), consulting (5%), education (5%) and other industries (12%).

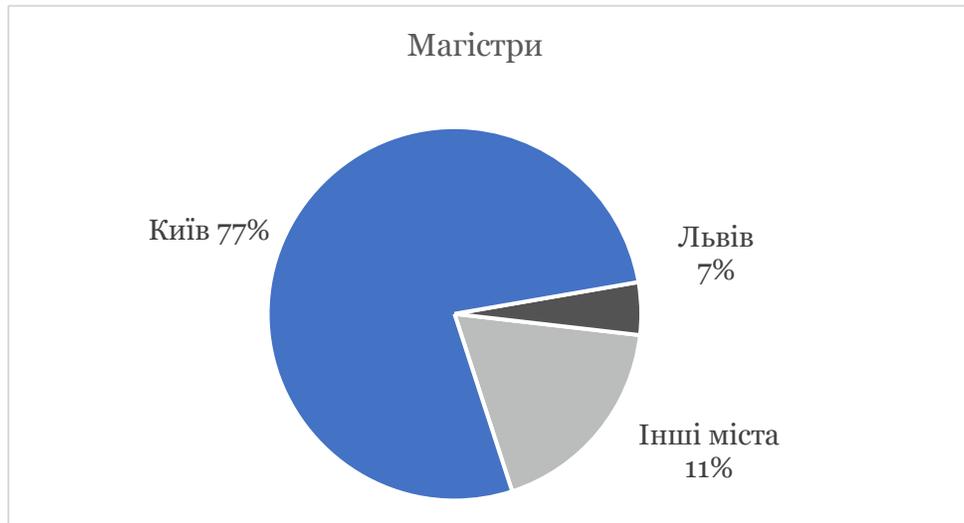
**Geography:** The main region for bachelor's and master's students is Kyiv.

## Distribution of AUK Bachelor's Degree Applicants 2024/2025 academic year at the place of residence



## Distribution of AUK Master's Degree Applicants 2024/2025 academic year at the place of residence

PRESIDENT'S REPORT  
DENA RICE  
On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



**Age indicator:** The average age of masters is 31 years.

Masters:

- average work experience at the last 2 places of work: 7 - 9 years;
- Average work experience in the current position: 2.8 years.

70% of the masters of the 2024 recruitment have a master's degree.

**Academic performance:** The average score of the NMT is 162/200.

In 2024, AUK entered the **Top 3 private universities in Ukraine**, where the most successful applicants want to study. According to a publication in [ZN. UA and](#) referring to the data of the Vstup.Info system, applicants with the highest competitive scores prefer to study in Ukraine at private universities.

The system allows you to see the average competitive score of entrants to each educational institution, which forms a slightly different ranking among universities. According to it, the AUK is included in:

- Top 3 private universities in Ukraine where the most successful school graduates want to study;
- Top 4 among the universities of Ukraine in terms of the average competitive score of applicants.

According to the analysis of the results of the questionnaire of AUK entrants, they made their choice regarding AUK due to such indicators as: access to global education, double diploma and practical orientation of education.

Thus, the main advantages of education at AUK include:

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



- American Education in Ukraine;
- Dual Degree Program of Ukrainian and American Standards – AUK and Arizona State University;
- AUK Global Internship Program;
- Application of LMS Canvas in the educational process;
- Modern AUK campus.



### EDUCATIONAL PROCESS AND STUDENT LIFE

The formation of the University's educational programs is carried out on the basis of the educational programs of two of the best ASU schools – Ira A. Fulton School of Engineering and Thunderbird School of Management. Both schools occupy leading ranking positions in the United States, offering their students innovative programs tailored to the requirements of global markets.

In 2024, AUK strengthened its academic portfolio **with a new Global Finance bachelor's program** and expanded the opportunities of the Global Management Master's program through **three new concentrations – Global Affairs, Global Entrepreneurship, and Global Leadership and Strategy**. (Concentration is a set of certain additional courses that reinforce compulsory disciplines in a specific professional area).



The new Global Management concentrations are aimed at strengthening students' knowledge and skills in the following areas:

**Global Affairs** – focus on the interaction of business, the state and global markets;

**Global Entrepreneurship** – focus on global entrepreneurship and the peculiarities of international markets;

PRESIDENT'S REPORT  
DENA RICE  
On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024

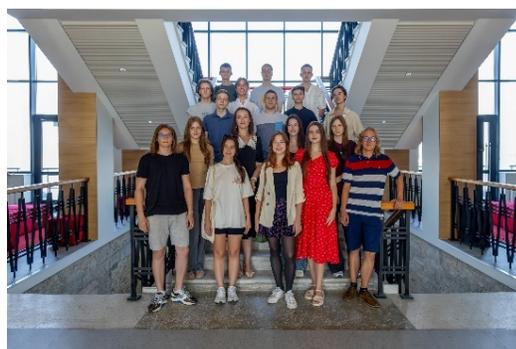


**Global Leadership and Strategy** – focus on decision-making tools, change management and strategy implementation.

The new 2024 programs, like the current ones, provide a dual degree opportunity and are designed based on Arizona State University programs.

Students study in a blended format and have the opportunity to attend couples on campus or online. K students with the opportunity to get an education from anywhere in the world.

### NEW STUDENT ORIENTATION DAY



### AUK Bachelors in 2024

AUK started the academic year with **the New Student Orientation Day** for bachelors and masters of the 1st year of study. These days a number of events are being implemented, the main purpose of which is to help students navigate the peculiarities of the educational process of AUK. During the meetings, acquaintance with the leadership team of AUK, teachers and fellow students takes place. They are built around such topics as the vision, mission and values of AUK, as well as strategies for achieving success during your studies at the University. In addition, they

PRESIDENT'S REPORT  
DENA RICE  
On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



received the necessary information about the AUK Library and other educational resources available at AUK.

Managers of educational programs of AUK and deans of faculties congratulated students on the beginning of the academic year and introduced them to the main information technologies, applications and tools of AUK, as well as held conversations on the Rules of Conduct, Code and basic principles of academic integrity. Students also had the opportunity to get detailed information about the student life of the AUK.

### **GRADUATION OF THE FIRST MASTER'S STUDENTS**

On February 23, 2024, AUK celebrated an important milestone in its history - the **graduation of the first cohort of students of the second (master's) level** of higher education. The first graduates of EPAM School of Digital Technologies and the School of Management are students of the first set of AUK, who began their studies in September 2022, despite the challenges and difficulties of the war.

The graduation ceremony took place at the historic AUK campus, bringing together alumni, their family members, teachers, famous guests and the AUK team. **Vitali Klitschko**, Mayor of Kyiv, **Kurt Volker**, co-founder of the university and former U.S. representative to NATO, **Chari Bacioglu**, CEO of Cintana Education in Eastern Europe and Central Asia, **Nancy Gonzales** addressed the graduates with welcoming words and motivational speeches, Executive Vice President and Vice Chancellor of Arizona State University.

The AUK Graduation Ceremony was held in accordance with the academic traditions of the United States, which our graduates, students, faculty, support team, and guests of honor had the opportunity to see for the first time. A feature of the 2024 edition was the Oath of Honor, which was first announced by AUK and AUK Alma Mater University Song alumni, as well as the official opening of the newly created AUK Alumni Association.

*"Since its opening in 2021, AUK has become a shining example of international cooperation, playing an important role in providing quality education and promoting academic growth in a country struggling with the challenges of war,"* **Arizona State University said in a news release announcing the graduation of the first cohort of students of AUK master's programs.**

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



2024 Master's Degree Graduates

### FIRST GRADUATION OF MASTER'S STUDENTS AT ARIZONA STATE UNIVERSITY

2024 also saw the graduation of the first cohort of AUK master's students enrolled in a dual degree program from Arizona State University. 32 students of AUK successfully graduated from the AUK Global Management and Thunderbird ASU Master of Leadership & Management programs, and received an ASU diploma.

*"The opportunity to obtain a double degree offered by AUK is important in terms of building a successful career in Ukraine and in global. I am very proud of our students, who for the first time became part of a large-scale graduation ceremony at Arizona State University and honorably carried the Ukrainian flag during the solemn procession,"* said **Jacek Leshkov, Rector of AUK.**

PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"

AUK"

2024



Powered by  
Arizona State University®



AUK graduates under the AUK-ASU double degree program

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



Students of American University Kyiv proudly represented Ukraine at the Arizona State University Alumni Awards 2024. For the first time in the history of Arizona State University (ASU), the Ukrainian flag flew alongside the flags of other countries during a solemn procession with the participation of ASU international students. Eight of the 32 ASU students who received their ASU diplomas proudly represented American University Kyiv and Ukraine at this year's graduation ceremony in Tempe, Arizona.

*"Ukraine is the birthplace of Mriya, the largest aircraft in the history of mankind. Because of the war, it was destroyed, but no one can destroy the true Ukrainian dream of freedom, independence and prosperity,"* said **Kateryna Karavan, AUK-ASU graduate**, addressing the graduates during the ceremony.

For the first time, AUK students took part in the award ceremony of Arizona State University graduates among more than 5000 students from all over the world. American University Kyiv was represented at the ceremony along with other universities by Cintana Education, a global network that brings together 22 educational institutions to provide the best educational practices, technologies and international experience to students of these universities.



# PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



AUK Graduates of the AUK-ASU Dual Degree Program in Tempe, Arizona



On May 10, an online ceremony was held by Arizona State University (ASU) on the occasion of congratulating and awarding the first 32 AUK students who received AUK-ASU double diplomas. The online ceremony included all the traditional elements, namely: the introduction of the graduates, the solemn taking of the Thunderbird oath, the recognition of graduates for exceptional achievement, and the presentation of academic and leadership awards, as well as welcoming remarks from the deans of AUK and Thunderbird ASU. In the tradition of ASU, graduates also expressed their gratitude to families, friends, and all those who helped them during these two years of study. Yuriy Bots, Dean of the School of Management of the AUK, Lena Booth, Deputy Dean of Thunderbird Academic Enterprise, Professor of the Thunderbird School of Global Management, Charla Griffey-Brown, Deputy Dean and Professor of the Thunderbird School of Global

Management, and all the guests who took part in the online ceremony addressed the graduates with congratulations.

PRESIDENT'S REPORT  
DENA RICE  
On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



### AWARDING OF MASTER'S STUDENTS

#### Student Speakers

Dr. Yuliya Shtaltovna  
Founder's Award Recipient



Roman Makarchuk  
Dean's Circle Recipient



This year, **five alumni of AUK-ASU received Thunderbird School of Global Management awards** – Yulia Shtaltovna (Founders Award, Dean's Circle Award), Anna Omelchuk (Dean's Circle Award), Roman Makarchuk (Dean's Circle Award), Ruslan Gutnikov (Dean's Circle Award) and Taras Dumych (Dean's Circle Award).



The Founders Award is awarded to a student of each Thunderbird School curriculum who, through their own achievements, has demonstrated in practice the values, standards and craftsmanship at the international level, laid down by the founders of the school back in 1946. The Dean's Circle Award recognizes graduates who have demonstrated exceptional leadership, contributed to improving the quality experience for their classmates, and made important contributions to the school's development.

### AUK COMMENCEMENT CEREMONY

On September 12, AUK opened the academic year and welcomed a new cohort of students at the AUK **Communication Ceremony 2024**. During the ceremony, students had the opportunity to listen to a keynote speech **by Ambassador William Taylor**, AUK's first Honorary Doctorate, inspiring words by **Ambassador Kurt Volker**, Co-Founder and Co-Chair of the AUK Supervisory Board, welcome the academic procession, sing the anthem together and take the Student's Honorary Oath. In addition, During the event, teachers and students of previous years were awarded for their academic success.

Opening the year, **AUK President Dan Rice** emphasized: *"You have become AUK students. Remember your oath to profess the university's values, which are honesty, integrity, freedom, and service. Wherever you go and whatever your mission is. I declare this year open!"*

PRESIDENT'S REPORT  
DENA RICE  
On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



AUK Commencement Ceremony 2024

On September 12, during the AUK Communication Ceremony, **AUK President Dan Rice initiated the American academic tradition of awarding an honorary doctorate in Ukraine.** In accordance with the AUK Resolution approved by the Executive Committee, faculty and Board of Trustees, the **Honorary Degree was awarded to Mr. Ambassador William Taylor, Doctor of Public Administration.**

Accepting the degree, **Ambassador Taylor** emphasized, *"It is a great pleasure for me to be on the AUK campus, which has become a true representative of the best educational*

PRESIDENT'S REPORT  
DENA RICE  
On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



*practices of the United States in Ukraine and is a symbolic bridge between our countries, strengthening our cooperation and partnerships."*



Ambassador William Taylor during the awarding of the Honorary Degree of Doctor of AUK

During the AUK Communication Ceremony, American University Kyiv also presented an important **award to recognize students who take an active part in student life**. In 2024, the winners were: Marta Gavrilovych, Angelina Karpyuk, Arina Beans, Danylo Mamchur, Irma Minchuk, Luka Osyka, Yegor Papkovych, Kateryna Safonova, Anton Sorobei, Yuriy Yarokh.

In addition, AUK has brought another academic tradition of the United States to life by establishing **the Presidential Award**. It will be awarded annually to a student for their contribution to the development and recognition of the university in the world community. This year, the Presidential Award was awarded to a student of the bachelor's program in Business Administration Khrystyna Ivanchuk for leadership and the successful launch of an international student internship program initiated in 2024. that it is a Global Internship Program that provides an opportunity for AUK students to undergo summer paid internships in leading companies in the United States and the United Kingdom.



Khrystyna Ivanchuk during the presentation of the Presidential Award

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



At the 2024 Opening Ceremony, **AUK Rector Jacek Leškow** congratulated the students and shared his experience and visionary vision with them. Jacek Leškow is a cybersecurity and AI expert who previously headed the National Institute for Cybersecurity Studies in Warsaw. Jacek was a dissident in Soviet Poland, awarded the Polish Presidential Award for his fight for human rights, democracy and freedom.

Also, American University Kyiv has established **university awards**, which will be presented annually to AUK teachers and students.

Among the nominations:

- An award for academic excellence (criteria: dedication to learning, reflected in high grades and impeccable results), which is awarded to students.
- Award for Teaching Excellence (criteria: for excellence and innovative teaching practices and high commitment to academic excellence).
- Award for scientific excellence (criteria: for a thorough scientific and innovative approach to research practice).
- Scientist of the Year Award (criteria: research excellence of the highest standard).



This year, 52 students were awarded for high academic results reflected in GPA grades, and 17 teachers were awarded for professionalism of the highest level in teaching and research.

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



### STUDENT LIFE

K was centered around the activities of the AUK Student Council, AUK student clubs, and the alignment of the activities of the AUK Student Life Office with the standards of the Council for the Advancement of Standards in Higher Education (CAS).

#### Student Council

The epicenter of student life, involvement and activities at American University Kyiv is the Student Council of AUK. It is a kind of bridge between students, teachers and administration, and advocates for positive changes, encourages public initiatives and organizes interesting events that embody the spirit and philosophy of AUK.

In November, elections to the AUK Student Council were held, which united zealous and active students. As **Angelina Karpuk, President of the AUK Student Council**, noted, *"Leading the Student Council is a rather difficult task that carries a great responsibility, so I want to do as much as possible for the AUK. Now there are opportunities to develop our university, make new acquaintances and create strong ties with unions and universities. It is very important for me to improve the reputation of American University Kyiv and provide more opportunities for development outside of academic practice."*

The student council offers students a variety of ways to get involved in the inner workings of the university and allows students to advocate for the interests of their peers by working together as a representative body through which students can express their concerns and interests.



AUK Student Council 2024-2025

#### Student clubs

There are 10 student clubs in AUK, which include 28 heads of clubs (student club officers). Each club has at least one AUK employee or teacher in the role of advisors and 2-4 club officers.

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



9 employees and teachers of the AUK are currently advisors to various clubs. The total number of students in the clubs is about 100 people.

### AUK Student Clubs:

1. **ULTC (your Local Therapy Club)** is centered around movie nights and thought-provoking discussions, visiting exhibitions and museums, and deep immersion in the world of cinema and creativity.

2. **Sports Club** – offers a wide range of activities, including volleyball, basketball, and Pilates, creating an inclusive space for people of all skill levels.

3. **Music Club "Amor Sonus"** is for everyone who is interested in music. The club promotes self-expression, creativity, collaboration, leadership and live performances.

4. **Media Club at AUK** – strives to increase media expertise and create a strong social media presence in the life and community of AUK. Club members maintain an AUK Instagram page with over 1599 subscribers.

5. **Olympiade Programming Club** – preparation for participation in programming Olympiads and representation of AUK at competitions between other universities of the world.

6. **Public Speaking Club: Carpe Diem** is a space for the development and formation of public speaking and communication skills.

7. **D2o Club** – unites students who are fond of board and cyber games.

8. **Debate Club** – offers students a supportive space to improve their public speaking, leadership, and teamwork skills.

9. **AEROpulls+** is a community for everyone who is interested in the world of drones and wants to master piloting skills.

10. **InLead Business Club** – designed to provide students with the opportunity to gain practical business knowledge and skills, develop their entrepreneurial skills and leadership skills.



### Student Activities

Student events at AUK include university-wide events with the participation of the Student Life Office and the AUK Student Council, as well as informal meetings of students for communication, exchange of experience and networking.

In March 2024, the AUK Student Club Kernighan & Ritchie Programming Club, together with the educational organization Teach For Ukraine, organized a **Hackathon at the AUK Campus**. The purpose of the event is to stimulate innovation in solving current social challenges, as well as to encourage young people from Teach For Ukraine partner schools to study STEM disciplines.

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



Over the course of two days, seven teams, each consisting of AUK achievement students, a Teach For Ukraine teacher, and students from Teach For Ukraine partner schools, generated ideas for technological solutions that will help solve social problems, contributing to the of the Sustainable Development Goals.



AUK Hackathon

On October 7, the AUK Student Council held **the Student Clubs Fair 2024**, an event for all current and potential AUK student clubs with the opportunity to present their ideas and invite new participants. During the fair, students presented their club, talked about its mission and activities, attracted members to an existing club, or found like-minded people to create a new club.

The Student Club Fair 2024 included: presentations of 8 clubs, Q&A for all interested participants, networking and entertainment.



PRESIDENT'S REPORT  
DENA RICE  
On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



Student Club Fair 2024

At the initiative of the Rector of AUK Jacek Leshkow, a series of regular meetings of AUK students with the academic team of the university was introduced at American University Kyiv. On October 18, a meeting was held with the participation of Rector Jacek Leshkow, Deputy Dean of EPAM School of Digital Technologies Serhiy Tytenko, Dean of the School of Management Yuriy Bots, Head of Student Life Jake McGrew, and Director of Student Engagement Roman Dubas.

Such meetings are an integral part of the learning experience at AUK and are consistent with one of the main standards of American education, namely student orientation, which involves synergy between teachers and students for effective learning and building future careers. This is an atmosphere where teachers act as moderators, always open for dialogue and discussion.



Meeting of AUK students with the academic team of the university

In December, a meeting of current and potential participants of the AUK Media Club was held with the participation of AUK masters-experts in their field, which was built around the presentation of the Media Club, the media workshop and the panel discussion with the participation of:

- **Ruslan Gutnikov**, a student of the AUK Global Management Master's program, an ASU graduate, an AUK lecturer and ex-CMO of NAVI and Pomitni;
- **Oksana Tkachuk**, a student of the AUK Global Management Master's program, ASU graduate, AUK teacher, and CMO at IDS Ukraine;
- **Oleksandr Fedik**, a student of the Global Management master's program, a student of ASU, SMM & Digital manager in Hygiene Business unit, Biosphere corporation.

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



The main issues discussed were SMM strategy, Ukrainian and global trends, the role of AI for creating content on social networks, whether new social platforms such as Threads or BeReal will be able to compete with Instagram and TikTok in 2025, and much more.



Meeting of current and potential participants of the AUK Media Club with the participation of AUK Masters

In December 2024, the second Winter Ball was **held at the AUK Campus, with the support of the Student Council**, which has already become a traditional festive event on the AUK campus. This is a bright musical and charitable event, where, in the best traditions of American parties, students choose the Queen and King of the Winter Ball, enjoy a live performance of the student music club "Amor Sonus", and also join charity fundraisers. event in the style of The Great Gatsby, which led to the idea of creating such an activity as charity poker. Together, the participants were able to raise funds for the needs of [the Patron Pet Center](#), the first adoption center for homeless animals in Ukraine.



AUK Winter Ball

# PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



## Spirit Day



In 2024, AUK launched a tradition – **AUK SPIRIT DAY**. SPIRIT DAY is an American tradition that fosters a sense of unity among students, faculty, and staff, as well as pride in their institution. In the United States, it is customary to wear clothes in the colors of the school/university on this day, with the logo of the institution or other themed clothing to show your affiliation with the university. Who is the tradition aimed at? Students, teachers, staff. On this day, you can wear red clothes or AUK merchandise. Celebrated on the first Monday of each month. On October 7, the first AUK SPIRIT DAY took place.



First AUK Spirit Day 2024

PRESIDENT'S REPORT  
DENA RICE  
On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



## GRADUATES

In 2024, the first graduations of masters took place at American University Kyiv. Among them are 23 applicants for an AUK diploma and 32 graduates under the double diploma program.

Therefore, measures have been launched to form a community of graduates. In particular, a format of events with the participation of university graduates called **AUK Leadership Club has been established.**

In July 2024, as part of the meetings of AUK students with industry leaders, an offline event **AUK Leadership Club was held with the participation of Serhiy Voitsekhovskiy**, member of the Board of Directors of BGV Group Management, master's students and graduates of AUK. Taras Dumych, AUK-ASU alumnus, Managing Partner of Wolf Theiss, moderated the meeting.

During the meeting, Serhii Voitsekhovskiy shared his vision of Ukraine's economic development now, in the conditions of war, and for the future, his approach to the classification of leaders, the importance of business education, and what you should pay attention to when studying for certain business programs.

In addition to the discussion on the role of strategy in management, the participants also had the opportunity to talk to the first graduates of the AUK-ASU double degree program and hear firsthand about the experience of studying at the Thunderbird School of Global Management.



AUK Leadership Club with Serhiy Voitsekhovsky

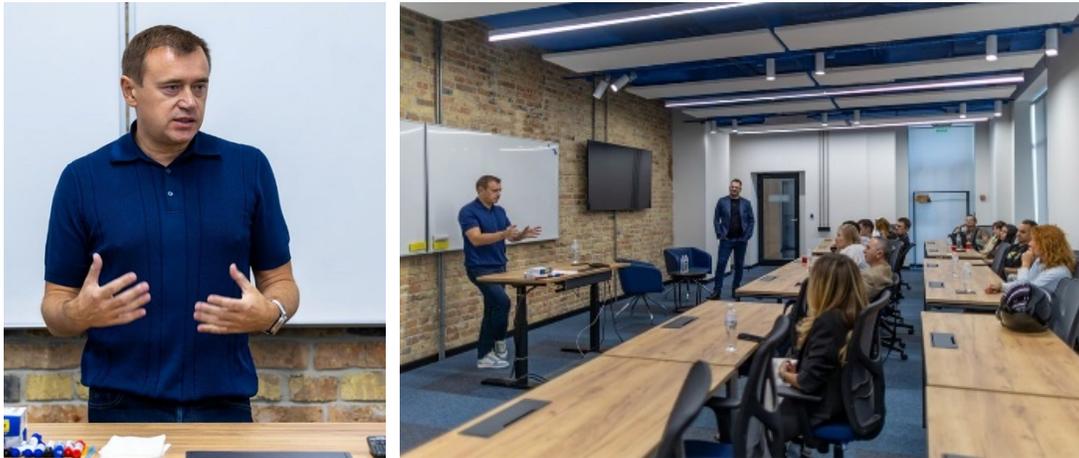
On September 6, an offline event of the **AUK Leadership Club was held with the participation of Dr. Alex Lissitsa**, Chairman of the Board of Directors of IMC Agricultural Holding, master's students and graduates of AUK. Oleksandr Donchenko, AUK alumnus, data analyst at Astound Digital, took part in the organization and moderation of such a meaningful meeting.

During the meeting, Alex Lissitsa talked about agribusiness insights, how he and his employees saved the enterprise at the beginning of the war, management approaches, company leadership, education, and personal development. Touching on the issue of leadership, Mr. Lissitsa shared his personal reflection on the importance of working alongside people who can

PRESIDENT'S REPORT  
DENA RICE  
On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



argue with you and express their opinions. When the opposite moment comes, it is a signal that you need to change something or leave the company.



AUK Leadership Club with Dr. Alex Lissitsa

On October 4, an offline event of **the AUK Leadership Club** was held with the **participation of Roman Sulzhyk**, a financier with extensive experience in the USA, Great Britain, Ukraine, ex-banker of JP Morgan, Deutsche Bank, and **Liudmyla Dolgonovska**, head of the AUK President's Office. Taras Dumych, alumnus of AUK-ASU, managing partner of Wolf Theiss, took part in the organization and moderation of such a meaningful meeting.

Addressing the graduates and students, Mr. Roman noted: *"In addition to versatile expertise, learn to surround yourself with people who suit you in values, but opposite in soft skills. If you find it difficult to develop networking, have a person on your team who finds it easy. That's my secret to successful teams."*



AUK Leadership Club with Roman Sulzhyk

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



In December 2024, **the AUK Global Leadership Club was held with the participation of Lisa Kestner**, Head of the IFC Regional Office in Ukraine and Moldova. The event was moderated by Anton Solovyov, a student of the Global Management master's program, a graduate of Arizona State University (ASU), an expert in finance (treasury) at MET Group.

Lisa Kestner is responsible for attracting investment and promoting private sector development in Ukraine and Moldova as part of IFC's activities, and at the same time coordinates IFC's work to eliminate the consequences of the war and rebuild Ukraine. Ms. Kestner took up her new position in March 2022, in the midst of the full-scale Russian invasion of Ukraine.

During an offline meeting with Lisa Kestner, Head of IFC's Regional Office in Ukraine and Moldova, students and guests had the opportunity to learn about IFC's activities in Ukraine and hear valuable advice on how to be a leader of your team and a driver of change.



AUK Leadership Club with Lisa Kestner

PRESIDENT'S REPORT  
DENA RICE  
On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



## IMPLEMENTATION OF AMERICAN EDUCATION STANDARDS

### Partnership with Arizona State University

Thanks to the partnership with ASU, AUK offers unique opportunities for Ukrainian students, namely **double degree programs** and joint workshops with American and international students. AUK students can receive an AUK and ASU diploma due to mutual recognition of programs between universities. All these are additional opportunities to the classic diploma of the AUK, which is based on 4 years of study at the AUK.

#### **Double bachelor's degrees provide two options:**

- 3+1    3 years of study at AUK (bachelor's diploma of AUK)  
          1 year of study at ASU (ASU Bachelor's Degree)
- 4+1    4 years of study at AUK (AUK bachelor's degree)  
          1 year of study at ASU (accelerated master's degree from ASU)

#### **Double Master's Degree:**

- 1+1    1 year of study at AUK (AUK Master's Degree)  
          1 year of study at ASU (ASU Master's Degree)

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



As part of the partnership, Arizona State University offered two online programs for the first intake of AUK students: Master of Science in Engineering Science and Master of Leadership and Management. Both programs are in great demand among AUK students, as they are aimed at thorough preparation for professional challenges and tasks of the post-war reconstruction of Ukraine. After graduation, AUK students receive ASU and AUK master's degrees, which opens the way to career growth in international companies and allows you to expand your own business beyond Ukraine.



In the fall of 2023, the first 33 AUK master's students began their studies in Arizona State University's dual degree program to earn a double degree at the Thunderbird School of Global Management, No. 1 in the ranking of the most innovative schools in the U.S. (U.S. News & World Report 2022). In the spring of 2024, they received a master's degree in Leadership and Management ASU and will later receive a master's degree in Global Management from AUK.

**In the fall of 2024, the second stream of AUK-ASU students** fully immersed themselves in master's programs at ASU, without leaving Ukraine.

31 students of the second intake of AUK joined Arizona State University under the double degree program and became a member of the

academic community of one of the most innovative universities in the United States. This gives them access to ASU's state-of-the-art curriculum, international faculty, research projects, and collaborative workshops with U.S. and international students.

*"Studying at ASU was an important step for my professional and personal development. Expectations were justified: a high level of education, integration of new approaches and support of teachers motivate even in difficult conditions. A double degree is a chance to combine the best of the two educational systems and prepare for a global career. It is difficult, but this is an investment in the future,"* Ksenia Piskun, a student of the AUK Software Engineering master's program and a student of AUK-ASU, **shared her impressions.**

As part of the partnership, Arizona State University offers three online programs for AUK students: Master of Engineering Science (Software Engineering), Master of Leadership and Management, and Master of Engineering.

Teaching in English

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



The university provides 95% of the teaching of educational components in English. Moreover, for the third year in a row, AUK Prep has a special preparatory course that prepares future students to study at the university in English – **AUK PREP**. AUK Prep preparatory courses are designed for students who want to improve their writing, communication, reading and listening skills in English, academic and practical skills for effective mastery of the AUK bachelor's program.

**ПІДГОТОВЧИЙ КУРС ДО ВСТУПУ В УНІВЕРСИТЕТ**

American University Kyiv  
Powered by Arizona State University®

**AUK PREP**

- Англійська з носіями мови
- Лекції від викладачів
- Розмовний клуб

**-30% EARLY BIRDS discount**

AUK PREP is intended for 11th grade students studying in Ukraine or IDPs living abroad; with a current level of English B1 and a desire to be fluent in English (B2+); who want to get an American-style bachelor's degree in Ukraine and study at the university in English.

In January 2024, AUK launched **AUK Prep Express**, a 10-week course for prospective students designed to improve their English language skills and prepare them for successful university studies.



In April 2024, AUK congratulated 30 students of the AUK Prep preparatory course on the successful completion of their studies. Six intensive and exciting months at AUK, 90 hours of English and bright results – acquired skills in writing, reading and communicating in English at the B2 level, as well as preparation for admission to AUK bachelor's programs. This short and eventful journey with AUK was filled with interesting lectures by AUK faculty members on campus. Among those who introduced AUK Prep students to the university were Jake McGrew, Anna Shvindina, Iryna Ostash and Natalia Zaika.

Students also had the opportunity to communicate on campus with AUK Prep mentor Tetiana Semashko, who came to Kyiv from New York. Over the past week, AUK Prep students met and met AUK students, discovered student life at an American university, listened to AUK Music club performances, and learned more about AUK bachelor's programs in 2024.

In September, a new enrollment for the AUK PREP preparatory course was launched. Duration: 24 weeks, format: hybrid (online and on-campus).

### TEACHING STAFF OF THE UNIVERSITY

The teaching staff of AUK includes top scientists from different countries, as well as from Ukraine. Among them are Fulbright scholarship holders, scientists who lead high rankings according to Forbes magazine, laureates of prestigious European and American awards. All of them have a wealth of teaching experience at universities in the United States and Europe,

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



including Purdue University, Florida State University, University of Toronto, University of Amsterdam, Erasmus University, and others.



American University Kyiv also engages students of master's programs and graduates of AUK as guest lecturers. In particular, among them:

- **Ruslan Gutnikov**, graduate of the AUK-ASU double degree program, Marketing Director at NAVI – lecturer of the SBA 349: Digital Audience course at AUK;
- **Oksana Tkachuk**, a graduate of the AUK-ASU double degree program, Marketing and Trade Marketing Director at IDS Ukraine – a lecturer of the SBA 335 Social Media Foundations course;
- **Denys Yuvzhenko**, graduate of the Software Engineering Master's program at AUK, System Architect at Intellias – teacher of SDT 204 Introduction to Information Systems (6 ECTS) courses; SDT 301 Software Enterprise: Construction and Transition (6 ECTS).

### INFORMATION SYSTEMS FOR TEACHING STUDENTS

AUK is the first higher education institution in Ukraine to provide its students and teachers with a unique educational experience based on the Canvas Learning Management System (LMS). It is an open-source cloud-based platform for online learning and teaching that is used in about 4000 institutions in 70 countries with 30 million users. Created by the American technology education company Instructure, LMS is No. 1 in the United States.

### ADVANCED TRAINING

The educational and pedagogical staff of the university has a number of advantages in terms of improving the personal level of qualification, which include:

- access to AUK library collections with the world's best scientific and educational resources, unique for Ukraine;

PRESIDENT'S REPORT  
DENA RICE  
On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



- participation in external and internal professional development seminars (based on partnership with Cintana Education);
- receiving feedback from students, based on the results of monitoring the quality of the educational process, which is carried out after the teaching of each educational component;
- regular participation in seminars organized by Cintana Education to improve teaching skills and exchange of experience.

### AUK AS A CATALYST FOR EDUCATIONAL TRANSFORMATIONS

In 2024, AUK continued to move towards the implementation of the university's goal, which is laid down in the university's development strategy until 2025, namely: to be a catalyst for social transformations in Ukraine, offering state-of-the-art education based on outstanding research and partnership with business and society.

Among the components that were implemented in 2024 were the launch of the AUK Global Internship Program, the establishment of educational partnerships in Ukraine and Poland, the development of a network of scientific institutions (Institute of Behavioral Studies), the development of the university library as an information hub, the expansion of lifelong learning (LLL) programs, cooperation with the Unified School, scientific conferences and research seminars.

### INTERNSHIP PROGRAMS FOR UNIVERSITY STUDENTS

In 2024, at the initiative of the President of American University Kyiv Dan Rice, AUK launched the Global Internship Program. This is a unique opportunity for AUK students to undergo a paid internship in the United States and other countries, in leading companies with a worldwide reputation and offices in various parts of the world.



The international internship program is part of the American experience that AUK provides to students. It is an opportunity to gain practical experience in international companies in the USA and the UK with a global component and powerful brands, and to undergo a paid internship that can cover more than one year of study at AUK. These companies fully cover the costs related to visa, relocation, accommodation and salary for future interns. Among those who hosted AUK students this summer – **J.P. Morgan, Casey's, Logistics Plus, CCI,**

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



### 7-Eleven International, Blackstone and DOKA.

*"We strive to make the international internship program a key advantage of the experience at ALC, available to every student of the university. Thanks to it, AUK graduates will be equipped with the necessary skills and experience to work in multicultural international environments and will have more job offers in Ukraine from international corporations,"* said **AUK President Dan Rice.**

A promotional poster for the ASU Learning Enterprise Summit. The title is "Bridging Global Learning Gaps Through Strategic Partnerships". The event is on Wednesday, April 17, from 10:10-10:30 AM. The moderator is Marco Serrato, ASU Learning Enterprise, Thunderbolt School of Global Management. The panelists are: Alejtin Berisha, Chief Executive Officer, Universum International College (Kosovo); Dan Rice, President of the American University Kyiv (AUK) and the Co-President of Thayer Leadership at West Point, American University Kyiv (AUK) and Thayer Leadership at West Point; Melanie Weaver Barnett, Executive Director, International Consortium for University-based Executive Education (UNICON); and Battinto Batts, Jr., Dean, Walker Cronkite School of Journalism and Mass Communications, Arizona State University. The ASU Learning Enterprise logo is at the bottom right.

Within the framework of the AUK Global Internship Program, students also have a unique opportunity, in addition to internships, to participate in **official meetings with prominent speakers and heads of well-known organizations and companies in the United States.**



In particular, in the summer of 2024, AJC student interns visited **the Cybersecurity and Infrastructure Security Agency (CISA)** and met with **CISA Director Jen Easterly**. During the official visit, representatives of AJC and CISA discussed strong cooperation and bilateral information-sharing relations between Ukraine and the United States, which helped both countries to be more secure and resilient. that CISA is pleased to partner with and support Ukraine, its successes in strengthening the resilience of critical infrastructure demonstrate valuable experience and practices.

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



for Procurement, Logistics, and Technology.

The visit to the Pentagon allowed AUK students to better understand how the U.S. Department of Defense works and gain valuable insights into how the United States supports Ukraine's defense capabilities. Moreover, it was a historic moment to feel like real ambassadors of Ukraine.



Assistance programs were discussed, and Borys Kremenetsky expressed gratitude to the American people for supporting Ukraine.



Continuing a series of official meetings in Washington, D.C., students of the AUK Global Internship Program toured **the Pentagon** and visited the September 11 Memorial in the building itself. Among those with whom the AUK students had the opportunity to speak were Laura Cooper, Deputy Assistant Secretary of Defense for Ukraine, Russia, and Eurasia; Lieutenant General Ronald P. Clark, Senior Military Assistant to the Secretary of Defense; John Kirby, former Assistant Secretary of Defense for Public Affairs; and Young J. Bang, Principal Deputy Assistant Secretary of the Army

Also, students of the AUK Global Internship Program visited **the Embassy of Ukraine in the United States**, where they met with representatives of the Embassy of Ukraine in the United States of America, in particular with Major General Borys Kremenetsky. General Kremenetskyi spoke about the war, various types of weapons, focused on Russia's goals in this war and ways of confrontation on various fronts.

Also during the meeting, U.S. Security

As part of a series of official meetings in Washington, D.C., students of the AUK Global Internship Program visited the **U.S. Institute of Peace**, which fulfills its mission through a combination of research, policy, training, analysis and direct action to support those working to build a more peaceful and inclusive world. During the visit, AUK students met with Mary Glantz, Ph.D., Acting Director of the Center for Russia and Europe increasing aid to Ukraine.

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



to Ukraine.

Students of the AUK Global Internship Program visited **Capitol Hill, where the U.S. Congress is located**, and met with Lance Kokonos, political analyst to the Chairman of the Foreign Affairs Committee of the US House of Representatives Michael McCauley. During the meeting, AUK students had the opportunity to discuss the factors influencing the expansion of US military and financial assistance to Ukraine, and the role of the US Congress in the complex decision-making system. In addition, talked about Russian propaganda and how it negatively affects the situation in the world and, in particular, assistance



A series of official meetings in Washington for students of the AUK Global Internship Program also included a visit to **the International Development Finance Corporation of the United States (DFC)** and a meeting with Jane Rea, Chief of Staff at DFC. AUK interns also had the opportunity to ask their questions and learn more about DFC initiatives in different regions and sectors.



AUK students visited **the U.S. Department of State** and met with Kevin Saba, Director of Program Development and Coordination of the Bureau of Educational and Cultural Affairs of the U.S. Department of State (ECA), and Matthew Washburn, Educational Programs Specialist of this institution. During the official meeting, high-ranking officials shared their experiences, discussed current internship initiatives and potential areas of cooperation. Together with AUK President Dan Rice and AUK Rector Jacek Leshkow students discussed their internship experiences in the U.S. and their impressions of a series of meetings in Washington, D.C.

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



At the end of a series of official meetings in Washington, D.C., students of the AUK Global Internship Program had the opportunity to meet with representatives of the U.S. Congress. Among those who congratulated our students:

- Congresswoman Victoria Spartz, the first congresswoman of Ukrainian descent, member of the US House of Representatives from the 5th district of Indiana,
- Congressman Barry Moore, member of the U.S. House of Representatives from Alabama's 2nd District,
- Congressman Dan Newhouse, member of the U.S. House of Representatives from Washington's 4th District,
- Congressman Joe Wilson, member of the U.S. House of Representatives from South Carolina's 2nd District,
- Congresswoman Mary Miller, member of the US House of Representatives from the 15th District of Illinois,
- Congressman Warren Davidson, member of the U.S. House of Representatives from Ohio's 8th District.



Interns of the first cohort of the Kll **of the New York Stock Exchange (NYSE)** in New York. The Opening and Closing Bell of the New York Stock Exchange symbolize and mark the beginning and end of each trading day. For AUK interns, this was a great opportunity to thank AUK corporate sponsors for the opportunity to undergo a paid internship and gain invaluable professional experience. AUK students also had the opportunity to talk to two traders and ask about their professional experience during the

Visit.

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



As part of a series of official meetings in New York, students of the AUK Global Internship Program visited **the Institute of International Education (IIE)**, an international educational organization that acts as a partner of the AUK in the management and administration of the AUK Scholarship Fund. IIE also sponsors the US Department of State's Bridge USA program (J-1 visa), which allows AUK students to intern in international companies in the United States and gain professional experience and skills.

AUK interns met with IIE representatives, where they shared their views and discussed ideas for the development of the AUK Scholarship Fund, as well as had the opportunity to learn more about IIE sponsorship. A leading institution for the management of the world's most prestigious scholarships, IIE supports AUK in fundraising activities and donation administration to provide Ukrainian students with access to high-quality education. The AUK Scholarship Fund provides a unique opportunity for Ukrainian students, in particular veterans, children and spouses of fallen heroes, to get an American education while studying in Ukraine.



Students of the AUK Global Internship Program who interned at **J.P. Morgan** participated in an official meeting with Andrew L. Cohen, Executive Director of Global Private Bank and Head of Investment Banking at J.P. Morgan, as well as senior management of J.P. Morgan in London. Global Head of Capital Markets J.P. Morgan emphasized the benefits of important cultural and professional exchanges between AUK interns and employees of the company, and also drew attention to a vivid example of excellent interaction between our interns at J.P. Morgan and AUK interns at Blackstone, who came together to

conclude a real business deal.

In the fall, the AUK Global Internship Program expanded its horizons with the launch of **online internships in international companies in Poland – PCG Polska and Librus.**

PCG Polska is part of the Public Consulting Group, Inc., an international company providing consulting, training and modern IT solutions services for public institutions in the field of education, health care and social security. Librus is a key provider of IT services for the education sector in Poland, and Librus' unique IT systems support the daily operation of thousands of Polish schools and local authorities.

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
"AUK"  
2024



For the participating companies, the AUK Global Internship Program is a chance to meet Ukrainian students and immerse them in the international business environment on the example of their own business, thereby contributing to the future of Ukrainian youth.

Taking into account the positive feedback on this year's first round of internships, in 2025 the AUK Global Internship Program will be expanded with the participation of additional companies in the USA, UK and Poland.



On November 5, an exclusive offline event for students of American University Kyiv – **"AUK Global Internship 2024. Sharing experiences»**. This was the first official event with coverage of the AUK Global Internship Program, which was successfully launched in the summer of 2024, with a special panel discussion with the participation of well-known HR experts in Ukraine about trends and challenges in the labor market.

More than 100 participants of the event had the opportunity to hear first-hand about internships in the USA, Great Britain and Poland from AUK interns, get acquainted with the development strategy of the AUK Global Internship Program for 2024-2025, as well as get additional information about internship opportunities at AUK.



Students of the first cohort of the AUK Global Internship Program

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



The AUK- Global Internship Program has helped many AUK students to expand their professional experience and find their place in the Ukrainian labor market.

### PARTNERSHIP EVENTS OF THE UNIVERSITY

As a university whose goal is to act as a catalyst for the transformation of Ukraine's educational system, we are proud to partner with communities that care about Ukrainian education and its future.

On April 29, 2024, the grand opening of the **II Kyiv Conference of the Association of Heads of Educational Institutions "Revived Gymnasiums of Ukraine"** on the topic of innovation and digitalization of education with international participation with the participation of the President of the Association Yaroslav Turyansky, the Unified School, Director of the IT company TATL Technology Oleksiy Koshevets, heads of the Association of Directors of Secondary Schools of Italy, educators and teachers from all over Ukraine took place on the AUK campus. It is an honor for AUK to cooperate with modern and future-oriented schools, as well as to develop the talents and abilities of the younger generation, future leaders of Ukraine.



II Kyiv Conference of the Association of Heads of Educational Institutions "Revived Gymnasiums of Ukraine"

**MriyDiy Educational Foundation**

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



Among the new partnerships of the AUK in 2024 is the signing of a partnership agreement with **the MriyDiy Educational Foundation**, which is an important joint contribution to the development of education in Ukraine. According to **Roman Dubas, AUK Director for Student Engagement at AUK**: *"Together we plan projects for educators, exchange practices, and involve the best specialists in joint actions and events."*

### Politechnika Opolska (OUTech)



AUK has started cooperation with **Politechnika Opolska (OUTech)**. Among the main points of the partnership agreement are the creation of a double degree system, internships for researchers, joint scientific and innovative projects. Jacek Leškow, Rector of AUK, also emphasized the importance of the Erasmus Plus project, especially in the field of information technology and science.

*"We are proud to expand our academic cooperation with Politechnika Opolska. I am sure that this partnership will be an excellent step towards joint scientific and innovative projects, as well as towards strengthening Polish-Ukrainian cooperation in the educational field,"* said **Jacek Leškow, Rector of AUK**.

### Teach for Ukraine

## PRESIDENT'S REPORT

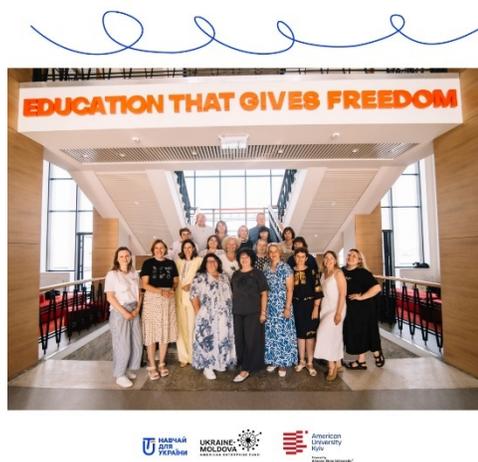
DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



In the spring of 2024, AUK together with Teach for Ukraine held a hackathon among the participants of the Teach for Ukraine Program, their pupils and 1-2 undergraduate students of AUK. 7 teams presented project ideas, each of which had an important decision, namely: a health simulator, a self-diagnosis application, a membrane water filtration project, an application for improving the environment, a land restoration service, Organic waste processing station.

In August 2024, AUK hosted participants of the Summer Community Institute **Teach For Ukraine** at the AUK campus. This is a 6-week intensive where teachers had the opportunity to try their hand at working with invited students. This is an important stage of selection, which determines which of the teachers will be invited to participate in the program designed to provide quality education to children and adolescents, regardless of their place of residence.



Participants of the Teach for Ukraine Summer Institute at the AUK campus

On August 29, the signing ceremony of the Memorandum of Partnership between **Teach For Ukraine** (TFU) and American University Kyiv took place, which marked the beginning of a fruitful partnership between the two educational organizations. The Memorandum was signed by Jacek Leshkov, Rector of the AUK, and Oksana Matiash, Chairman of the Board of the NGO "Teach for Ukraine".

This cooperation is perfectly aligned with the mission of the AUK to act as a catalyst for the transformation of the educational system of Ukraine and the vision **of Teach For Ukraine** to provide a decent education to every child in Ukraine.

PRESIDENT'S REPORT  
DENA RICE  
On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



Signing of the Memorandum of Partnership between **Teach For Ukraine (TFU)** and American University Kyiv

#### ACTIVITIES OF THE INSTITUTE OF BEHAVIORAL SCIENCES

AUK's research arm, the Institute for Behavioral Studies, conducts a variety of academic studies and provides evidence-based information on behavioral economics for effective decision-making, thus supporting businesses, organizations, and policymakers. The mission of the institute is to support business, public authorities and non-governmental organizations in developing and making effective decisions through their own research on human behavior and available behavioral science tools.

The Institute's expertise includes:

- Behavioral analysis (comprehensive research to understand human behavior and uncover the motivations, intentions and biases that guide people's actions);
- Interventions aimed at changing behavior (development and implementation of targeted interventions that affect people to change their behavior to socially beneficial and personally beneficial);
- Evaluation of policies and interventions (evaluation of the effectiveness of interventions and policies to ensure their effectiveness and achievement of the planned objective);
- Policy development (collaborating with institutions across Ukraine, including government agencies, NGOs, and local communities, to promote the development of behaviorally sound and effective policies.

Research projects and grants of the Institute for Behavioral Research include:

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



1. Study "The Way Home: Which Ukrainian Refugees and Migrants Plan to Return" (March 2024)
2. Evacuation behavior during the war (project ongoing)
3. Reducing the economic burden of mental disorders in Ukraine after the Russian invasion (project ongoing)
4. Strategy for the development of behavioral changes in the market system based on AGRO best practices and its current impact on important market functions (funded by USAID) (project ongoing, August 2023 – February 2024)

In January 2024, a team from the Institute for Behavioral Research of the AUK made a research visit to the Center for Migration Studies of the University of Warsaw. Together with Polish colleagues, the director of the Institute, Volodymyr Vakhitov, and researcher Natalia Zaika worked on a project to study Ukrainian refugees and migrants in Poland, in particular their intentions to return to Ukraine.

During the visit, Volodymyr and Natalia conducted an academic seminar where they presented the preliminary results of a survey of Ukrainians currently living in Poland and a behavioral experiment on how a sense of national identity affects the desire to return.

The AUK Institute for Behavioral Research and the Center for Migration Studies plan to cooperate and conduct joint research, which will have both an academic component and an applied component. Their results will help formulate policies and communications to encourage Ukrainians to return home from abroad.



Natalia Zaika and Volodymyr Vakhitov during the academic seminar

On March 22, at the AUK campus, Volodymyr Vakhitov and Natalia Zaika, experts from the Institute for Behavioral Research at the AUK, presented the results of **the study "The Way Home: Which of the Ukrainian Refugees and Migrants Plan to Return"**. In particular, the results of a survey conducted in the period December 12-19, 2023 by the Sociological Group Rating on the Rating Online platform, which covered more than 1,100 Ukrainians who left for Poland before and after the full-scale invasion, were presented. The research complements the results of in-depth interviews conducted in November-December 2023 by Socioinform with Ukrainian women who were forced to go abroad and those who have already returned to Ukraine.

According to the processed data, about 50% of Ukrainian refugees who found themselves in Poland after the full-scale invasion express a desire to return to Ukraine. For the most part,

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



these are women with children, whose children continue to study remotely in Ukrainian schools, as well as people of mature age, mainly Ukrainian-speakers and parishioners of the OCU. Among those who want to return in the near future or someday are people with a more pronounced Ukrainian identity, those who feel proud of their country, visited Ukraine more often and are more optimistic about the timing of the end of the war.



Presentation of the results of the study "The Way Home: Which of the Ukrainian Refugees and Migrants Plan to Return"

Volodymyr Vakhitov, Director of the Institute for Behavioral Research at the AUK, also presented the results of the study of Ukrainian refugees and migrants in Poland at the Ukraine Research Network meeting. Together with Natalia Zaika, a researcher at the institute, they studied Ukrainian refugees and migrants in Poland to find out how the war affected their lives and decisions to return home.

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



On August 22-23, an international scientific online conference on the topic "Using evidence-based research for the development of Ukraine" was held with the participation of Volodymyr Vakhitov, Director **of the Institute for Behavioral Studies**. The conference is an important platform for the exchange of experience and ideas on the development of Ukraine in the face of modern challenges and covers key aspects of Ukraine's development, in particular the economic situation, the labor market in wartime, the challenges of post-war reconstruction, the impact of the war on the economy and international trade.



**МІЖНАРОДНА НАУКОВА-  
ОНЛАЙН КОНФЕРЕНЦІЯ:**  
«Використання доказових  
досліджень для розвитку України»  
22-23 серпня 2024 року

Volodymyr Vakhitov, as part of the session "Migrations and Blackouts", presented the results of the study "The Way Home: Which of the Ukrainian Refugees and Migrants Plan to Return". The event was organized by **Jönköping International Business School, Jönköping University** (Sweden) with the participation of leading scientists from all over the world.



**ВОЛОДИМИР ВАХІТОВ**  
директор Інституту поведінкових



**БАР'ЄРИ ТА СТЕРЕОТИПИ:  
Чому люди уникають психологічної допомоги**  
Презентація результатів дослідження

**Владислав Домбровський**  
Старий дослідник Інституту поведінкових досліджень

**Маріанна Ткалич**  
Докторка психологічних наук, професорка,  
власниця/директорка дослідницької лабораторії Rating Lab

**Тетяна Скрилченко**  
Спеціалістка, заступниця директора Rating Group

5 ВЕРЕСНЯ | 12:00 - 13:30

In April 2024, the **Institute for Behavioral Research of the AUK** together with the **Sociological Group Rating** conducted a sociological survey on the Rating Online platform to find out what Ukrainians think about psychological help, what obstacles they face, and what may prevent them from seeking support when it is needed. The survey was conducted using the method of self-filling an online questionnaire (CAWI) on the Rating Online platform. The study

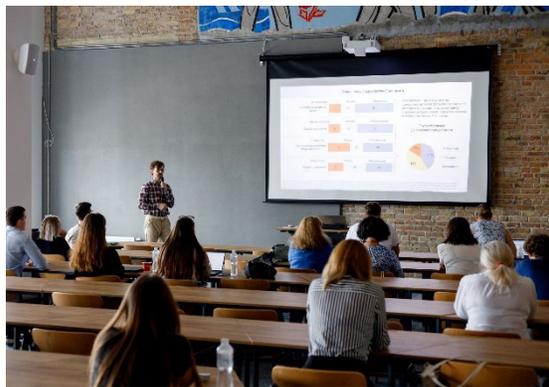
covers 1464 respondents aged from 18 years old in all regions, except for the TOT, which have access to the Internet at the time of the survey. The results of the study are representative by region and age.

**On September 5**, the AUK campus **hosted a presentation of the results of the study "Barriers and Stereotypes: Why People Avoid Psychological Help"**. According to the data, one in four Ukrainians (28%) show signs of high levels of stress. In the 18-29 age group, 48% have signs of high stress. Over the past six months, 40% of Ukrainians have felt the need for psychological help, despite the fact that less than 20% have ever sought it. Even among those who admitted that they needed help, more than two-thirds have never sought help. Among the main obstacles to receiving psychological help for Ukrainians are the high cost of services and the difficulty of finding and contacting a psychologist. In addition, there is a widespread stereotype that it is not customary in Ukraine to contact a psychologist. This is the opinion of more than 60% of respondents.

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



Presentation of the results of the study "Barriers and Stereotypes: Why People Avoid Psychological Help"



In 2024, the Institute for Behavioral Research, together with the Promprylad Foundation, launched a **series of lectures on decision-making in conditions of uncertainty on the topic of behavioral economics within the framework of the Tisto platform**. The events were held offline in the Promprylad innovation space in Ivano-Frankivsk. In total, three lectures were held with the participation of lecturers of the Institute of Behavioral Research at the ALC Volodymyr Vakhitov and Natalia Zaika.

On March 2, the first of a series of lectures on behavioral economics on the topic "When uncertainty goes off scale: how do we make decisions during the war?", where Volodymyr Vakhitov and Natalia Zaika talked about the main traps of perception, how we create meanings and look for "true" meaning.

PRESIDENT'S REPORT  
DENA RICE  
On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



Volodymyr Vakhitov during the first lecture on the topic "When uncertainty goes off scale: how do we make decisions during the war?", Promprylad, Ivano-Frankivsk



On March 16, the second lecture "(Ir)rational decisions during the war: why do we make them and can we improve them?" was held. The topic of the third lecture, which took place on March 30 in Ivano-Frankivsk, was "What (not) helps to make a decision: mental accounting, emotions and motivation". The guests of the event also learned about mental accounting, ways to analyze difficult situations, how emotions and motivation affect the decision-making process, as well as why we postpone things for later.

In November 2024, the Institute AUK Research opened a **Behavioral Laboratory** at AUK. The Institute's researchers will share their experience with students, teach the basic principles of behavioral economics and modern research methods, and together they will conduct experiments to study human behavior.

*"We want to spread the behavioral approach in business and public policy. I believe in its effectiveness and that managers who apply behavioral design achieve much better results. Therefore, we created a Behavioral Laboratory on the basis of the Institute for Behavioral Research. Students at American University Kyiv are incredibly creative. If we give them tools, they will be able to offer very interesting ideas for solving many issues,"* Volodymyr Vakhitov, **Director of the Institute**, shared the idea of the Laboratory.

PRESIDENT'S REPORT  
DENA RICE  
On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



Natalia Zaika and Volodymyr Vakhitov at the first meeting of the Behavioral Laboratory

## AUK LIBRARY

In April 2024, for the first time in history, the AUK published an online book **"Honest View. The Courage to Change Strategic Course"** by **Dr. Stephanie Babst**, former NATO Deputy Assistant Secretary for Public Diplomacy, world-renowned writer and strategic advisor. Dr. Babst kindly donated the Ukrainian translation and rights to the book to AUK, and today this book is available on the AUK Library's webpage for the general public in Ukraine. In her book, Dr. Babst shares personal stories of NATO's behind-the-scenes, which will allow the reader to better understand how decisions are made in the Alliance. As well as thoughts about whether transatlantic allies have the political determination and desire to confront Putin's terrorist regime. The book in Ukrainian is available in the AUK online library at the link: <https://er.auk.edu.ua/handle/234907866/69>



On June 5-7, Alla Guzhva, Director of the AUK Library, took part in the conference "Libraries Bridging Boundaries: Challenges & Strategies for Global Openness" in Istanbul, Turkey. The organizers of the event are the international organization IFLA (The International Federation of Library Associations and Institutions) and its structural unit D, which supervises the activities of academic and scientific libraries.

During her speech on the topic "Open Access and New Challenges for the Global World", Ms. Alla focused on two important characteristics of open access: the ability to provide information support for the educational process and the security dimension of open access in the current situation in Ukraine.

PRESIDENT'S REPORT  
DENA RICE  
On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



Alla Guzhva at the conference "Libraries Bridging Boundaries: Challenges & Strategies for Global Openness" in Istanbul, Turkey

### Lifelong Learning programs

In 2024, AUKK diversified its portfolio of **lifelong learning programs – Lifelong Learning programs (LLL)**. 11 programs were implemented, which were successfully completed by 199 graduates.

Among the courses in 2024:

### Behavioral economics during the war



At the course "Behavioral Economics in Wartime", which took place on May 11 and 18, 2024 at the AUK Campus, students analyzed the role of cognitive illusions and biases and how they help filter, process and interpret the facts around us. They also tested the limits of our own rationality. Teachers: Volodymyr Vakhitov, Natalia Zaika.

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



22 participants of the course "Behavioral Economics in Wartime"

### Strategic negotiations



The course consisted of three sessions, which were held online on June 18, 19 and 20, 2024. Instructor: Roman Sheremeta, First Rector and Professor of American University Kyiv. The course is based on experiential learning, which makes it as practical and applied as possible. The practical component of the course is aimed at developing an understanding of the principles, strategies and tactics of effective negotiations, improving the ability to assess variables in negotiation and the

influence of interpersonal styles and personal qualities.

### Joint courses with EPAM



American University Kyiv, in partnership with [EPAM Ukraine](#), has successfully launched four courses within the framework of lifelong learning programs: Solution Architecture Fast Track, IT Product Management, Delivery Management, Negotiation Essentials.

Each course offers a unique experience that participants have while learning. Flexible learning models are designed to accommodate the active and versatile lifestyles of our students and provide a great way to develop new skills combined with practical steps to achieve career goals.



*"The goal of EPAM and AUK courses is to provide students with a hands-on, project-based approach to learning with immersion in real-life scenarios,"* said **Natalia Ostashko, PhD, Senior Project Manager at EPAM, career and business coach, executive trainer, L&D Manager, and teacher of EPAM's**

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



**Negotiation Essentials course.** *"In addition to developing the theoretical knowledge that is the basis, this approach also deepens their practical skills. Our goal is to define a vector and show our participants how to move in the direction of management or solution architecture. One of the main skills that must be developed on a daily basis is the ability to learn. This is the foundation of lifelong learning programs, and we are excited to move in this direction with AUK."*

### Global Leadership



On October 15, the AUK launched a short-term Global Leadership course within the framework of the "Lifelong Learning" programs. For seven weeks, participants learned how to build a successful cross-cultural team, increase their own career potential in an international company, and successfully scale their business abroad. The course focuses on intercultural interaction, including working effectively with remote and

cross-cultural teams, negotiating, conflict resolution, and other important skills required for international collaboration.

### Personal effectiveness



The Self-Management course is the key to increasing personal and professional efficiency. Throughout their studies, students master 10 important principles that will help them better organize their time, manage energy and resources effectively, reduce stress, and achieve their goals. These principles are based on research in the fields of behavioral sciences, time management, the psychology of change and modern management.

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



### ONE-SCHOOL PROGRAM



American University Kyiv.

In May 2024, the AUK and the educational information system Unified School announced **the start of the All-Ukrainian SMART CHALLENGE competition for 11th grade students**. SMART CHALLENGE is a unique opportunity to get a grant with full scholarship coverage for studying at the selected AUK bachelor's program in IT or Management.

The participants of the competition are 11th grade students with high results in mathematics and English in the 10th and 11th grades (annual/semester scores 10+), who want to study at



On May 4, the 2nd, final stage of the All-Ukrainian Smart Challenge competition for 11th grade students took place on the AUK campus. It was held in two stages: in April, high school students who applied for the Smart Challenge completed math tasks. According to its results, 25 finalists passed to the 2nd stage – writing an essay in English at the AUK campus. High school students could easily reveal their creative and critical thinking while writing a creative task on a difficult topic – "What are the main challenges facing Ukraine now and how can you join in solving them?"

Three winners who passed the 2 stages of the competition – a test in mathematics and writing an essay in English – received grants covering the full cost of education in their chosen bachelor's programs at AUK. Dan Rice presented each of the finalists with a personal certificate for receiving a scholarship to study at ALUK.

### International Scientific Conference "Information Technology – New Horizons (ITNH 2024)"

On October 22-23, the international scientific conference "Information Technology – New Horizons (ITNH 2024)" **was held on the AUK campus and online**, organized by the EPAM School of Digital Technologies of AUK. The two-day event brought together leading international scientists, including Rick Kazman, Professor at the University of Hawaii, IEEE Computer Society Board of Governors, Len Bass, Adjunct Lecturer at Carnegie Mellon University, Gennadiy Andrienko, Leading Researcher at Fraunhofer IAIS, Sankt Augustin and Adjunct Professor at City University, London, Oleksandr Romanko, SS&C Technologies Canada, University of Toronto, American University Kyiv.

The purpose of the event is to consider modern approaches to Software System Engineering & Architecture, Data Science & AI Systems, and provide participants with valuable

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"

AUK"

2024



information about new trends, innovative technologies and effective strategies to solve new challenges in the field of IT.



International Scientific Conference "Information Technology – New Horizons (ITNH 2024)"

The ITNH 2024 international conference brought together not only leading scientists and industry experts to discuss the latest scientific achievements, practical ideas, and cases in the field of IT, but also became an excellent platform for the **AI Challenge 2024 mini-hackathon**. Students from different universities and industries, as part of small teams, worked on a real task using large language models (LLMs), namely using advanced prompt engineering techniques to create a rapid prototype based on GenAI for education. In the final, 5 teams presented their prototypes using artificial intelligence in front of a professional jury.



Mini-hackathon "AI Challenge 2024"

## EPAM School of Digital Technologies Research Seminars

In 2024, American University Kyiv held a series of **EPAM School of Digital Technologies research seminars** dedicated to current challenges in software development and computer science. The seminars included reports and presentations with in-depth into various aspects of IT research and insights from a scientific and practical perspective.

A total of **11 workshops** were held on a variety of topics: training strategies for Solution Architecture; integration of artificial intelligence and geospatial big data: analysis of technologies and application scenarios; large-scale demining and related technologies at the Poznan University of Technology; use of generative AI technologies in education; study of the environmental impact of undetected munitions and weapon residues detected during the by means of surveys based on drones and ground-based magnetometers and quantified using laboratory magnetic and geochemical methods.

Among the speakers:

- **Taras Shabliy**, Senior Software Engineer at EPAM Systems, graduate of the Software Engineering Master's program at AUK;
- **Serhiy Tytenko**, PhD, Associate Professor at ALC;
- **Vladislav Fedenko**, Flutter Tech Lead at Empat, Teaching Assistant at AUK;
- **Valentina Polenova**, Flutter Tech Lead, Empat, Teaching Assistant at AUK;
- **Ivan Manzhula**, Head of the Development Team at DXC Luxoft;
- **Dr. Eugene Levin**, Professor in the School of Applied Computing Sciences, Meharry College of Medicine and Michigan Tech University;
- **Professor Piotr Skrzypczyński**, former Principal Investigator of several research projects funded by the Ministry of Science and Higher Education of Poland, the National Science Center, the National Center for Research and Development, Principal Co-Investigator (co-PI) in EU Projects (Horizon 2020) and PI or co-PI in EU-funded cascade grants;
- **Oleksandr Krakovetskyi**, CEO of DevRain, Ph.D in Computer Science;
- **Vasyl Semenov**, Professor of the Department of Information Technology, EPAM School of Digital Technologies;
- **Denys Yuvzhenko**, Software Architect at Intellias;
- **Ksenia Bondar**, Doctor of Sciences in Geophysics, Associate Professor of the Department of Magnetism of the Institute of Geophysics of the Polish Academy of Sciences;
- **Volodymyr Vakhitov**, Director of the Institute for Behavioral Research of the AUK;
- **Jürgen Jost**, German mathematician, honorary director of the Max Planck Institute for Mathematics in the Sciences (Leipzig, Germany), external lecturer at the Santa Fe Institute for the Sciences of Complexity (New Mexico, USA).

# PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"

AUK"

2024



<p>Research seminar</p> <p><b>MONOLITH TO MICROSERVICES: HEXAGONAL MODULAR PATTERN FOR MICROSERVICES EVOLUTION</b></p> <p>Speaker <b>Taras Shablii</b> Senior Software Engineer at EPAM Systems Master of Software Engineering at AUK</p> <p><b>FEBRUARY 13   18:00</b> (KYIV TIME)   </p>	<p>Research seminar</p> <p><b>MOBILE DEVELOPMENT WITH FLUTTER: CLEAN ARCHITECTURE AND MODULAR MONOLITH DESIGN CONSIDERATIONS</b></p> <p>Speakers Sergiy Tyshenko, PhD Assoc. professor at AUK Valentyna Polissoneva Flutter Tech Lead at Impact Teaching Assistant at AUK Mykylo Fedoruk Flutter Tech Lead at Impact Teaching Assistant at AUK</p> <p><b>FEBRUARY 20   17:00</b> (KYIV TIME)   </p>	<p>Research seminar</p> <p><b>TEACHING STRATEGIES FOR SOLUTION ARCHITECTURE: UTILIZING OPEN-SOURCE SOFTWARE PROJECTS TO ENHANCE PROFESSIONAL LEARNING</b></p> <p>Speaker <b>Ivan Manzhula</b> Team Lead at DXC Loxoft</p> <p><b>MARCH 5   18:00</b> (KYIV TIME)   </p>
<p>Research seminar</p> <p><b>AI AND GEOSPATIAL BIG DATA INTEGRATION: TECHNOLOGY AND APPLICATION SCENARIOS ANALYSIS</b></p> <p>Speaker <b>Dr. Eugene Levin</b> Professor in the School of Applied Computational Sciences in Military Medical College and Michigan Tech</p> <p><b>MARCH 12   18:00</b> (KYIV TIME)   </p>	<p>Research seminar</p> <p><b>LARGE SCALE DEMINING AND RELEVANT TECHNOLOGIES AT POZNAŃ UNIVERSITY OF TECHNOLOGY</b></p> <p>Speaker <b>Prof. Piotr Skrzypczyński</b> Professor, Chairman of the Division, Institute of Robotics and Machine Intelligence, Poznan University of Technology</p> <p><b>MARCH 28   17:00</b> (KYIV TIME)   </p>	<p>Research seminar</p> <p><b>USING GENERATIVE ARTIFICIAL INTELLIGENCE TECHNOLOGIES IN EDUCATION</b></p> <p>Speaker <b>Oleksandr Krakovetskyi</b> CEO DevRan PhD in Computer Science</p> <p><b>APRIL 18   17:00</b> (KYIV TIME)   </p>
<p>Research seminar</p> <p><b>PARTICLE FILTERING METHODS AND THEIR APPLICATION TO BLIND SIGNAL SEPARATION</b></p> <p>Speaker <b>Vasyl Semenov</b> Professor of the Department of Information Technologies EPAM School of Digital Technologies</p> <p><b>APRIL 30   18:00</b> (KYIV TIME)   </p>	<p>Research seminar</p> <p><b>GITOPS: MODERN INFRASTRUCTURE AND APPLICATION MANAGEMENT APPROACH</b></p> <p>Speaker <b>Denys Yuvzhenko</b> Software Architect at Intelias, Startup Founder, Lecturer, Mentor</p> <p><b>MAY 9   18:00</b> (KYIV TIME)   </p>	<p>Research seminar</p> <p><b>EXAMINATION OF THE ENVIRONMENTAL IMPACT OF UXO AND WEAPON RESIDUES</b></p> <p>Speaker <b>Kseniia Bondar</b> Dr. Sci. (Geophysics), Assistant Professor of Department of Magnetism, Institute of Geophysics Polish Academy of Sciences</p> <p><b>MAY 14   18:00</b> (KYIV TIME)   </p>
<p>Research seminar</p> <p><b>RETURN INTENTIONS OF THE UKRAINIANS IN POLAND: RESULTS FROM THE PRIMING EXPERIENCE</b></p> <p>Speaker <b>Volodymyr Vakhitov</b> Director of the Institute for Behavioral Studies at AUK, Associate Professor at American University Kyiv</p> <p><b>NOVEMBER 26   18:00</b> (KYIV TIME)   </p>	<p>Research seminar</p> <p><b>GEOMETRY AND MACHINE LEARNING</b></p> <p>Speaker <b>Jürgen Jost</b> Emeritus Director, Max Planck Institute for Mathematics in the Sciences, Leipzig Lifetime Member, Senior Lecturer for the Science of Complexity</p> <p><b>DECEMBER 10   18:00</b> (KYIV TIME)   </p>	

EPAM School of Digital Technologies Research Seminars

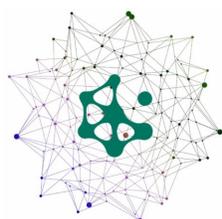
## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



### Non-everyday conversations about science



Небуденні розмови  
про науку



On August 10, a large-scale event about science was held on the AUK campus – **Everyday Conversations about Science** with the participation of Ukrainian scientists and science popularizers,

Oleksandra Antoniuk, Dean of the EPAM School of Digital Technologies, mathematician, as well as physicist Oleksandr Kordyuk, geneticist Iryna Kozeretska, physicist Khrystyna Hnatenko, economist Maryna Khmara, and chemist Ihor Komarov gave motivational speeches to the participants of the event.

Organizers of the event: BuDays of Science Platform, Actual Science, Unia Scientifica, American University Kyiv. Format: popular science lectures + short speeches + musical part. All proceeds from ticket sales went to support scientists in the ranks of the Armed Forces of Ukraine. Namely, for the purchase of the DJI Matrice 30T / DJI Matrice 300RTK unmanned aerial vehicle (quadcopter) for the reconnaissance and strike unit of unmanned systems of the 5th Separate Assault Brigade, where the senior researcher of the Institute of Semiconductors of the National Academy of Sciences of Ukraine, Ph.D. Yuriy Ryabchenko.

### Cooperation with schools

In 2024, the direction for the development of cooperation was the **visits of school students to the AUK Campus**. In particular, on March 6, students of the private school European Collegium visited ALUK. During the career guidance meeting, students learned about AUK curricula, admission conditions and scholarships.



On March 16, the Ukrainian School Forum 2024, an exhibition of private schools in Kyiv, was held at the AUK campus. The event was attended by 15 schools and visited by more than 500 families who were looking for the best educational institutions for their children.

The purpose of the event is to acquaint parents and children with the opportunities of prestigious private schools in Kyiv and American University Kyiv, as well as to present panel discussions and presentations from leading experts in the field of education, where guests of the event will be able to learn about the most popular skills of the future, the role of school in choosing a profession, how not to make a mistake when choosing a school, etc. The event was organized by the educational agency DEC education in partnership with AUK and School Navigator.

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



### INTERNATIONAL COOPERATION OF THE UNIVERSITY



In April 2024, during a partner visit to **the Krakow University of Technology (CUT)**, AJK Rector Jacek Leszkow met with CUT Rector Andrzej Sharata, where the heads of universities discussed ways to strengthen the partnership between the two universities.

The immediate result of the meeting was an agreement on the signing of a Memorandum of Understanding between AUK and CUT on student and teacher exchange programs and other areas of academic cooperation. The rectors also discussed the joint research activities of AUK and CUT, including applications for grants in the field of

artificial intelligence and demining.

American University Kyiv has a unique opportunity among Ukrainian universities to draw knowledge from cooperation with Arizona State University. Thanks to the fruitful partnership, AUK has access to the content of courses, educational initiatives and platforms for the exchange of knowledge of the No. 1 university on innovations. In addition, as part of the Cintana Education ecosystem, American University Kyiv interacts with leading educational institutions around the world.

On April 17, AUK President Dan Rice took part in **the ASU+GSV Global Educational Innovation Summit in San Diego**, organized by Arizona State University and Global Silicon Valley.

The panel session "Bridging Global Learning Gaps Through Strategic Partnerships", centered around the question of how to meet the diverse needs of learners in different regions of the world through strategic partnerships, brought together a stellar group of experts from the United States and other countries of the world: Dan Rice, President of AJK, Melanie Weaver Barnett, Executive Director of UNICON – International University Consortium for Leaders, Aleitin Berisha, CEO of UNI-Universum International College and Dr. Battinto L. Butts Jr. is dean and professor at the Walter Cronkite School of Journalism and Mass Communication at Arizona State University.



## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



AUK President Dan Rice at the ASU+GSV Global Educational Innovation Summit

### INDUSTRY PARTNERS OF THE UNIVERSITY, MEMBERSHIP IN ASSOCIATIONS AND PARTNERSHIP EVENTS

AUK cooperates with industry partners to provide students with practical and theoretical skills necessary for the development of a dynamic career. Since its foundation, the university has been actively cooperating with such international market leaders as **EPAM**, **DTEK**, **BGV Group Management**, which provide the university with recommendations on the needs and trends in the development of the professional market both in Ukraine and abroad.

In 2024, AUK deepened cooperation with current industry partners, in particular through joint training programs with **EPAM**, membership in **the IT Ukraine Association**, a series of joint lectures with **the American Chamber of Commerce in Ukraine**, and expanded partnership opportunities through the launch of **the AUK Global Partnership Program** and the opening of **the AUK Dnipro Campus**.

In partnership with **EPAM Ukraine**, AUK has successfully launched four courses within the framework of lifelong learning programs:

- Solution Architecture Fast Track
- IT Product Management
- Delivery Management
- Negotiation Essentials

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



With direct access to a global community of students and practitioners, AUK students gain access to EPAM experts and have the opportunity to develop a fast-paced career in IT after graduation.



For the second year in a row, AUK in partnership with **the American Chamber of Commerce in Ukraine (ACC)** implemented AmCham Business School sessions "Personal Effectiveness for Career Growth", which were held in the format of offline and online webinars. In total, 4 lectures were held with the participation of AUK teachers and speakers.

In February and March, AmCham members took part in informative lectures by the leadership team and teachers of AUK:

- Lecture by **Dan Rice, President of the AUK**, on "Can Military Leadership Principles Make Your Business More Successful?"

- Lecture by **Hanna Shvindina, Associate Professor of the AUK** on the topic "Stress and Performance Management"

- Lecture by **Jacek Leškow, Rector of AUK**, on the topic "Digital Revolution in Management of Operations"

- Lecture by **Yuriy Bots, Dean of the School of Management** and Visiting Professor of AUK on the topic "Personal Change Strategies: How to Overcome Barriers to Change and Unlock Your Potential"

AmCham Business School sessions brought together more than 400 participants, who, with their remarkable involvement, motivation and ideas, once again testified to the high demand for new skills and knowledge in our dynamic market.

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"

AUK"

2024



The American Chamber of Commerce in Ukraine (ACC) provides AUK with access to its member companies in order to establish internship programs for students and implement joint projects.

### AUK Global Partnership Program



In 2024, American University Kyiv launched **the AUK Global Partnership Program** in order to develop cooperation with Ukrainian and international companies, create internship opportunities and provide scholarships for Ukrainian talented youth.

The first partner in Ukraine within the framework of the AUK Global Partnership Program was **Creditwest Bank**, the first Turkish bank in Ukraine that has been providing high-quality banking services to Ukrainian and foreign clients since 2006.

AUK and Creditwest Bank signed a Memorandum of Understanding (MOU) aimed at developing young talents, education in Ukraine and sharing best practices.

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



During the meeting, **the Chairman of the Board of Creditwest Bank, Igor Tikhonov**, noted: *"As a financial institution, we care about the development of not only the financial market, but also our country as a whole. Therefore, we actively cooperate with*



*communities and youth, introducing progressive educational practices, supporting sports and promoting the values of sustainable development. We are pleased to join the cooperation with AUK, whose mission is to develop the future leaders of Ukraine. After all, in partnership we can always do more."* As part of the ceremony, Igor Tykhonov presented Oleksiy Shershnev, Vice President of AUK, with a commemorative medal of the bank, which symbolizes unification and partnership.



### AUK Dnipro Campus

In 2024, thanks to the partnership with the Dnipro business communities **INSPIRA, LEAD, IT Dnipro Community**, AUK officially expanded its horizons to the city of Dnipro and celebrated the first enrollment of 34 students for American-style master's programs. This initiative was the first stage of the ambitious expansion of AUK's presence in Ukraine after the launch of the

university in February 2022.

Therefore, in the new academic year, 34 students began their studies in the Master in Global Management and Master in Technology Leadership & AI programs with the opportunity to study in a hybrid format (60% online and 40% offline directly in Dnipro) and receive double diplomas: a Ukrainian Master's degree from AUK and an American Master's degree from Arizona State University (ASU).

**The mission of the American Education Project in Dnipro is to provide talented Dnipro youth and professionals with the opportunity to get an American higher education for personal development and the development of the region.**

Announcing the launch of the project, **Dan Rice, President of AUK**, emphasized: *"We are convinced that investments in education and human capital development in Ukraine are the basis and a powerful impetus for the formation of responsible leaders who will ensure the recovery and prosperity of Ukraine."*

**Borys Markov, Chairman of the Board of Directors and CEO of ATB Corporation, Co-Founder at INSPIRA business club**, emphasized the importance of the project for the region: *"We are aware that the further recovery and development of the region and the country requires educated specialists with Western business approaches, with a deep understanding of the international business context and multicultural environment. It is these*

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



*skills that modern education provides according to American standards, recognized as one of the most effective in the world."*

**Mykola Demchenko, co-owner of Prave Dilo Law Firm, co-owner of Clarity Project:** *"The American education system has proven its leadership in the world. Therefore, we were glad to contribute to the emergence of AUK academic programs in Dnipro. From now on, managers of our regional businesses can study in the same programs as at Arizona State University, while not traveling abroad."*



Opening ceremony of academic programs of American University Kyiv in Dnipro



A special and deeply symbolic moment during the Opening Ceremony of the academic programs of American University Kyiv in Dnipro was the tradition of Palms of Partnership. Launched in 2022 in Kyiv, when the "first bricks" of the university were laid, this solemn moment brought together the founders and partners of AUK from different parts of the world.

This year, the co-creators of the AUK project in Dnipro – Borys Markov, Chairman of the Board of Directors and CEO of ATB Corporation, Co-Founder at **INSPIRA business club**, and

**Mykola Demchenko, co-owner of Prave Dilo Law Firm, joined the tradition of the Palm of Partnership, marking the beginning of a long and successful cooperation between Dnipro and AUK.**

During the Opening Ceremony of the academic programs of American University Kyiv in Dnipro, presidential **certificates were also awarded to AUK partners** in accordance with the long-standing tradition in the academic world of the United States to honor patrons and friends of the university with special presidential awards.

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
"AUK"  
2024



AUK partners in Dnipro

### AUK membership in associations

American University Kyiv continues to cooperate with the largest IT community in Ukraine – **IT Ukraine Association**.

As part of the cooperation, on June 14, 2024, **Serhiy Tytenko**, Deputy Dean of EPAM School of Digital Technologies, took part in **the conference "Svoe. IT"**, the purpose of which is to widely popularize Ukrainian software, to maximize its potential and benefits for business and the state.

As part of the discussion "Effective formats and ways to promote Ukrainian IT in the international market – experience and recommendations", together with other panelists, they talked about Ukraine's place on the global map of IT solutions, successful cases of interaction between business and the state, etc. Serhiy Tytenko also shared his thoughts on how high-quality global education, including AUK, can help IT companies compete in the international market.



Serhiy Tytenko, Deputy Dean of EPAM School of Digital Technologies, at the conference "Svoe. IT"

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



On November 28, the largest event of the year in the field of IT education took place – **Synergy IT Business & IT Education Conference from IT Ukraine Association**, which brought together representatives of higher education institutions, industry experts, owners of educational businesses, teachers and members of educational communities. Participants had the opportunity to learn about the latest trends in educational technologies, immerse themselves in innovative solutions and learn from industry leaders.

Serhiy Tytenko, Deputy Dean of the EPAM School of Digital Technologies of AUK, took part in the conference and presented the case study "IT Education in the American Style: Industry-Oriented Training Programs and Internships", focused on the double degree model and internship program for AUK students. In particular, Mr. Sergiy spoke about AUK's approach to industry-oriented learning, shared the successes of AUK students during internships in the United States and Europe, and also announced a new AUK program – Digital Design & AI, which is aimed at training students with advanced skills in the field of UI/UX.



Sergiy Tytenko during his speech at the Synergy IT Business & IT Education Conference by IT Ukraine Association

### Partner Events

On October 25, **Harvard T.H. Chan School of Public Health** and **the U.S. Green Building Council (USGBC)** held a meeting of participants of the course "Leadership for a Sustainable Recovery of Ukraine" at the AUK campus at the initiative of **Maksym Kryvosheev, a student of the AUK Global Management Master's program.**

During the event, participants had the opportunity to hear from key speakers, including Kay Killman, Chair of GBC Europe; Professor John D. Spengler, Akira Yamaguchi Professor of Environmental Health and Human Habitation, Harvard T.H. Chan School of Public Health; Dr. Linda Powers Thomasso, Research Associate, Harvard T.H. Chan School of Public Health; Hanna Shvindina, Professor of the Ukrainian Green Building Council, and Maksym Krivosheev, Chairman of the Board of the UGBC - Ukrainian Green Building Council.

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



*"Events like this at AUK not only emphasize the importance of academic cooperation in these challenging times, but also reinforce our commitment to innovative educational initiatives. We are glad to cooperate with international companies in the United States and strengthen the contribution of AUK to global educational networks,"* said **Hanna Shvindina, AUK Professor.**



Meeting of participants of the course "Leadership for the Sustainable Recovery of Ukraine" at the AUK campus

November 7 The 10th **Kyiv International Economic Forum 2024**, one of the largest international forums in Eastern Europe, which brings together representatives of business, government and society to discuss key economic issues and global trends, was held in Kyiv. The event brought together representatives of the state and business, the international community and leading experts in the field of economics.

**AUK President Dan Rice** took part in the panel discussion "From Resilience to Unity: The Power of Leadership", where, together with military personnel, educators, clergy and business, a discussion was held on how to strengthen the resilience of communities, unite them around a sense of trust to make them and the country stronger.



AUK President Dan Rice at the panel discussion of the Kyiv International Economic Forum 2024

**Mark Voyger, Director of the Global Management Master's Program at AUK,** former Special Advisor to the General Commander of the US Army in Europe, Senior Fellow at

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



the Center for European Policy Analysis in Washington, took part in the panel discussion "Dialogue on the Future: War in Ukraine and Global Peace" of the 10th Kyiv International Economic Forum 2024.



Mark Voyger together with the speakers of the panel discussion "Dialogue on the Future: War in Ukraine and the Global World" of the 10th Kyiv International Economic Forum 2024

### ACTIVITIES OF AUK FOR THE VICTORY OF UKRAINE

In 2024, American University Kyiv continued its activities to support initiatives to investigate Russia's war crimes through an agreement with **the Atrocity Crimes Advisory Group (ACA)**, an initiative launched by the European Union, the United States of America, and the United Kingdom in partnership with the Government of Ukraine. The ACA supports Ukraine in ensuring justice and bringing to justice the most serious international crimes committed in the context of a full-scale Russia's invasion.



AUK has signed an agreement with the Atrocity Crimes Advisory Group, led by Ambassador Clint Williamson, Lead Coordinator of the Atrocity Crimes Advisory Group in Ukraine, to provide the ACA with administrative and logistical support in the investigation of Russia's war crimes in Ukraine.

Within the framework of the partnership, a workshop on "Justice for Heritage: Bringing to Justice for War Crimes against Movable Cultural Heritage" was held at the AUK campus, which was attended by 22 prosecutors from all over Ukraine. During the two-day event, they reviewed best investigative practices, international standards and legal frameworks for the potential prosecution of crimes against movable cultural heritage in the context of illegal and unprovoked aggression by the Russian Federation.

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



Also on July 2, an **open lecture on the topic "Mechanism of psychological support for witnesses and victims at the stage of pre-trial investigation and trial"** was held at the AUK campus, **followed by a workshop "Understanding trauma in the context of the prosecutor's office and investigation"**. The events were initiated by the Office of Mental Health and Psychosocial Support at American University Kyiv (AUK) in partnership with the International Criminal Justice Initiative of the Georgetown Legal Part of the Advisory Group on Violent Crimes in Ukraine and the Coordination Center for Support of Victims and Witnesses at the Office of the Prosecutor General of Ukraine.

During the event, the issues of the importance of psychological support of witnesses in judicial proceedings, international experience of mechanisms for supporting witnesses and victims at the stage of investigation and criminal prosecution, the National Model of the Mechanism for Supporting Witnesses in the Investigation and the Prosecution Phase (presentation of the Coordination Center for Support of Victims and Witnesses), Understanding the psychological support of witnesses and the role of the psychologist were considered.

The events were attended by psychologists and legal scholars, as well as those who are interested in the topic of supporting victims and witnesses. The speakers were:

- Veronika Plotnikova, Head of the Coordination Center for Support of Victims and Witnesses, Prosecutor General's Office,
- Olha Zubitsova, psychologist of the Coordination Center for Support of Victims and Witnesses, Prosecutor General's Office,
- Alma Taso Delkovich, witness support expert, Atrocity Crimes Advisory Group for Ukraine,
- Antonina Bobrovytska, Head of the Office of Mental Health and Psychosocial Support, American University Kyiv.



PRESIDENT'S REPORT  
DENA RICE  
On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
"AUK"  
2024



Speakers of the event during the open lecture "The mechanism of psychological support for witnesses and victims at the stage of pre-trial investigation and trial" and the workshop "Understanding trauma in the context of the prosecutor's office and investigation"

## PARTNERSHIP WITH MITS

In 2024, American University Kyiv became an educational partner of **MITS**, an accelerator for Ukrainian startups in the field of defense technology, which the Ukrainian team launched together with American partners. The goal of MITS is to become a high-quality driver of the defense tech ecosystem of Ukraine and a powerful partner for young technology companies to help them scale effectively, and the Armed Forces of Ukraine to receive the best defense technology products as soon as possible.

The accelerator, together with the university, has developed a special business program for defense startups. It consists of two stages, lasting three months each. The program consists of two training blocks: the development of business thinking and practice. The focus of the accelerator is on teams that already have a working MVP or are as close as possible to a working product. Priority areas: ground robotic systems; land, sea and air drones; REB; means of communication; military transport; mining and demining; software and AI; ammunition and equipment.

In October 2024, the international defense fund and accelerator MITS Capital, together with American University Kyiv, the American Chamber of Commerce in Ukraine, and BRAND UKRAINE, organized the **first international forum "MITS: U.S. – Ukraine Defense Tech Partnership"**, dedicated to the defense-technical partnership between Ukraine and the United States and global collective security.

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"

AUK"

2024



Liudmyla Dolgonovska, Head of the AUK President's Office, at the international forum "MITS: U.S. - Ukraine Defense Tech Partnership"

The event was attended by about 300 government representatives, leading experts, military personnel, analysts, Ukrainian mil-tech companies, startups and investors. Together, they discussed current challenges in the field of defense, the importance of Ukrainian technological innovations, the development of strategic partnership with NATO and attracting investments in the defense industry. **The head of the AUK President's Service, Liudmyla Dolgonovska**, moderated the first panel discussion of the forum.

The MITS team, together with the AUK, the American Chamber of Commerce in Ukraine, and BRAND UKRAINE, also prepared an open letter to the future President of the United States, which contains key recommendations and strategic proposals for the development of the Ukrainian-American partnership in the field of defense.

## Mental Help Global PROGRAM



free and accessible to everyone.

In September 2024, while on a visit to American University Kyiv, General David Petraeus, former U.S. Army General, Chairman of the Board of KKR Global Institute, and one of the first donors to AUK, announced the launch of the "Mental Help Global (MHG)" initiative at American University Kyiv.

MHG's goal is to create a non-profit platform using artificial intelligence that can help meet the need for mental health in Ukraine. The platform will be built on a large language model,

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



*"It is an extremely exciting prospect to implement a project at American University Kyiv, where we already have the necessary technical skills, knowledge in the field of mental health, as well as English-speaking staff, which simplifies interaction with the founders who developed this concept,"* said **General David Petraeus**.

### Cooperation with the Ukrainian Veterans Foundation



In 2024, the **AUK Scholarship Fund to Support Veterans, Children and Spouses of Fallen Heroes**, established at the initiative of AUK President Dan Rice, continued its **partnership with the Institute of International Education (IIE)**, one of the world's leading international educational organizations that assists AUK in the management of scholarships, and the **Ukrainian Veterans Fund**. The purpose of the Scholarship Fund is to support the education of veterans, widows/widowers and children of fallen heroes in AUK bachelor's and master's programs.

In the fall of 2024, AKC provided several full scholarships for bachelor's and master's programs for veterans, widows/widowers, and children of fallen heroes who meet the criteria for admission to AUK. Thanks to these scholarships, 11 students started their studies at AUK master's programs.

*"All my life I dreamed of getting a quality education. In 2023, at one of the veterans' forums, I saw a representative of the AUK and she emphasized that war veterans have the opportunity to receive international education in Ukraine. Taking into account the high standards of American education and effective teaching methods, I expressed a desire to enter this university, and became a student of the AUK with a degree in Global Management. I am extremely happy with the opportunity to get an education according to high international standards,"* said **Serhiy Dovbysh, a student of the AUK master's program, a scholarship holder of the veteran's scholarship**.

At the beginning of the academic year, a special meeting was held at the AUK campus with the participation of AUK veteran students, AUK President Dan Rice, and AUK President Liudmyla Dolgonovska, Head of the AUK President's Service.

During the meeting, students of the Master's programs in Global Management, Software Engineering and Technology Leadership & AI had the opportunity to get to know each other, exchange experiences, ask questions to the leadership team, and share ideas for the development of the AUK veteran community.

PRESIDENT'S REPORT  
DENA RICE  
On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



Meeting with the participation of AUK veteran students, AUK President Dan Rice, and AUK President Liudmyla Dolgonovska

In 2024, AUK continued to provide **the Wartime Scholarship**, a guaranteed scholarship that is provided to all enrolled AUK students. It was launched in 2022 in response to the economic and financial consequences that Ukraine has faced due to the war, thereby providing talented Ukrainians with access to the highest standards of American education currently available in Ukraine.

All bachelors enrolled in the fall of 2024 received guaranteed scholarships:

- 50% for 1-2 academic years;
- 25% for 3-4 academic years.

For Master's Students in Fall 2024:

- 30% for 1-2 academic years.

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



### Volunteer initiatives of AUK students



In 2024, AUK students participated in volunteer initiatives in support of military personnel and Ukrainians affected by the war, as well as organized fundraising campaigns. In March 2024, at the initiative of the AUK Student Life Department, an initiative was organized on the university campus to **collect books for internally displaced persons, participation in the volunteer project "Good Night"** launched by the Foundation for Educational Initiatives. The goal of the project is to help collect and deliver books to Ukrainian families who have become internally displaced. Thanks to the active participation of AUK students, books were collected to support young Ukrainians who are far from home. Most of the books were collected by students of the bachelor's program in Software Engineering.

In July 2024, students of the first set of the AUK Global Internship Program held a **fundraising campaign in New York for victims of Russian terrorist attacks on Ukrainian cities on July 8, 2024.**



Together with AUK President Dan Rice, they held a rally to draw attention to Russia's terror and the need for donations for victims.

*"It has always been important for me to support my country, even from abroad. Through these efforts, I aim to collect donations and spread awareness about Ukraine's current needs. I am deeply grateful to everyone for their support today. Your contributions make a significant difference in the lives of those affected. The war is not over, and we must continue to support Ukraine in every possible way,"* said **Sofia Gordienko, a student of the Global Management bachelor's program.**

**student of the Global Management bachelor's program.**

*"I always dreamed of a photo in Times Square, but I never thought it would be like this. Today, we drew people's attention to Ukraine and raised funds for Okhmatdyt. The conclusion is that no one but ourselves will save Ukraine, but we need to speak, try to convey our own and explain why help is needed. Everything is only in our hands,"* said **Khrystyna Ivanchuk, a student of the bachelor's program in Business Administration.**

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



Students of the AUK Global Internship Program interning in New York organized a fantastic exhibition to introduce their American counterparts to Ukrainian artists and culture, as well as to spread more information about the war in Ukraine.

In partnership with the NGO "Resistance", AUK interns Marta Havlovyh and Daria Sorokovska organized an exhibition where more than 15 Ukrainian artists and 40 works of art were presented. Presenting American University Kyiv and the AUK Scholarship Fund, created on the initiative of AUK President Dan Rice, the girls shared their experience as students receiving education during the war and told the audience about the painful topics of the current war, in particular about Mariupol, Bucha, Irpin, Gostomel, Kherson and Kharkiv region.

**Semen Freevald, a student of the Technology Leadership & AI 2024 master's program** (Dnipro), participates in the Dnipro Orator Club project, which is aimed at socializing veterans returning from the front.

**Viktor August, a student of the Software Engineering 2023 master's program,** organized a fundraiser for thermal imaging devices of one of the units of the Armed Forces of Ukraine as part of his volunteer activities. A total of UAH 122 thousand was collected.

**Karyna Yarmolyuk, a student of the Business Administration 2024 bachelor's program,** participates in an educational volunteer initiative from the Plekayou community as a volunteer English tutor. The program is aimed at overcoming educational losses as a result of the war in Ukraine for school-age children/adolescents.

**Serhiy Dovbysh, a student of the Global Management 2024 master's program,** implements volunteer initiatives as part of the Serdsvir veteran community. The Veteran Community of Ukraine "Serdsvir" is an organization in Chernihiv that has experience in organizing and implementing work with veterans, families of veterans and families of fallen soldiers, families of missing persons, families of prisoners released from captivity.

### Information activities and support

In 2024, the AUK continued **the series of AUK Talks events** with the participation of leading Western experts on various military, economic and global political topics.

On February 27, **AUK Talks took place with Dr. Jade McGlynn**, a research fellow at the Department of Military Studies at King's College London. Her research focuses on Russia's war against Ukraine since 2014, propaganda, the politics of memory, and state-society relations in Russia. Dr. McGlynn is the author of two books: *Russian War* (2023) and *Memory Makers: The Politics of the Past in Putin's Russia* (2023).

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



During the AUK Talks "The Politics of Memory in Russian Foreign Policy," Dr. Jade McGlynn focused on Russia's security doctrines and other concepts, and what they say about identity, historical memory, how it legitimizes Russia's war against Ukraine since 2014, and how these Russian narratives serve Russia's foreign policy.



AUK Talks with Dr Jade McGlynn, Research Fellow, Department of Military Studies, King's College London

On September 14, AUK had the honor of hosting a great friend of Ukraine – **General David Petraeus**, former U.S. Army General, Partner of the global investment company KKR and Chairman of the Board of KKR Global Institute. He is also one of the donors to the AUK who contributed to the AUK Scholarship Fund to support talented students in their quest to receive an American education in Ukraine. Addressing the students, General Petraeus shared his own experience and the strategic leadership framework he developed during his three-star and four-star command.



AUK Talks with General David Petraeus, former U.S. Army general

On November 22, **Terry Virts**, Commander of the International Space Station (2015), NASA astronaut, Colonel (pilot of the US Air Force F-16 fighter), visited AUK. He was a speaker at the offline AUK Talks event "Leadership Lessons from Space", where he shared his fantastic experience with students and attendees.

## PRESIDENT'S REPORT

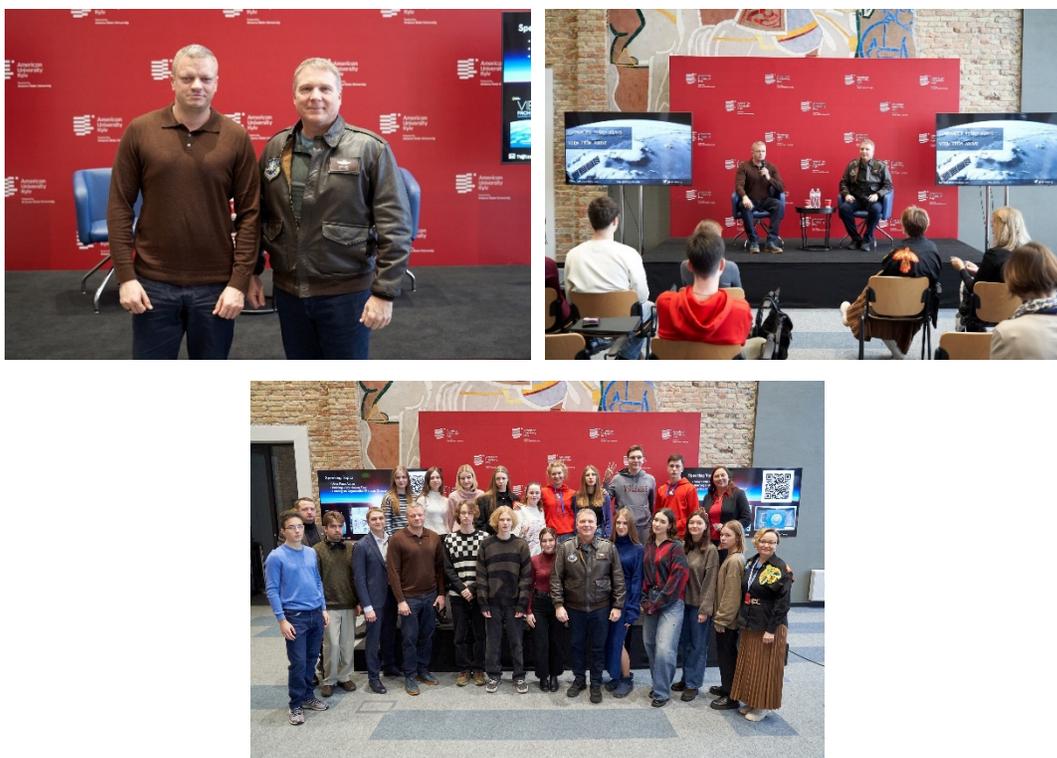
DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



During the offline AUK Talks event "Leadership Lessons from Space", Terry Wirts spoke about his childhood dream of becoming a NASA astronaut and the path he traveled to make it a reality, about his own observations of seven months in space during two space flights, and commanding the International Space Station during Expedition 42/43 in 2014/2015. He also shared his experience of conducting scientific experiments on the space station, and emphasized the environmental problems that are most visible from space.

While aboard the space station in 2015, astronaut Terry Wirts, then commander of the International Space Station, watched in real time as Russia's war in Donbas unfolded. He saw a dark area on Earth – the war-torn Donetsk region, where red lights from explosions flashed. Since then, he has been a strong supporter of Ukraine.



AUK Talks with Terry Wirts, Commander of the International Space Station (2015), NASA Astronaut

In November, **Colonel Oleksandr Tonenchuk**, commander of the 126th Separate Brigade of the Territorial Defense, also visited AUK. The meeting with him took place within the framework of the already traditional AUK Talks, which acquaint students and guests of AUK with outstanding people who have invaluable experience, shape our modernity, and influence social processes in the country. Along with scientists, politicians, economists, AUK consciously invites combat commanders of the Armed Forces of Ukraine to communicate with Ukrainian youth, with students and invited cadets, so that they know not just heroes, but people who are real leaders and can pass on their combat and life experience.

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



Colonel Tonenchuk studied at the US Naval Academy and has combat experience since 2014. He took part in the defense and liberation of the Right Bank, the defense of Bakhmut, in the operation on the Left Bank, was with his unit in Krynky. Full Knight of the Order of Bohdan Khmelnytsky and Knight of the Order "For Courage". Students and cadets were delighted with the opportunity to listen to a person from the hottest spots of the front, ask him a huge number of questions, hear advice from the height of real experience, get answers to serious topics in simple words.



AUK Talks with Colonel Oleksandr Tonenchuk, commander of the 126th separate brigade of the Territorial Defense

PRESIDENT'S REPORT  
DENA RICE  
On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



## SCIENTIFIC AND PROFESSIONAL ACHIEVEMENTS. PARTICIPATION IN GRANT PROJECTS.

### Participation in grant projects

The Institute for Behavioral Research American University Kyiv took part in the following grant projects:

1) Cintana Research Grant (Spring 2024-Spring 2025) – a joint study with universities in El Salvador and Mexico on the effects of long-term violence on the mental health of young people (\$7000)

2) USAID AGRO Research Grant (August 2024 – May 2025) – study of the wave impact of international technical assistance programs on changes in the behavior of small and medium-sized agricultural companies (UAH 1,779,140)

3) Research project "Why do people stay in Ukraine during the war?" (November 2024-March 2025) – study of the motivation of working women to stay in Ukraine during the active phase of the war and potential incentives to travel abroad (UAH 332,000)

## INFORMATION ACTIVITIES OF THE UNIVERSITY

In 2024, the information activities of American University Kyiv were focused around offline and online events of the university, as well as partner events on the AUK campus, publications on social networks (Facebook, LinkedIn, Instagram), special projects with leading media (AIN, dou, Novoe Vremya, SPEKA, LIGA, Osvitoria, Business Ukraine), and coverage of teachers' participation in partner and educational events.

During 2024, AUK implemented **11 AUK Talks in online and offline formats** with the participation of prominent speakers:

- **Stephen Rapp**, former U.S. Ambassador-at-Large for Global Criminal Justice, former International Prosecutor at the Rwanda and Sierra Leone Tribunals;
- **Jade McGlynn**, Research Fellow, Department of Military Studies, King's College London;
- **David Petraeus**, former U.S. Army General, Partner at KKR Global Investment Company and Chairman of the Board of KKR Global Institute;
- **Robert MacDonald**, former US Secretary of Veterans Affairs, former president and CEO of Procter & Gamble.
- **Yuriy Boykiv**, CEO and member of the board of Front Row, an international e-commerce marketing agency;
- **Christopher Skinner**, Chief Brand Officer of Front Row;
- **Brendan Nelson**, Senior Vice President of Boeing and President of Boeing Global;

# PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"

AUK"

2024



- **Jen Easterly**, Director of the U.S. Cybersecurity and Critical Infrastructure Protection Agency (CISA).
- **Jeff McMillan**, head of artificial intelligence at Morgan Stanley.
- **Terry Wirts**, Commander of the International Space Station (2015), NASA astronaut, Colonel (US Air Force F-16 fighter pilot).
- **Rachel Fallarme**, Chief Operating Officer/Senior Vice President of WS and Landin Inc., the company behind Bo's Coffee, the largest home-based coffee chain in the Philippines;
- **Colonel Oleksandr Tonenchuk**, commander of the 126th separate brigade of the Territorial Defense.



Speakers online AUK Talks 2024

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



### ASU Days at AUK

**ASU DAYS IN AUK**  
DISCOVER ACADEMIC POWER AND SOCIAL IMPACT OF ARIZONA STATE UNIVERSITY

PERŠI VIPUSKNYKY

**ASU DAYS AT AUK**  
ПОДВІЙНІ ДИПЛОМИ – ПОДВІЙНІ МОЖЛИВОСТІ:  
ДОСВІД НАВЧАННЯ В ASU – AUK

**JULY 16 | 18:30 (KYIV TIME) | ZOOM**

For the first time in 2024, AUK implemented a new format of online events **ASU Days at AUK**, where participants had the opportunity to learn about the achievements, approaches and incredible results of Arizona State University. The first speaker was **Chris Johnson**, Director of International Alumni and International Partners at the Office of the Vice-Chancellor of Arizona State University, achieving the global goals of educational institutions. As Director of International Alumni and Partner Relations, he applies his own experience to achieve ASU's global goals of student recruitment and even deeper engagement with recruiting partners.

On July 16, the second ASU Days at AUK online event "Double Degrees – Double Opportunities: The Learning Experience of ASU-AUK Graduates" took place with the participation of graduate masters, where they talked about their impressions of studying at AUK and ASU, differences in studying according to American standards and career prospects, how to combine rich study, work and personal life, how to study in a multicultural environment with students and teachers from all over the world, What does the graduation award ceremony look like for more than 5,000 students.

Speakers: Oksana Tkachuk, Director of Marketing and Trade at IDS Ukraine, ASU Master of Leadership and Management, AUK Master of Global Management, and

Ruslan Gutnikov, Marketing Director at NAVI, ASU Master of Leadership and Management, AUK Master of Global Management.

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



PERSHI VIPUSKNIKI

American University Kyiv  
ASU Arizona State University

**Мері Акопян**  
Голова Української національної асоціації з гуманітарного розминування, ASU Master of Global Leadership and Management, AUK Master of Global Management.

**Антон Соловйов**  
Експерт з фінансів в консалтинговій MET Group, ASU Master of Global Leadership and Management & AUK Master of Global Management.

**ASU DAYS AT AUK**  
ПОДВІЙНІ ДИПЛОМИ – ПОДВІЙНІ МОЖЛИВОСТІ:  
ДОСВІД НАВЧАННЯ В ASU – AUK

**JULY 23 | 18:30 (KYIV TIME) | ZOOM**

On July 23, the third online event of ASU Days at AUK "Double Degrees – Double Opportunities: ASU-AUK Graduate Learning Experience" was held with the participation of graduate masters:

- Mary Hakobyan, Head of the Ukrainian National Association for Humanitarian Demining, former Deputy Minister of Internal Affairs, member of the Supervisory Board of Ukrainian Demining Services, ASU Master of Leadership and Management, AUK Master of Global Management,
- Anton Solovyov, Finance Expert (Treasury) at MET Group, ASU Master of Leadership and Management, AUK Master of Global Management.

**OPEN MASTERCLASS**

**Mikkel Gudsø**  
Visiting professor AUK | Honorary Associate  
Professor in Negotiation | PhD Research Fellow in Political Negotiations | Executive Advisor & Coach | Mediator

**WINNING THE DEALS**  
SECRETS FROM THE NEGOTIATION MASTER

**OCTOBER 15 | 18:00 | AUK CAMPUS**

On October 15, an open master class was held at the AUK campus from one of the most virtuoso masters of negotiation, Danish academician and practitioner Mr. Mikkel Gudsoe. Mikkel Gudsoe is one of Denmark's leading negotiating experts, a great friend of Ukraine, as well as a visiting lecturer at AUK. During the event, the participants analyzed the case of Cristiano Ronaldo, mastered the secrets from the master and learned the art of conducting successful negotiations.



Open master class from Danish academician and practitioner Mikkel Gudsoe

**No declaration of war**

PRESIDENT'S REPORT  
DENA RICE  
On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



In 2024, AUK became a partner of one of the most popular podcasts in Ukraine — **"No Declaration of War"**, in which the authors — journalist Illia Kabachynskyi and historian Oleksandr Avramchuk — talk about the events of the past in order to better understand their impact on the future.

A total of 5 podcasts were implemented:

- **"Why are American universities considered the best?"**, where the authors talk about interesting historical facts about the formation of American higher education, about the relationship between education, technological progress and leadership of the United States, and the impact of education on the leading industries of the country and the world.
- **"How to Reintegrate Veterans Through Education: The Experience of the United States and World War II"** about the key place of education in the adaptation of veterans to civilian life.
- **"West Point: The History of the Most Prestigious US Military Academy"**, where the authors talk about the legendary American Military Academy: how it originated, how it stands out, and how it became a leading educational institution for future military and business leaders.
- **"How the arms race in the twentieth century affected education and science in the United States"** - about why the United States invested billions of dollars in education and how it contributed not only to the development of the military-industrial complex, but also to the emergence of thousands of other inventions important for the country and the world.
- **"Valentyn Glushko is one of the authors of the Soviet-Ukrainian space miracle"** - about the Ukrainian engineer, co-author of the space miracle - Valentyn Glushko. The engines invented by him became the basis of rocket systems, thanks to which the USSR achieved great success in space exploration.

## PRESIDENT'S REPORT

DENA RICE

On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



### AUK Horizons



In 2024, for the first time, an offline AUK Horizons event was held for high school students and their friends with the participation of external experts and speakers on the formula for success in today's dynamic and fast-changing world. In particular, during the discussion, they discussed how to succeed in an era of uncertainty and do your dream business, trends that should be taken into account when choosing a profession, global trends in IT that should be taken into account when choosing a profession.

Speakers:

– **Natalia Morozova**, CEO of the advertising and communication group Havas Village Ukraine, member of the board of the CEO Club,

– **Denys Kazvan**, expert in strategic and creative communications, reputation management and crisis management, former Communications Director of Visa, lifecell, Victor Pinchuk Foundation and PinchukArtCentre,

– **Olena Lewandovska**, co-founder and head of the youth NGO UMIND, co-founder and CEO of the communication agency Pedan Buro,

– **Andriy Brodetsky**, investment analyst at Horizon Capital, an investment management company.

### Brain chips



In 2024, AUK implemented a series of podcasts "**Brain Chips**" together with the independent author's media project Meikanemo, which is dedicated to technical education, making, and industrial technologies. With the participation of AUK specialists, the authors of the podcast Kateryna Venzhyk and Yulia Danylenko analyzed the features of technical and not only education, as well as the motivation of people to teach and learn, in particular mathematics and natural sciences.

A total of 4 podcasts were implemented with the participation of AUK teachers:

- "**7 troubles of the Ukrainian school. Which kills curiosity about mathematics. How to Evaluate Reflection**" with the participation of **Volodymyr**

PRESIDENT'S REPORT  
DENA RICE  
On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



**Vakhitov** and **Natalia Zaika**, experts of the Institute for Behavioral Research at the AUK, dedicated to the problems of Ukrainian school education and reflection on which of them can be solved by the Ministry of Education and Science, which ones can be solved by parents, and which should be dealt with by the schools themselves;

- **"Is Western education "stretching" on Ukrainian students?"**, where **Volodymyr Vakhitov** and **Natalia Zaika** talk about the problems of higher education in Ukraine and tools that should help at least partially overcome these problems;

- **"The military-industrial complex should become a customer"** with the participation of **Serhiy Tytenko**, Deputy Dean of the EPAM School of Digital Technologies at AUK, on the issue of motivation of applicants to go to technical specialties, how high is the interest in STEM sciences among young people and the role of the military-industrial complex (MIC) as a customer in the development of technical education and technologies in general, etc.;

- **"Three Components of an Ideal Teacher"** with the participation of **Serhiy Tytenko** about the cornerstone issue of education - "who is a good teacher?", what qualities should an ideal university teacher combine, and whether such people exist at all.

PRESIDENT'S REPORT  
DENA RICE  
On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



**SUPERVISORY BOARD AND LEADERSHIP TEAM**

**AUK Supervisory Board**

**Executive Committee of the Supervisory Board**

**Kurt Volker**

U.S. Special Representative  
for Ukraine Negotiations  
(2017-19), U.S. Ambassador  
to NATO (2008-09)

**Douglas L. Becker**

Founder and Chairman of  
Cintana Education

**Maxim Timchenko**

DTEK CEO

**Members of the Supervisory Board**

**Yuriy  
Antanyuk**

Vice  
President  
and Head of  
EPAM  
Systems  
Central and  
Eastern  
Europe

**Çagri  
Bağcıoğlu**

Regional CEO,  
Cintana  
Education,  
Eastern Europe  
and Central Asia

**Michael Cowgill**

President and co-  
founder of Georgian  
American University  
(GAU)

**Arkady Dobkin**

CEO, President  
and Chairman of  
EPAM Systems,  
Inc.

**Carlo  
Goginava**

Co-founder and  
Managing  
Partner of  
Wings and  
Freeman  
Capital LLC

**Dmytro  
Sakharuk**

Chief  
Executive  
Officer of  
DTEK

**David  
Tkeshelashvili**

Director of  
Channel Georgia

**Mamuka Tsereteli**

Senior Fellow at the  
Central Asia and  
Caucasus Institute  
(CACI) of the  
American Foreign  
Policy Council

**Serhiy  
Voitsekhovsky**

Member of the  
Board of  
Directors of BGV  
Group  
Management

**Leadership Team**

**Dan Rice**

President of  
AUK

**Jacek Leškow**

Rector of ALUK

**Lyudmila  
Dolgonovskaya**

Head of the President's  
Service

**Alexey  
Shershnev**

Vice-President of  
AUK

PRESIDENT'S REPORT  
DENA RICE  
On the activities of LLC "HIGHER EDUCATION INSTITUTION"  
AUK"  
2024



LLC "Higher Educational Institution  
"American University Kyiv"

Identification code of the legal entity:  
43634285  
sq. Poshtova, 3, Kyiv, 04070, Ukraine

Tel.: +38(044) 496 15 15E-mail:  
[info@auk.edu.ua](mailto:info@auk.edu.ua)  
[www.auk.edu.ua](http://www.auk.edu.ua)

[Facebook](#), [LinkedIn](#), [Youtube](#), [Instagram](#)