

# REPORT

## About activities Limited Liability Companies "Higher educational institution "American University Kyiv" in 2022



AUK is the first private university to start operations in 2021 and offers high standards of American education in Ukraine.

The main partner of AUC is Arizona State University (ASU), a public research university in the Phoenix metropolitan region, which is recognized as a leader among American higher education institutions by US News & World Report as the most innovative university in America, and Cintana Education (hereinafter referred to as Cintana), a certified community-oriented corporation that helps universities around the world achieve their ambitious goals by connecting them to transformational resources and partners.

The Ukrainian founding partners of AUK are EPAM Systems, BGV Group Management, Academy DTEK and Brain.

AUK's regional partners are Channel Georgian Consulting and Georgian American University.

The operational opening of the AUK took place on February 3, 2022, together with representatives of university and business partners, heads of leading Ukrainian and international institutions, state and public leaders. At the meeting, the management of AUC presented the main strategic goals and plans for the development of the university

**The purpose** of the establishment of the AUK is to build a university of the future, with the potential of a multidisciplinary institution of higher education in Ukraine, with national and international recognition, which will contribute to integrated economic, social and environmental development at the level of the country and regions.

**The university** 's mission is to form a unique model of higher education that will have a sustainable impact on society, business, and industry through innovative world-class learning and cutting-edge scientific research.

**The vision of** the university: the establishment of a world-class university with American standards, the educational process of which is carried out according to modern educational programs developed on the basis of the educational programs of ASU - the largest innovative university in the United States of America, based on the most modern world research;

– building a professionally oriented university that introduces education that can meet the high requirements of the labor market, form the most popular academic schools and ensure the process of practical training of students through the development of joint projects of students and employers;

– the creation of a highly ranked university that will be a catalyst for social transformation, capable of offering state-of-the-art education shaped by leading research and partnerships with industry and society.

## Educational activities

### *Licensing process*

In December 2021, the University received the first license to conduct educational activities in the field of higher education at the second (master's) level of education (Order of the Ministry of Education and Science of Ukraine

(hereinafter referred to as the Ministry of Education and Science of Ukraine) dated 28.12.2021 No. 282-l), and in June 2022 – a license to conduct educational activities in the field of higher education at the first (bachelor's) educational level (Order of the Ministry of Education and Science of Ukraine dated 20.06.2022 No. 115-l).

### Admission campaign

The full-scale military invasion of the Russian Federation into the territory of Ukraine in February 2022 became a difficult test for both the whole country and the AUK. But despite all the tests, AUK launched an admission campaign, carried out its first intake of students and began the educational process in September 2022 with 5 educational and professional programs:

- Global Management and Business Administration in the specialty 073 Management and Software Engineering in the specialty 121 Software Engineering for the first (bachelor's) level of higher education.
- Global Management in the specialty 073 Management and Software Engineering in the specialty 121 Software Engineering for the second (master's) level of higher education.

**Total Number of Students  
(I semester) 2022**

App Name (educational level)	Faculty Name	
	Faculty of Business Administration	Faculty of Information Technologies EPAM
Global Management First (Bachelor's) Level	22	
Business Administration First (bachelor's) level	23	
Software Engineering First (Bachelor's) Level		15
Global Management Second (Master's) Level	56	
Software Engineering second (master's) level		30
Total number	91	45
<b>Together</b>	<b>146</b>	

According to gender policy, the number of students is:

- **Women:**
  - ~ the first (bachelor's) level – 31st century;
  - ~ second (master's) level – 15th century.
- **Men:**
  - ~ the first (bachelor's) level – 29th century;
  - ~ the second (master's) level – 71 Art.

The average score for the national multi-subject (NMT) test, introduced in 2022 due to martial law, among students of the first (bachelor's) level is 190 points. More than 20% of bachelor's students received an NMT score of more than 190.

All AUK students are fluent in English at the B1 and B2 levels, and have the appropriate certificates, which makes it possible to teach educational components in English.

The profiles of students of the second (master's) level of AUK

programs are very diverse, among them: CEOs, business owners, technical directors, COOs, marketing directors and business development directors of leading Ukrainian and international companies such as Pepsico, Luxoft, EPAM and public organizations UNISEF and the UN.

### Welcome Week

AUE bachelors and masters started their first academic year with Welcome Week. During this week, various events and meetings were held, which provided an opportunity for AUK students to navigate the educational process and adapt to the social environment of the university. Higher education students met with the leadership team, the AUK Directorate, teachers and academic staff of the university.

The content of the meetings was formed around such topics as the strategic vision, mission and values of AUK, strategies for achieving professional and career success of students, features of the educational process of the university and its internal rules of conduct, issues of academic mobility, features of studying under the double degree program, technical potential of the university's information systems, use of the powerful and modern library fund of AUK, features of formation and

functioning student self-government of the university, etc.

Welcome Week meetings were held in the format of team building and various master classes, discussions with representatives of the leadership team and teachers of AUK, training seminars on mastering the skills of using the Learning Management System (LMS) of the Canvas platform, sessions dedicated to student life. Special attention was paid to the discussion of the features of educational and professional training programs according to which students will study, the list of educational components that make up the program, skills and abilities that students will receive based on the results of training under this program, as well as ways to improve it.

Particular attention was paid to the issue of academic integrity, which is a key element for both Ukrainian and American education standards.

AUK Rector Roman Sheremeta noted that: *"We would like to see our students as independent thinkers and decision-makers, and people who know how to apply knowledge in real life. By opening a university in the midst of a war, in such a devastating time, we show the world how resilient and strong we are. The war gives us even more motivation to build a university and bring the best practices from the world to Ukraine."*

Commenting on the launch of the first semester of AUK, Nancy Gonzalez, Executive Vice President and Chancellor of the University at ASU, emphasized, *"I applaud the AUK team for their spirit and unwavering support of their students. They have successfully started classes this fall, despite the enormous challenges. ASU supports our colleagues in Kyiv and is a proud partner of the AUK community in its goal to provide an international education for Ukraine's future leaders."*

### **Dual Degree Programs**

Since 2022, AUK has started implementing double degree programs together with ASU. This option is valid for the educational and professional programs Global Management, Business Administration and Software

Engineering for the first (bachelor's) level of higher education and for the educational and professional programs Global Management and Software Engineering of the second (master's) level of higher education.

AUK graduates can receive an AUK and ASU diploma through the implementation of the process of recognition of training courses between partner universities.

#### ***The double bachelor's degree program provides two options:***

1. "3+1" program, according to which students study at ASU for 3 years and 1 year at ASU. According to the results of this program, students, in addition to the ALUK diploma, receive a diploma of the first (bachelor's) level of higher education ASU.

2. "4+1" program, according to which students study at ALC for 4 years and receive a diploma of the first (bachelor's) level of ASU, and then study at ASU for another 1 year and receive a diploma of the second (master's) level of higher education ASU.

This is a unique opportunity to obtain a master's degree, which involves 4 years of undergraduate education at ALUK and 1 year of master's degree at ASU. *It is important to note that studying in Arizona can be done both online and offline.*

***The double master's degree program*** is a "1+1" program, according to which students study at ASU for 1 year and 1 year at ASU. According to the results of this program, university students, in addition to the ALUK diploma, receive a diploma of the second (master's) level of higher education ASU.

Unique is the opportunity to obtain a master's degree, which provides for 4 years of study at the bachelor's educational level at ALUK and 1 year of master's studies at ASU. *At the same time, a year in Arizona can be completed both online and offline.*

*"We invite all interested students who are open to studying according to American educational standards to enter AUK. This is the only offer on the Ukrainian market that paves a clear route to a double diploma. For this purpose, we have developed a curriculum that is fully synchronized with the U.S. program and provides American standards of education*

in Ukraine," said AUK Rector Roman Sheremeta.

As of January 31, 2023, 12 university students enrolled in the Global Management and Software Engineering programs have already applied for a dual degree from AUK and ASU.

### **Teaching in English**

The main feature of the educational process of ALC is the teaching of educational components in English, which has received high approval from university students. For most students, this was the main factor that influenced their decision to choose a higher education institution when entering their studies.

In addition, AUK University has launched a special program that prepares future students to study at the university in English – the AUK Foundation Program. This is a 27-week course that includes conversation clubs and group work and is aimed at increasing participants' confidence in their knowledge, and high-quality and fast mastery of the necessary level of English, sufficient for studying at AUK and other universities around the world.

In the future, it is planned to expand the AUK Foundation program to the format of comprehensive preparation for training in the first year of the AUK bachelor's program.

### **Monitoring the quality of the educational process**

A survey of higher education applicants is a mandatory component of internal quality assurance of the educational process, which consists in receiving periodic feedback from students in order to involve them in the process of periodic review and improvement of quality assurance procedures for the educational process at AUK and is carried out after students have studied each discipline.

All 146 students of the university take part in the survey.

#### **Summary analysis of the assessment of the quality of teaching for the 1st semester of 2022.**

Criterion	Criterion name	Average
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No.		score
1	The teacher is well prepared for the course	4,65
2	The teacher teaches the discipline in an accessible way	
3	The teacher set a clear purpose and evaluation criteria according to which training in this educational component will be carried out	
4	The teacher is available during business hours and responds quickly to emails	
5	The teacher provided clear information on the results of the assessment for this educational component	

#### **Summary analysis of the design and content of educational components for the 1st semester of 2022.**

Criterion No.	Criterion name	Average score
1	The educational goals of the educational component are clearly formulated and communicated to the student at the beginning of the educational process	4,48
2	During the study of this educational component, the student has a sufficient amount of materials that provide the opportunity for practical use of the knowledge gained	
3	Students are given ample opportunities to work in pairs and/or groups.	
4	The study of this educational component has developed critical thinking skills in the student.	
5	The student received enough information to study this educational component	

#### **Summary analysis of the quality of the educational process in September 2022. by criteria**

Evaluation criterion	Educational level of students	Average rating
Overall rating of teachers	Bachelor's	4,38
	Master's degree	4,27
General assessment of the educational component	Bachelor's	4,19
	Master's degree	4,16

### **Results of Academic Assessment of Higher Education Applicants**

Student assessment is the most important component of the AUK educational process.

The student's activity consists in mastering the learning outcomes planned by the syllabus of a certain component of the curriculum.

Learning outcomes are something that a student knows, understands, and is able to perform after completing the learning process. The level of achievement of the student's learning outcomes is assessed during the control activities.

Assessment of students' learning outcomes is carried out on a hundred-point scale and the Grade Point Average (GPA).

#### Scale for converting an assessment into an indicator

##### GPA for the first (bachelor's) level of higher education

Letter Grade	Percentage estimate	GPA Score
A	93-100	4,0
A-	90-92.99	3,7
B+	87-89.99	3,3
B	83-86.99	3,0
B-	80-82.99	2,7
C+	77-79.99	2,3
C	73-76.99	2,0
C-	70-72.99	1,7
D+	67-69.99	1,3
D	63-66.99	1,0
D-	60-62.99	0,7
F	0-59.99	0,0

#### Scale for converting an assessment into an indicator

##### GPA for the second (master's) level of higher education

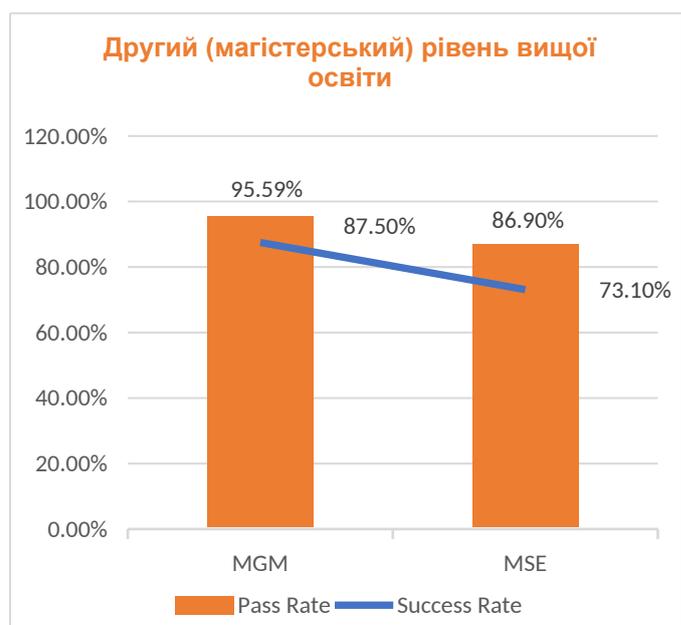
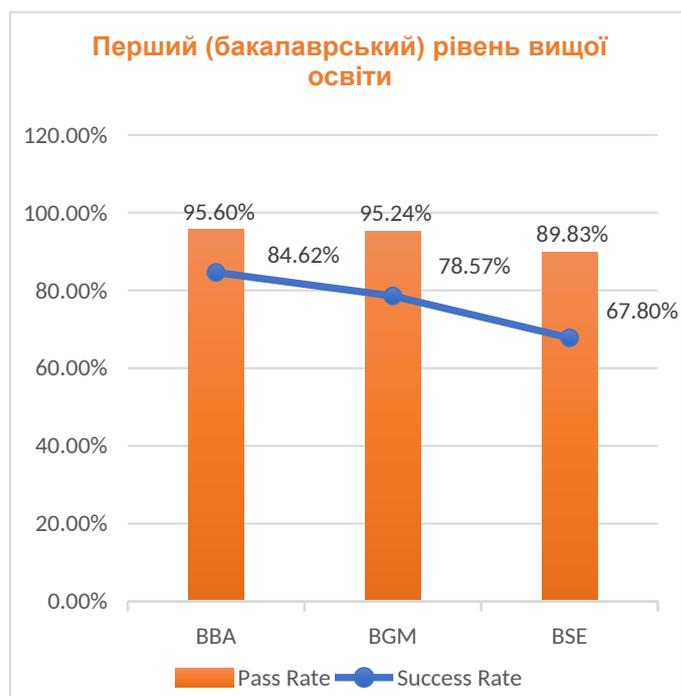
Letter Grade	Percentage estimate	GPA Score
A	90-100	4,0
B	80-89.99	3,0
C	70-79.99	2,0
D	60-69.99	1,0
F	0-59.99	0,0
A	90-100	4,0

**Success Rate** is an indicator of the number of grades among all grades in the educational program in the range from "A" to "B-" for the first (bachelor's) level of higher education and from "A" to "B" for the second (master's) level of higher education

**Pass Rate** is an indicator of the number of grades among all grades in the educational program, in the range from "A" to "D-" for the first (bachelor's) level of higher education and from "A" to "D" for the second (master's) level of higher education.

**Summary data of academic assessment based on the results of the first semester of the 2022/2023 academic year**

Program	Average GPA	Success Rate	Pass Rate	Number of grades for the program
BBA	3,13	84,62%	95,60%	91
BGM	3,08	78,57%	95,24%	84
BSE	2,85	67,80%	89,83%	59
MGM	3,43	87,50%	95,59%	272
MSE	2,86	73,10%	86,90%	145



## Structure and staff of the university

As of 31.12.2023, the structure of the AUK is:

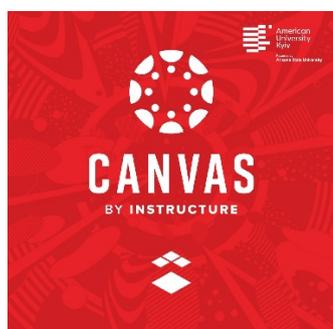
- ~ University Directorate;
- ~ Administrative Department;
- ~ School of Business & Management / Faculty of Business Administration;
- ~ EPAM School of Digital Technologies / Faculty of Digital Technologies EPAM;
- ~ Institute of Behavioral Economics;
- ~ Department of Information Technologies;
- ~ Legal Department;
- ~ Commercial Department;
- ~ Department of Lifelong Learning;
- ~ Marketing and Sales Department;
- ~ University Admissions Committee;
- ~ University Library.

At the beginning of 2022, the total number of scientific, pedagogical and administrative staff at AUK was 19 people.

During 2022, despite all the challenges of the full-scale invasion, we managed to increase our human resources and increase the quantitative and qualitative composition to 47 people, including 4 have the degree of Doctor of Sciences (academic title of Professor), 6 candidates of sciences.

All teachers are fluent in English, have a level of at least B2 or are native speakers. The teaching staff of AUK includes top scholars from different countries, as well as from Ukraine. Among them are Fulbright Scholars, scientists who lead high rankings according to Forbes magazine, laureates of prestigious European and American awards. All of them have extensive experience in teaching at universities in the United States and Europe, including Purdue University, Florida State University, University of Toronto, University of Amsterdam, Erasmus University and others.

The scientific and pedagogical staff of the university has a number of advantages in terms of



improving the personal level of qualification, which include:

- ~ access to AUK library collections with the world's best scientific and educational resources unique to Ukraine;
- ~ participation in

- ~ external and internal professional development seminars (based on partnership with Cintana Education);

- ~ access to the results of monitoring the quality of the educational process, which is carried out after the teaching of each educational component.



Number of AUK employees by gender policy

## Information support

Among the components that have been implemented since 2022 are the Canvas LMS cloud platform for online learning, building a network of scientific institutions, creating a university library as an information hub, and implementing lifelong learning programs.

### Canvas LMS

AUK is the first higher education institution in Ukraine to provide its students and teachers with a unique educational experience based on the LMS Canvas digital platform. It is an open-source cloud platform for online learning and teaching that is used in more than 4000 institutions in 70 countries with 30 million users. Created by the American technology education company Instructure, LMS is No. 1 in the United States.

Canvas LMS is part of Instructure's learning platform and the market leader in learning management systems.

Based on various ASU models designed for distance and hybrid learning, AUK has reliable cloud-based software that is optimal for effective online and offline learning management. Teachers and students of the University have round-the-clock access to educational and methodological materials, which provides maximum interactivity and convenience, as well as introduces a wide range of means of communication. An LMS has various tools for creating and managing educational components, and it also has clear

analytics and statistics on user activity. These advantages allow students to follow the lesson plan, and teachers to control the implementation of tasks within a clearly defined timeframe. In addition, Canvas LMS includes completely unique tools such as Canvas Studio that allow you to create an interactive video for learning.

## **University Library**

In 2022, the AUK Library began its activities aimed at maximizing the provision of information resources for the educational and scientific processes of the university. Given martial law and online education, the main idea of library and information services was to establish 24/7 access to electronic educational licensed resources in the field of IT and business. It was also necessary to start forming a fund of printed publications, according to the profile of the university, at the same time choosing the optimal program for the library catalog, which would be integrated with the World Resource and Access Inventories (RDA).

### ***Collection of printed publications and cataloguing***

The choice of the library program was made in favor of the Koha ABIS, which now has a catalog of printed publications - <https://opac.auk.edu.ua/>. The total cost of Koha installation and hosting services amounted to 87000 UAH. Of these, 55000 are settings, 32000 are hosting services.

In 2022, the first batches of educational publications were purchased, according to the syllabuses of educational components for a total amount of 281518 hryvnias 22 kopecks. The library fund was replenished with gifts totaling 2485 hryvnias. In general, as of January 1, 2023, the library records 79 titles, 139 copies, including 63 titles, 121 copies of educational publications, 15 titles, 18 copies of scientific ones. By languages: Ukrainian – 16 titles, 18 copies; in English – 62 titles, 122 copies.

### ***Collection of electronic publications and overpaid access***

The university has paid for individual access for all students of MSE and MGM master's programs, BSE and BBA undergraduate programs to the O'Reilly Media platform, where they have unlimited access to more than 50000 different types of publications from 180 of the world's leading publishers. Initial materials are available online in unlimited quantities and in various formats – text, audiobooks, video lectures, recordings of meetings with leading business professionals, software development, and community leaders. The number of recommended sources, which are directly indicated in the syllabuses of our educational components and are available on this platform, is 82 titles. In addition, teachers of our university can create their own courses, thematic cases on this platform and share with students in the process of online communication. All editions are in English, no later than 2005. It is possible to use texts offline after downloading them in the O'Reilly Apps mobile application. BGM students have access to this resource in the first semester optionally, if desired, and in the second semester everyone must be connected, according to their curriculum. The total cost of subscribing to this resource was 23000 US dollars.

The four titles of the recommended textbooks of the general education course "Introduction to Ethics" and the courses "Professional Effectiveness", "Global Leadership and Personal Development" are available through the subscription platform ProQuest Ebook Central. All students and teachers have access with an individual login and password. Access conditions include: full text, the ability to download and print part of the book, an unlimited number of users for simultaneous use of textbooks. The platform has convenient tools for working with text – its own virtual bookshelf, the ability to take written notes, quote, highlight certain places in the text of books, create virtual bookmarks. In addition to the required titles that are purchased by the university, ProQuest Ebook Central provides access to 5484 scientific peer-reviewed monographs from its own collection, which is part of the world-famous company Clarivate. Access to selected titles with permanent access rights cost 842 USD.

In 2022, preliminary agreements were reached with Cengage Publishing and Pearson Publishing for individual access to the WebAssign platform from Cengage Publishing and the MyMathLab platform from Pearson Publishing. The

platforms provide for the presence of a task bank, automatic homework checking, error analysis, and a base for online exam testing. The need for access through these platforms to textbooks, the exclusive rights to which are owned by the mentioned publishers, is due to the fact that legal licensed access to their electronic copies is possible only through these platforms. On these platforms, BSE students study the course "Calculus for Engineers"



according to the methodology of the textbook "Calculus and Its Applications".

### Database

The AUK Library has organized access for students and teachers of the university to the collections of world-famous databases – JSTOR, ACM(DL), Research4Life. Access to JSTOR, ACM(DL) is provided through the university's IP address. Research4Life is available with an institutional login and password, which is provided after accessing the library. The total number of documents in the collections that are available to the university community through the Research4Life portal is more than 200,000, including 41,000 periodicals. JSTOR's collections are actually impressive – they are about 12 million scientific journal articles, 100,000 books, 3 million images, and 2 million primary document sources in 75 disciplines. ACM(DL) provides access to a collection of 177,500 journal articles on scientific and technical topics. The university meets the need for periodicals with these resources. Access is provided free of charge.

Thus, in 2022, all OPs received full information and book support with licensed electronic resources. The total number of textbooks and manuals that corresponds to the topic of educational components is about 56000 titles of electronic textbooks, to which remote access has been established, which contributes to the independent work of students with additional sources of verified licensed content. Recommended

sources from the syllabuses of educational components are fully provided by the platforms O'Reilly Media, ProQuest Ebook central, VitalSource. The university's teachers' own methodological developments, their presentations, and tasks are currently located in the Canvas learning management system and are also available 24/7.

## Scientific activity

### *Institute of Behavioral Sciences*

The development of a network of scientific institutions has begun at AUK, the first of which was the Institute of Behavioral Sciences. The purpose of the institute is to research and exchange knowledge for the benefit of Ukrainian society, exploring the most acute topics of today.

Among the projects that the university's scientists are already working on are topical issues of motivating Ukrainian civilians to evacuate from the zone of active hostilities, combating Russian propaganda and training specialists to work with people with post-traumatic stress disorder. Director of the Institute for Behavioral Studies Volodymyr Vakhitov, Ph.D., Associate Professor of the AUK, and Program Manager Natalia Zaika, also teach at one of the lifelong learning programs – **Behavioral Economics in Wartime: Breaking Stereotypes**. The program started on November 29, 2022 and the first 15 graduates successfully received the AUK certificate.

The institute's development strategy also includes cooperation with state and non-profit organizations. AUK plans to create several similar institutions in order to cover various areas of business and technology with its scientific research.

### *Lifelong Learning programs*

In addition to academic programs, AUK offers **lifelong learning programs – Lifelong Learning Programs (LLL)**. The university provides opportunities for managers to gain the necessary knowledge and skills, offers professional and personal development programs, as well as other partnership programs. Training programs are available to everyone who wishes to increase the level of their knowledge.

On October 10, 2022, AUK launched the first LLL – Global Leadership Lifelong Learning Program. This unique program is based on the Global Leadership and Management Essentials certified program from the Thunderbird School of Global Management.

The Global Leadership program is designed for professionals looking to build a career in multinational organizations, for executives operating in international markets, and for entrepreneurs who plan to expand their business beyond their country/region. To participate in the program, AUK invited leaders of civil society organizations to strengthen the non-governmental sector in Ukraine.

The first participants of the course who attended the training were specialists with experience in the media, public organizations, IT sphere, as well as representatives of various international companies whose activities are aimed at the international market.

The first graduates of the Global Leadership program are 19 students who have worked hard to explore new trends in management and leadership styles, honed negotiation techniques and cross-cultural differences in order to advance their careers or businesses internationally.

According to the results of the survey, which took place after the end of the course, it was noted that:

~ 90% of students consider the course practical and close to real situations;

~ 86% are ready to recommend it to friends and acquaintances.

On November 29, 2022, the course "**Behavioral Economics during War: Breaking Stereotypes**" was launched.

The purpose of the course is to teach participants to understand the decision-making process and physical limitations of the brain in conditions of tremendous uncertainty and stress. The program is designed for HR managers, marketing managers, consumer research and analysis, business owners, sales managers.

According to the final results of the course, 15 participants of the program successfully completed the training and received an AUK certificate. During the survey, 78.6% of participants noted that the course met their expectations.

**Strategic partners of the university**

## Arizona State University



AUK is the first university in Ukraine to cooperate with Arizona State University (ASU) on the basis of a 25-year license agreement. This strategic partnership gives American University Kyiv access to ASU's curricula, exchange programs, and a unique opportunity for AUK students to earn double degrees from both AUK and ASU.

Arizona State University is one of the largest public universities in the United States: 800+ programs in 17 schools and colleges are supported by a team of more than 4500 teachers, researchers, and specialists. Ira A. Fulton Schools of Engineering is one of the largest engineering schools in the United States, Thunderbird School of Global Management is among the world's leading business schools with a focus on global management programs.

Partnership with ASU provides free access for students and teachers of ASU to ASU information resources, which are formed in accordance with the latest trends in the global market of educational services.

The main advantages of the partnership between AUK and ASU:

- ~ Learning using Arizona State University's academic resources.
- ~ Obtaining double diplomas.
- ~ Academic mobility of university teachers and students.
- ~ Access to joint scientific projects and research grant programs.
- ~ Professional development programs for teachers and researchers.

"In the United States, we have strong support from our partner, Arizona State University (ASU), which is committed to helping in all aspects. In particular, ASU is one of the strongest universities in the US in online education. Thus, it is an ideal partnership for American University Kyiv, given that AUK programs started online in September 2022." Rick Shengrow, President of AUK.

### ***Cintana Alliance***

Very important is the partnership of AUK with the Cintana Alliance – a global corporation of innovative and progressive universities whose activities are aimed at improving the level of higher education. Cintana Alliance members share best practices, organize student and teacher exchanges, and provide students with opportunities to earn double degrees.

The network was founded in partnership with Arizona State University. Thanks to this, students of American University Kyiv have access to the opportunities of 8 universities around the world that are members of the Cintana Alliance. Cintana Alliance members share best practices across different regions and fields of study, offer academic mobility opportunities for students and faculty, and provide dual degree programs with other alliance members, increasing the internationalization of higher education and the scope of the university's global development.

### ***Industry partners of the university***

Similar to its academic partner Arizona State University, which is one of the largest public universities in the United States, AUK partners with industry partners to provide students with the practical and theoretical skills they need to develop dynamic careers.

AUK actively cooperates with such leaders of the international market as EPAM, DTEK, BGV Group Management, which provide the university with recommendations on the needs and trends in the development of the professional market both in Ukraine and abroad. This knowledge and interaction help AUK to form educational programs in accordance with modern trends in the development of the international market and adapt programs in accordance with Ukrainian standards.

In particular, in 2022, AUK launched bachelor's and master's programs in business and information technology on the basis of two faculties – the School of Business & Management and the EPAM School of Digital Technologies. The latter offers a unique approach to IT education in Ukraine. Each EPAM School of Digital Technologies program is enriched with practical knowledge from EPAM experts and career-focused digital innovation and software development trainings using state-of-the-art technology. With direct access to a global community of students and practitioners, AUK students gain access to EPAM experts and have the opportunity to build a fast-paced career in IT after graduation.

AUK also cooperates with the American Chamber of Commerce in Ukraine (ACC), which unites all US companies. ACC provides AUK with access to its member companies in order to establish internship programs for students and implement joint projects.

## **AUK activities for the victory of Ukraine**

Today, during Russia's full-scale invasion of Ukraine, we all understand how badly the Ukrainian economy and the financial solvency of Ukrainians have suffered. Taking this into account, AUK has implemented a unique scholarship program, under which all students enrolled in 2022 received guaranteed scholarships due to a 75% reduction in tuition fees compared to the base cost for the first (bachelor's) level, for two academic years, and a 60% reduction in tuition fees for the second (master's) level, for one academic year. In this way, AUK strives to provide an opportunity to receive quality education according to American standards to talented Ukrainians.

In addition, work continues with sponsoring organizations that have significant sources of funding to allocate additional resources for the formation of the AUK Scholarship Fund, namely: USAID, the World Bank and the US Department of State. The AUK Directorate is also in contact with a number of Ukrainian-Americans in the United States regarding the financing of scholarship programs for future AUK students.

### ***Humanitarian support***

AUK Rector Roman Sheremeta is a co-chair of Ukrainian American House, a non-profit organization that builds business and public ties between Ukraine and the United States. As of December 2022, Ukrainian American House has sent more than 30 tons of medicines and medical equipment, BleedStop powder worth 500 thousand dollars, 130 IFAKs, 10 ambulances, tens of thousands of personal protective equipment, and more than 10 thousand food aid kits to Ukraine.



Roman SHEREMETA, Rector of AUK, and Ruslan STEFANCHUK, Chairman of the Verkhovna Rada of Ukraine.

UA House's humanitarian activities in support of Ukraine were awarded the Gratitude of the Ministry of Health and the Certificate of Honor of the Chairman of the Verkhovna Rada of Ukraine. The Chairman of the Verkhovna Rada Ruslan STEFANCHUK and the Minister of Health Viktor LYASHKO personally thanked Mr. Roman for his significant contribution to strengthening the international authority of Ukraine, the development of the Ukrainian health care system and active work to provide effective assistance in the face of Russian armed aggression.

### Official events



On July 4-5, 2022, Roman SHEREMETA took part in the Ukraine Recovery Conference global forum in Lugano, Switzerland,

which was dedicated to the reconstruction of

Ukraine after its victory. This meeting brought together world leaders to create a strategy for Ukraine's future recovery and prosperity.

The Ukrainian government presented a plan for the recovery of Ukraine, which involved several thousand people (scientists, deputies, economists, experts of various levels), a number of working groups, representatives of such powerful organizations as the CEO Club Ukraine, the All-Ukrainian Business Community Board, the Union of Entrepreneurs of Ukraine, the Chamber of Commerce and the Rector of the AUK Roman Sheremeta.

*"It is extremely important to see this incredible unity of the whole world in the commitment and support of Ukraine on its path to economic revival after the war. We understand that we have a long and difficult path ahead. But we will win and rebuild the country. Our AUK, which was launched on the eve of the war, is a significant contribution to this process, as we aim to educate Ukraine's future economic and IT leaders with a deep understanding of global markets and global best practices. And this incredibly motivates our team despite all the challenges of the war,"* said Roman Sheremeta.

### Volunteer initiatives

Despite the fact that AUK has recently started educational activities, we already have worthy examples of student initiative to join volunteer activities within the companies in which they work.

In particular, at MEP Engineering Ukraine, where our student of the Global Management master's program Maksym KRYVOSHEEV works as a technical director, every month, since the beginning of the invasion, 25% of the salary fund has been transferred to various types of assistance to the Armed Forces of Ukraine. In addition, under the coordination of Maksym, a collective letter was formed from the construction community of Ukraine, which works according to the standards of "sustainable" or "green" construction, to the main world certification systems with a demand to stop work in Russia and revoke all licenses on the territory of Russia, which was subsequently implemented, not least thanks to such an appeal. This caused direct damage to the Russian economy, hundreds of projects that were at the certification stage were stopped.

Oleksiy PARKHOMCHUK, Investment Director, Representative in Ukraine, IFU (Investment Fund for Developing Countries), who is a student of the Global Management master's program, noted that the IFU supported portfolio companies that needed it with additional liquidity, understanding that under martial law, the fate of these investments and the return of funds are uncertain. In addition to the continuous continuation of its main activities as a financial institution, the employees of the IFU donate to Danish foundations that finance programs for Ukraine (Støt Ukraine, Bevar Ukraine), as well as to Ukrainian charitable foundations, for example, to the Leleka Foundation (assistance to military medics), and to numerous volunteers they know.

### AUK Talks

Given the importance of communicating information on war-related issues and in order to familiarize and highlight and better understand current events in Ukraine and its codons, in the spring of 2022, AUK launched the AUK Talks project, a series of online events with the participation of leading Western experts from various fields to discuss current military and economic topics, geopolitical issues, the need to strengthen external support for Ukraine, and other important issues.



The series of spring AUK Talks, in the period from April to June 2022, consisted of 12 online meetings, with leading international experts in the field of military affairs, economics, political studies and international relations. All speakers shared their views and forecasts on the development of events of russia's full-scale invasion of Ukraine. The meetings were moderated by Mark VOYGER, Director of the

Master's Program Global Management and Roman SHEREMETA, Rector of AUK.

*"Ukrainians have intelligent leadership, extraordinary morality, because they know that they are fighting not only for their freedom, but also for their lives. They demonstrated tactical ingenuity, learned how to fight the Russians, and did it in a Western manner. This enables junior officers, sergeants, and soldiers in general to take the initiative when circumstances call for it, rather than sending everything back to central headquarters for leadership decision-making. This is a huge advantage that Ukraine has. And when the supply of weapons begins, everything will change in favor of Ukraine,"* said John Herbst, U.S. Ambassador Extraordinary and Plenipotentiary to Ukraine (2003-2006), a member of the Diplomatic Front for World Support for Ukraine during a meeting with Melinda Haring.



In the fall of 2022, the continuation of AUK Talks took place.

By January 2023, 4 more meetings took place, namely:

- AUK Talks «Character-Driven Leadership». The speakers of the meeting are Arizona State University lecturer Michael S. Poltom, U.S. Ambassador to Serbia (2004-06) and Estonia (2009-12), co-founder of ASU Leadership, Diplomacy and National Security Lab, and Lieutenant General Benjamin Frickley, special advisor to ASU President Michael Crow, co-founder of ASU Leadership, Diplomacy and National Security Lab.

- AUK Talks "The Anatomy of a \$1 Billion Silicon Valley Exit." The speaker is Stephen Mark Kahan, marketing expert, entrepreneur, author of the Amazon bestseller "Be a Startup Superstar".

- AUK Talks "The Bleak Future of the Russian Economy and the U.S. Chip Wars with China." Speaker - prof. Christopher Miller, associate professor of international history at the Fletcher School of Law and Diplomacy at Tufts University, author of the book "The War of the Chips," which became the leader among business publications in 2022 according to the Financial Times.

- AUK Talks "The EU's Role in a Globalized World: Prioritizing and Addressing Security Challenges for the 21st Century". The speaker is Baroness Catherine Ashton, former Vice-President of the European Commission and former High Representative of the EU for Foreign Affairs and Security Policy.

### ***AUK in defense of Ukraine / in the ranks of the Armed Forces of Ukraine***



In the fall of 2022, Forbes Ukraine magazine published a list of 209 entrepreneurs – owners and co-owners of private enterprises, as well as top managers of companies that have recently become military (Armed

Forces of Ukraine, Territorial Defense, National Guard, Main Intelligence Directorate, volunteer battalions), which included AUK Vice President Oleksiy SHERNYOV.

Oleksiy has been serving in the Armed Forces of Ukraine since March 21, 2022. He is the inspirer of the idea of creating a university with American standards of education in Ukraine. It was Oleksiy who cherished this dream for several years, looking for resources, investors and partners for it. And today, when the first students are already studying at the university, Oleksiy defends his dream of a strong Ukraine with weapons in his hands in the ranks of the Armed Forces of Ukraine.

The rector of the university, Roman Sheremeta, also joined the provision of Oleksiy's unit, who, in cooperation with Ukrainian House, handed over optics, monoculars and binoculars to Oleksiy's military units.

*"I dream that AUK will become even more powerful and be a unifying factor, a platform for new knowledge. When there is news that a new educational institution is opening during the war, this is a powerful signal to our enemy, as well. I am grateful to all partners of AUK, the Ministry of Education and Science, who support us in such a difficult time for everyone."* Vice President of AUK Oleksiy SHERSHNEV.

## **International cooperation**



*Rick Shengrow, President of AUK and Roman Sheremeta, Rector of AUK, at the international meeting of the Cintana Alliance*

In May 2022, the leadership of the AUK, in particular Rector Roman SHEREMETA and President Rick SHENGROW, took part in an international meeting in Tempe, Arizona with world leaders of Cintana Alliance universities.

### **Members**



of the Cintana Alliance shared their successful experience in implementing the double degree program

with universities in different regions and the benefits of the scale of the global community of higher education institutions, and proposed academic mobility programs for students and teachers of AUK.

In January 2023, AUK joined the U.S.-Ukraine Business Council (USUBC), which has been promoting U.S.-Ukraine business relations since 1995.

The Council was established to promote the trade and investment interests of American organizations in Ukraine and today unites more than 200 leading companies.

## Information activities of the university

In 2022, the information activities of American University Kyiv were centered around offline and online events, publications on social networks (Facebook, LinkedIn), special projects with leading media (AIN, dou, Novoe Vremya, SPEKA, LIGA), partner events with the American Chamber of Commerce Ukraine.

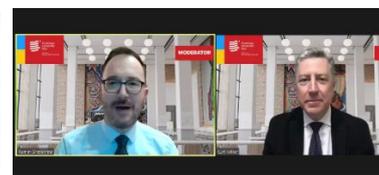
On February 10, 2022, a joint event was held by American University Kyiv and AmCham Ukraine - "**Acquire a Unique Knowledge: American University Kyiv Presentation to AmCham Members**". During the event, American University Kyiv was presented to the members of AmCham Ukraine and discussed the future of education, cooperation between the university and business, etc.



Roman Sheremeta, AUK Rector, and Andy Hunder, President of AmCham Ukraine, 10 February 2022

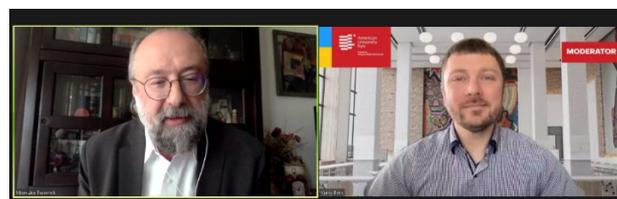
From April to June and from October to December 2022, AUK implemented 16 AUK Talks with the participation of 18 speakers, including Lieutenant General **Ben Hodges**, former commander of NATO Land Command and U.S. Army Europe, **John E. Herbst**, former U.S. Ambassador to Ukraine (2003-2006), **Brian Whitmore**, Senior Fellow at

the Atlantic Council, Ambassador **Matthew Bryza**, former senior official of the White House and State Department, US Ambassador to Azerbaijan (2011-2012), **Toomas Hendrik Ilves**, former President of Estonia (2006-2016), **Edward Lucas**, Senior Fellow at the Center for European Policy Analysis, former Senior Editor of The Economist, **Mark Laity**, Director of the StratCom Academy, former Director of the SHAPE/NATO Communications Department, General **Philip Breedlove**, a four-star retired general in the United States Air Force; former Commander of U.S. European Command and Supreme Allied Commander Europe (SACEUR) of Allied Operations Command and others.



*AUK Talks №1*  
*Ben Hodges, former commander of NATO Ground Command and U.S. Army Europe.*

*AUK Talks №2*  
*Moderator – Roman Sheremeta, Rector of AUK*  
*Speaker – Kurt Volker, U.S. Special Representative for Ukraine Negotiations (2017-19), U.S. Ambassador to NATO (2008-09).*



*AUK Talks №3*  
*Speaker – Mamuka Tsereteli, Senior Fellow at the Central Asia and Caucasus Institute (CACI) of the American Foreign Policy Council.*

*Moderator – Yuriy Bots, Dean of the School of Business & Management.*



*AUK Talks №6*  
*Speakers - Brian Whitmore, Senior Fellow at the Atlantic Council, James Sherr, Senior Fellow at the*

Estonian Foreign Policy Institute ICDS.

Moderator – Mark Voyger, Director of the Master's Program in Global Management and Associate Professor at AUK.

In June 2022, with the start of the Admission Campaign, AUK launched online meetings for potential bachelor's students – "Hello, AUK" with the participation of AUK Rector Roman SHEREMETA, university teachers and the Director of Student Engagement. The main purpose of the events is to answer all questions about American education, double diplomas and scholarships. At each session, AUK teachers were presented, who talked about programs and courses, which they will teach.

In total, three such meetings took place – on June 16, 23 and 30. Applicants received answers to all questions regarding admission and further education to AUK.

On June 16, the first meeting of applicants and scientific and pedagogical staff of the university was held in order to present the Global Management, Business Administration and Software Engineering programs and discuss their uniqueness, as well as receive proposals for their improvement.

At the meeting on June 23, special attention was paid to the advantages of all educational programs that were offered for study at admission in 2022, as well as to the program learning outcomes that students will receive after the completion of the educational process.

During the final session on June 30, students were presented with a dual degree program with ASU.

In July-August 2022, AUK introduced future students to AUK teachers thanks to the **Meet AUK Faculty initiative**, the purpose of which is to show and tell in detail about each teacher.

On November 1, AUK organized an open offline lecture "Behavioral Patterns during the War" with the participation of Volodymyr VAKHITOV, Director of the Institute for

Behavioral Research and Associate Professor of AUK. The event was attended by about 40 participants.



The event was united around such topics as:

- How do we deal with uncertainty during the war? How do we make decisions when the planning horizon shrinks to days and drinks become extremely expensive?
- Why do we mindlessly scroll through feeds on social networks, and how do we cope with the onslaught of news? What news channels do we read and why? How does enemy propaganda affect our decisions, and why do we perceive the same facts differently?

**Advanced training of**

## teachers

### ***Doctor of Economics, Professor Hanna SHVINDINA***



Hanna became the head of the project No. 101047729 ERASMUS-JMO-2021-HEI-TCH-RSCH them. Jean Monnet (Module) "Educational Agenda for Intercultural City Development" (2022-2024). Hanna is the responsible executor of the research project "Reforming the Lifelong Education System in Ukraine to Prevent Labor Migration: A Cooperative Model of Institutional Partnership" (state registration number: 0120U102001), funded by the Ministry of Education and Science of Ukraine.

On July 12, 2022, Hanna Shvindina spoke at the webinar "Academic Life during the Russian War in Ukraine" organized by JEECAR on the topic "How the war affected the education system in Ukraine".

### ***Doctor of Technical Sciences, Senior Researcher Viktor PUTRENKO***



In the reporting period, Viktor received:

certificates of improvement of qualification

"IT Ukrainian Association" No. 812, Teachers Internship program held by EPAM Systems,

January-February, 2022 (180 hours / 6);

Certificate of Advanced Training of Sigma Software No. 8624ba0ef70a47a4a0a5661eb85eaf32

"SSWU TCHR001: Teachers Smart-Up", 08.08.2022;

SoftServe MH Advanced Training Certificate No. 9350/2022 "DevOps Course for Teachers", 12.08.2022 (108 hours / 3.5).

## AUK Supervisory Board

### ***Executive Committee:***

**Kurt Volker** - US Special Representative for Ukraine Negotiations (2017-19), US Ambassador to NATO (2008-09).

**Douglas L. BECKER** – Founder and Chairman of Cintana Education.

**Maxim TIMCHENKO** - CEO of DTEK.

### ***Members of the Supervisory Board:***

**Yuriy ANTONYUK** - Vice President and Head of EPAM Systems in Central and Eastern Europe.

**Çagri Bagcioglu** is the Regional General Manager of Cintana Education, Eastern Europe and Central Asia.

**Michael COWGILL** - President and Co-Founder of Georgian American University (GAU)

**Arkady DOBKIN** - CEO, President and Chairman of the Board of EPAM Systems, Inc.

**Carlo GOGINAVA** - Co-founder and Managing Partner of Wings and Freeman Capital LLC.

**Dmytro SAKHARUK** - Executive Director of DTEK.

**David TKESHELASHVILI** - Director of Channel Georgia.

**Mamuka TSERETELI** is a Senior Fellow at the Central Asia and the Caucasus Institute (CACI) of the American Foreign Policy Council.

**Sergiy VOITSEKHOVSKYI** - Member of the Board of Directors of BGV Group Management.