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«AUK»



American
University
Kyiv

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Arizona State University

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"Limited Liability Companies
"Higher educational institution
American University Kyiv in 2023

GENERAL INFORMATION

Limited Liability Company "Higher Educational Institution "American University Kyiv" (hereinafter referred to as "AUK") is the first private university to start operations in 2021 and offers high standards of American education in Ukraine through a partnership with Arizona State University (ASU), a public research university in the Phoenix metropolitan region, which is recognized as a leader among American institutions of higher education by the US News & World Report, America's most innovative university, and Cintana Education (hereinafter referred to as Cintana), a certified community-oriented corporation that helps universities around the world achieve their ambitious goals by connecting them to transformational resources and partners.

The Ukrainian founding partners of AUK are: EPAM Systems, BGV Group Management, Academy DTEK, Brain. Regional founding partners are Channel Georgian Consulting, Georgian American University.

LICENSING AND ACCREDITATION

AUK has a license to conduct educational activities in the field of higher education for the second (master's) educational level in the amount of 150 people. (Order of the Ministry of Education and Science of Ukraine (hereinafter referred to as the "MES") dated 28.12.2021 No. 282-1 on the issuance of a license, Order of the Ministry of Education and Science of Ukraine dated 27.09.2022 No. 223-1 - the decision to reissue the license) and a license to conduct educational activities in the field of higher education at the first (bachelor's) educational level in the amount of 200 people. (Order of the Ministry of Education and Science of Ukraine dated 20.06.2022 No. 115-1).

In 2023, the National Agency for Quality Assurance in Higher Education (NAQAHE) accredited the AUK by checking the compliance of educational programs with the requirements of higher education standards, as well as with state requirements for personnel, scientific, methodological and material and technical support of educational programs, in order to grant the AUK the right to carry out educational activities related to higher education and qualifications by higher education applicants. As a result of the inspection, the university received certificates of accreditation of the educational program Global Management in the specialty 073 Management of the second (master's) educational level and Software Engineering in the specialty 121 Software Engineering of the second (master's) educational level.

Under martial law, AUK applied for temporary accreditation and received a certificate for master's degree programs for 1 year.

STRATEGIC PARTNERS OF THE UNIVERSITY

Among the permanent strategic partners of AUK are **Arizona State University** and **Cintana Alliance**.

Arizona State University is one of the largest public universities in the United States: 800+ programs in 17 schools and colleges are supported by a team of more than 4500 teachers, researchers, and specialists. Ira A. Fulton Schools of Engineering is one of the largest engineering schools in the United States, Thunderbird School of Global Management is among the world's leading business schools with a focus on global management programs.

AUK is the first university in Ukraine to cooperate with ASU on the basis of a 25-year license agreement. The main advantages of the partnership between AUK and ASU:

- Learning using Arizona State University's academic resources;

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- Obtaining double diplomas;
- Academic mobility of university teachers and students;
- Access to joint scientific projects and research grant programs;
- Professional development programs for teachers and researchers.

Cintana Alliance is a global corporation of innovative and progressive universities whose activities are aimed at improving the level of higher education. Cintana Alliance members share best practices, organize student and teacher exchanges, and provide students with opportunities to earn double degrees. The network was founded in partnership with ASU. Thanks to this, AUK students have access to the opportunities of 8 universities around the world that are members of the Cintana Alliance.

AUK SUPERVISORY BOARD AND LEADERSHIP TEAM

AUK Supervisory Board

Executive Committee of the Supervisory Board

Kurt Volker

U.S. Special Representative
for Ukraine Negotiations
(2017-19), U.S. Ambassador
to NATO (2008-09)

Douglas L. Becker

Founder and Chairman of
Cintana Education

Maxim Timchenko

DTEK CEO

Members of the Supervisory Board

**Yuriy
Antanyuk**

Vice
President
and Head of
EPAM
Systems
Central and
Eastern
Europe

**Çagri
Bağcıoğlu**

Regional CEO,
Cintana
Education,
Eastern Europe
and Central Asia

Michael Cowgill

President and co-
founder of Georgian
American University
(GAU)

Arkady Dobkin

CEO, President and
Chairman of EPAM
Systems, Inc.

**Carlo
Goginava**

Co-founder
and
Managing
Partner of
Wings and
Freeman
Capital LLC

**Dmytro
Sakharuk**

Chief
Executive
Officer of
DTEK

**David
Tkeshelashvili**

Director of
Channel Georgia

Mamuka Tsereteli

Senior Fellow at the
Central Asia and
Caucasus Institute
(CACI) of the
American Foreign
Policy Council

**Serhiy
Voitsekhovsky**

Member of the
Board of Directors
of BGV Group
Management

Leadership Team

Dan Rice**Roman****Lyudmila****Natalia Palina****Alexey**

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President of AUK	Sheremeta Rector of ALUK	Dolgonovskaya Head of the President's Service	Commercial Director of AUK	Shershnev Vice-President of AUK
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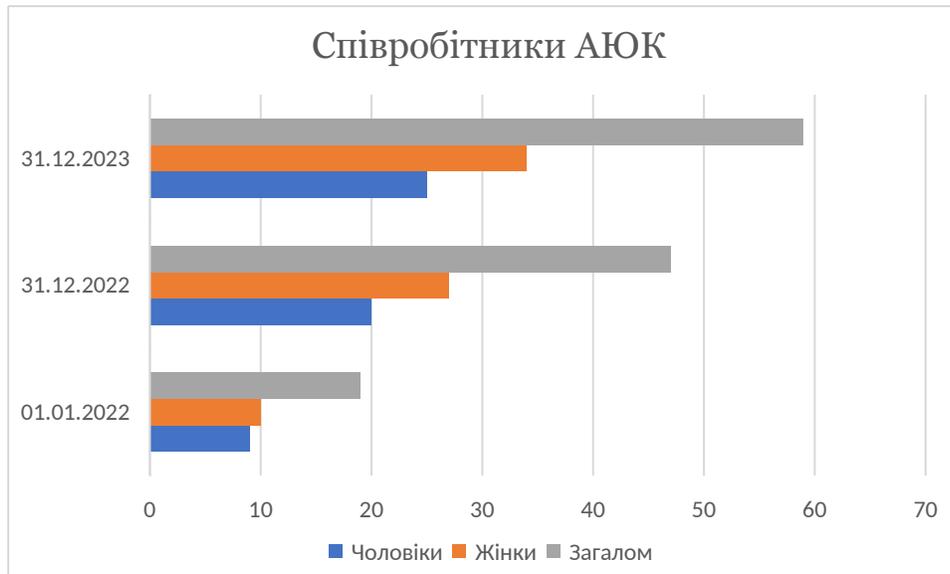
STRUCTURE AND STAFF OF THE UNIVERSITY

As of 31.12.2023, the University includes:

- University Directorate;
- University administration;
- Presidential Service;
- Department of Finance;
- Department of Accounting and Financial Reporting;
- Department of Commerce;
- Sales department;
- Marketing Department;
- Digital Marketing Department;
- Public Relations Department;
- Legal Department;
- Department of Information Technologies;
- Labor Protection Service;
- Department of Academic Policy;
- Department of Student Registration and Information;
- Department of Student Life;
- Faculty of Management;
- Department of Business and Management;
- Department of Humanities and Exact Sciences;
- EPAM Faculty of Digital Technologies;
- Department of Information Technologies;
- Institute of Behavioral Sciences;
- Department of Lifelong Learning Programs;
- University Admissions Committee;
- University Library.

At the beginning of 2023, the total number of scientific, pedagogical and administrative staff at AUK was 44 people. During 2023, despite all the challenges of the full-scale invasion, we managed to increase our human resources and increase the quantitative and qualitative composition to 59 people, among whom 7 have the degree of Doctor of Sciences (academic title of Professor), 9 Candidates of Sciences.

Gender policy of the university as of 31.12.23



As of 31.12.23, the number of women is 34 people, the number of men is 25.

2023 ADMISSION CAMPAIGN RESULTS

In 2023, AUK expanded the portfolio of training programs for AUK students from 5 to 8 educational and professional programs based on two faculties: the Faculty of Business and Management and the Faculty of Digital Technologies of EPAM.

The admission process to the AUK was carried out in accordance with the Admission Rules developed by the Ministry of Education of Ukraine and in accordance with the Rules for admission to the AUK in 2024, taking into account all state requirements for the admission campaign. Applicants participated in virtual presentations, created videos and motivational essays about their achievements and goals, similar to how it happens in the American higher education system. Applicants to master's programs underwent online assessments from AUK in accordance with the schedule of entrance exams to AUK.

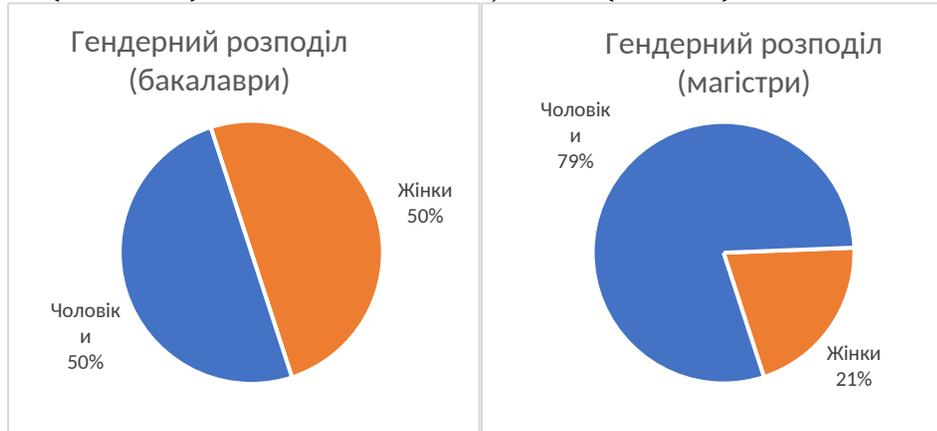
In the fall of 2023, 221 students began their studies, including 124 bachelors and 97 masters.

Students in undergraduate programs	Students in Master's Programs
<p>Faculty of Business and Management</p> <p>Business Administration Program – 32 Global Management Program – 33 Marketing Program – 15</p> <p>EPAM Faculty of Digital Technology</p> <p>Software Engineering Program – 29 Data Analytics Program – 15</p>	<p>Faculty of Business and Management</p> <p>Global Management Program - 56</p> <p>EPAM Faculty of Digital Technology</p> <p>Software Engineering Program – 15 Technology Leadership and AI Program – 26</p>

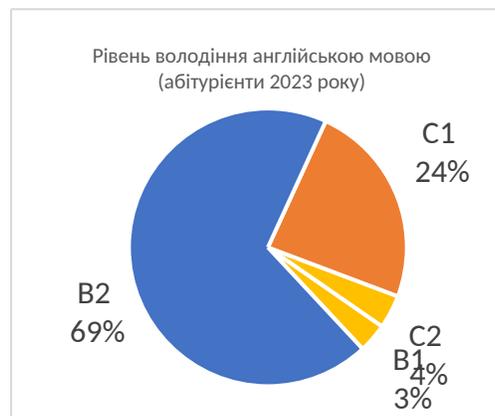
According to **gender policy**, the number of students is:

- **women:** first (bachelor's) educational level – 62; second (master's) educational level – 20.

- **men:** first (bachelor's) educational level – 62; second (master's) educational level – 77.



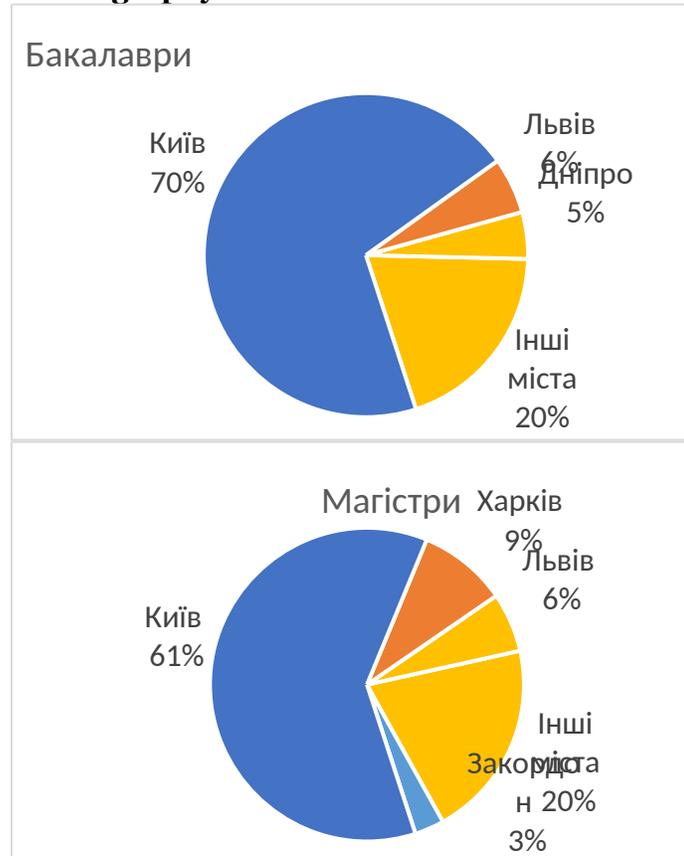
Level of English proficiency. All students of AUK are fluent in English at a level not lower than B1 and have appropriate certificates, which makes it possible to carry out the educational process in English.



Professional profiles of students of the second (master's) educational level of AUK programs are very diverse. Among them are business owners, top managers, business development directors and heads of departments of leading Ukrainian and international companies, including: GlobalLogic Ukraine, N-IX, Genesis, Honeywell Ukraine, London + Reginal Properties, Kyivstar, Caparol, Cargill, and government institutions.

Geography of residence of AUK students: The main region for bachelor's and master's students is Kyiv.

Geography of residence of AUK students



Age status of students: The average age of bachelors is 18.5 years. The average age of masters is 34 years.

Professional experience of applicants of the second (master's) educational level:

- average work experience at the last 2 places of work: 7 years;
 - Average work experience in the current position: 3.5 years.
- 80% of the 2023 Masters recruitment have a master's degree.

Academic performance: The average score of the NMT is 163/200, the school score of AUK bachelors is 10.1/12.

LIST OF ACTIVITIES WITH FIRST-YEAR STUDENTS OF AUK

June 30, July 12 and 27, 2023, for 11th graders and their parents. three **University Days took place.** These events were attended by more than 70 potential students. During the events, participants had the opportunity to meet the founding rector of the university, get information about the content of the university's bachelor's programs and get acquainted with the conditions of admission in 2024.

On August 22, 2023, University Day for Masters was held, where participants had the opportunity to meet the Rector of ALUK, get information about the peculiarities of master's education at the university, its career advantages, opportunities for scholarship programs, as well as the technical capabilities of the ALUK Campus.

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A pleasant and important tradition at the beginning of the academic year at AUK is the Welcome Day for bachelors and masters in 2024 admission. The first Welcome Day for undergraduate students of 2023 of admission took place on August 4, 2023, the second - on August 18, 2023. Welcome Day for Master's students took place on August 29, 2023.

The main purpose of the Welcome Day is to hold a number of events dedicated to: familiarizing students with the mission and strategy of the University, gaining skills for orientation in the educational process, gaining knowledge on ethical issues and rules of conduct at the University. Students also get acquainted with the leadership team of AUK, teachers and fellow students.

The Welcome Day took place in the format of master classes, team building, meetings and discussions, sessions with questions about student self-government, a seminar on learning how to work in the Canvas Learning Management System (LMS), meetings with guarantors of educational programs, discussions on the formation of the future career path of students. Particular attention was paid to academic integrity, which is a key element for American and Ukrainian education standards.

AUK Master's students started their first day of study at the AUK Campus, inspired by the learning process and the opportunity to attend AUK Talks with Kurt Volker, co-founder and member of the AUK Supervisory Board, Anne Applebaum, Pulitzer Prize winner, historian and journalist, and Radosław Sikorski, Polish politician and Member of the European Parliament.

EDUCATIONAL PROCESS

The university carries out the educational process in 8 educational programs, which are based on the educational programs of two of the best ASU schools – Ira A. Fulton School of Engineering and Thunderbird School of Management. Both schools occupy leading ranking positions in the United States, offering their students innovative programs tailored to the requirements of global markets.

In 2023, AUK strengthened its academic portfolio with two new bachelor's programs: Data Science and Marketing Science and the Master of Technology Leadership and AI master's program. All new programs, as well as existing ones, provide the possibility of a double degree and are developed on the basis of Arizona State University programs.

Due to the commissioning of the University Campus in May 2023, students have started their studies in a mixed format and have the opportunity to attend couples on the Campus or online.

AUK is the first higher education institution in Ukraine to provide its students and teachers with a unique educational experience based on Canvas LMS. It is an open-source cloud-based platform for online learning and teaching that is used in about 4000 institutions in 70 countries with 30 million users. Created by the American technology education company Instructure, LMS is No. 1 in the United States. The use of Canvas provides AUK students with the opportunity to get an education from anywhere in the world.

In 2023, work has also begun on the implementation of the electronic student information system "Anthology Student".

The university provides 95% teaching of educational components in English. In addition, for the second year in a row, AUK has been operating a preparatory course in English for future students – AUK PREP.

AUK PREP is intended for 11th grade students studying in Ukraine or IDPs living abroad; with a current level of English B1 and a desire to be fluent in English (B2+); who want to get an American-style bachelor's degree in Ukraine and study at the university in English.

In addition, AUK Prep's prep courses are also designed for students looking to improve their writing, communication, reading, and listening skills in English. The courses will provide English language proficiency at the B2 level and provide a high-quality set of skills necessary for successful study in the selected AUK bachelor's program.

DUAL DEGREE PROGRAMS

Partnership with ASU provides AUK students with access to the ASU program database, developed in accordance with the latest requirements of the global market of educational services, and teachers with the opportunity to form AUK educational programs on their basis and use innovations in distance learning.

Thanks to the partnership with ASU, AUK offers unique opportunities for Ukrainian students, namely double degree programs and joint workshops with American and international students.

AUK students can receive an AUK and ASU diploma due to the mutual recognition of programs between universities. All these are additional opportunities to the classic diploma of the AUK, which is based on 4 years of study at the AUK.

Double bachelor's degrees provide two options:

(3+1): 3 years of study at ASU (ALUK Bachelor's Degree) + 1 year of study at ASU (ASU Bachelor's Degree)

(4+1): 4 years of study at AUK (AUK Bachelor's Degree) + 1 year of study at ASU (Accelerated Master's Degree from ASU).

Double Master's Degree:

(1+1): 1 year of study at AUK (AUK Master's Degree) + 1 year of study at ASU (ASU Master's Degree).

In the fall of 2023, the first 33 AUK master's students began their studies in ASU's dual degree program, at the Thunderbird School of Global Management, No. 1 in the ranking of the most innovative schools in the U.S. (U.S. News & World Report 2022).

Students have access to ASU's state-of-the-art curriculum, international faculty, research projects, and collaborative workshops with U.S. and international students.

TEACHING STAFF OF AUK

The teaching staff of AUK includes top scientists from different countries, as well as from Ukraine. Among them are Fulbright scholarship holders, scientists who lead high rankings according to Forbes magazine, laureates of prestigious European and American awards. All of them have a wealth of teaching experience at universities in the United States and Europe, including Purdue University, Florida State University, University of Toronto, University of Amsterdam, Erasmus University, and others.

Teacher Training Programs. The educational and pedagogical staff of the university has a number of advantages in terms of improving the personal level of qualification, which include:

- access to AUK library collections with the world's best scientific and educational resources, unique for Ukraine;

- participation in external and internal professional development seminars (based on partnership with Cintana Education);

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- receiving feedback from students, based on the results of monitoring the quality of the educational process, which is carried out after the teaching of each educational component;
- regular participation in seminars organized by Cintana Education to improve teaching skills and exchange of experience.

AUK LIBRARY

The American University Kyiv Library was established in 2022 as an information hub that provides high-quality and prompt services to teachers and students of the university, promotes research, educational activities of students and forms the cultural space of the university.

The main goal of the AUK library is to provide the educational and scientific processes of the university with information resources as much as possible and to support socio-cultural events of the university community. The library provides its users with 24/7 access to electronic licensed resources, the number of which continued to grow in 2023.

With the opening of the university campus in May 2023, a library space was opened in the university premises with a total area of 40 m². Printed publications are stored here, comfortable places for work and reading are equipped, and organizational equipment for printing and scanning is available.

The university library is implemented in two formats – as an online library and as a modern library space on the territory of the AUK campus. Thanks to a wide catalog of printed and electronic books, as well as licensed access to many digital libraries around the world, students and members of the university team can quickly find the most relevant and interesting information for their educational, professional and scientific tasks.

The general fund of the AUK library consists of a variety of information documents that differ both in their intended purpose and in the method of production. Collections of printed publications are formed in accordance with the syllabuses of educational components and areas of scientific research carried out in the AUK. As of January 1, 2024, the fund includes 360 copies of book publications. All of them are included in the electronic catalog of the AUK library, which is available at [the link https://opac.auk.edu.ua/](https://opac.auk.edu.ua/).

In addition to print publications, the library organizes licensed access to leading innovative platforms with full-text textbooks, textbooks, and scientific monographs that can be used remotely 24/7. In 2023, AUK subscribed for individual licensed access for students and teachers to the full catalog of digital platforms **O'Reilly Media** and **Cengage Unlimited**. The formation of its own collection continues on the globally recognized e-book platform **ProQuest Ebook Central**, which offers flexible perpetual access models to its users. Individual publications that are necessary for the educational process, but are not available in the mentioned platforms, are provided through the **VitalSource platform**.

Cooperation with **Cengage Learning** (USA), a world leader in digital learning and library resources, on the terms of Cengage Unlimited provided AUK bachelor's students with access to its catalog of more than 10,000 titles of educational literature of its own production and books from partner publishing house Packt Publishing. In 2023, 14 courses for AUK bachelors were completely built on innovative applications MindTap and WebAssign, which are provided under the terms of the Cengage Unlimited subscription. MindTap and WebAssign allow the teacher to apply an individual approach to each student, use the homework bank, mix sections from different textbooks, add videos, business cases and situational exercises if necessary, weaving them into their own course. Thanks to these platforms, the assimilation of educational material and the achievement of programmatic learning outcomes (PWD) of each educational component are optimized as much as possible. All software products, including courses, are integrated with LMS Canvas, which is the main learning management system at AUK.

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For the second year in a row, the library organizes access for students and teachers of the university to valuable digital content of the educational interactive platform **O'Reilly Media**. Through this platform, users get access to more than 60,000 book titles from about 200 partner publishers of O'Reilly. Also, users have access to audio books, video courses, conferences and discussions with specialists and leaders in software development and business innovation. In 2023 In 2010, the O'Reilly Media platform provided information support for 23 courses, which were taught mainly to students of the master's level of education.

Access to electronic publications on the **ProQuest Ebook Central** page provides an opportunity for university users to read and analyze books recommended by their teachers or illustrating acute socio-political issues articulated by AUK Talks speakers at any convenient time. In 2023, 9 educational components were provided with textbooks contained on the ProQuest Ebook Central platform.

Thanks to the cooperation of the AUK library with the international organization EIFL (electronic information for libraries), library users have access to a number of databases and collections of university publishing houses free of charge, including **Research4Life**. This resource contains both periodicals and full-text textbooks.

The total of several electronic textbooks and scientific monographs is **251196** unique titles of book publications.

During 2023, students and faculty at American University Kyiv had access to five academic databases that provide impressive amounts of peer-reviewed and verified information for education and research. Among them are JSTOR (2 , ACM(DL), Cambridge Core, Oxford Academic Journals, ASTM Compass, Reasearch4Life. The collections of these databases are available to university users 24/7 and are provided to the university free of charge.

INSTITUTE FOR BEHAVIORAL STUDIES

The Institute of Behavioral Research is a research unit of the AUK. The mission of the institute is to support business, public authorities and non-governmental organizations in developing and making effective decisions through their own research on human behavior and available behavioral science tools.

The Institute's expertise includes:

- Behavioral analysis (comprehensive research to understand human behavior and uncover the motivations, intentions and biases that guide people's actions);

- Interventions aimed at changing behavior (development and implementation of targeted interventions that affect people to change their behavior to socially beneficial and personally beneficial);

- Evaluation of policies and interventions (evaluation of the effectiveness of interventions and policies to ensure their effectiveness and achievement of the planned objective);

- Policy development (cooperation with institutions across Ukraine, including government agencies, non-governmental organizations and local communities, to promote the development of behaviorally sound and effective policies.

Research projects and grants of the Institute for Behavioral Research include:

1. Evacuation behavior during the war (project ongoing).
2. Reducing the economic burden of mental disorders in Ukraine after the Russian invasion (project ongoing).
3. Strategy for the development of behavioral changes in the market system based on AGRO best practices and its current impact on important market functions (funded by USAID) (project ongoing, August 2023 – February 2024.)

STUDENT SELF-GOVERNMENT AUK

In 2023, AUK strengthened the development of the university's student self-government and contributed to the development of active student life through the activities of the AUK Student Council.

Important elements in the formation of student self-government policy at the University in 2023 are:

- updating the Student Government Policy;
- signing an agreement with Think-cell for training for students, teachers and staff;
- activities on the formation of the Code of Student Conduct.

Activities of the AUK Student Council

The AUK Student Council is an autonomous student government that is an integral part of American education and provides students with important leadership skills. Representatives of the Student Council hold regular meetings online and offline to discuss ways to improve the experience of AUK students during and outside of study.

The student council offers excellent ways for students to get involved in the inner workings of their university and allows students to advocate for the interests of their peers by working together as a representative body through which students can express their concerns and interests.

The AUK Student Council consists of several committees, in particular: the Academic Committee, the Committee on Student Life, the Budget Committee, the Committee on Communications, and the Committee of Masters.

In its activities, the Academic Committee conducts a survey of students on ways to improve the educational process and disseminates this information to the deans of schools. The Student Life Committee successfully planned and organized the Winter Ball, which was attended by 90 students. The Communications Committee has successfully created a Telegram channel to communicate with all students about events and clubs, and is actively working on the Student Council's intranet for all students. The Masters Committee organized two Masters meetings with an average attendance of 30 students. They are currently working on planning for the Alumni Association.

In 2023, elections to the Student Council of the AUK were held, which included 12 members. 132 students took part in the voting, where all faculties were represented. All 12 members of the Student Council attended a one-day Leadership Retreat event at AUK, organized with the assistance of the Department of Student Life. The event was attended by representatives of the AUK team and other Ukrainian state institutions, as well as representatives of American student self-government bodies and the European Student Union.

AUK Student Clubs

There are 6 student clubs in ALUK, which include 18 heads of clubs (student club officers) and 36 members. In addition, six employees and teachers of the AUK are currently advisors to the clubs.

Student clubs include:

1. ULTC - Ur Local Therapy Club.
2. Art Club "Karykat" .
3. Desilius Sports Club.

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4. Music Club Amor Sonus.
5. MC@AUK (Media Club at AUK).
6. Kernighan & Ritchie Programming Club.

Currently, Media Club has created and maintains an AUK Instagram page, which has more than 400 subscribers.

Kernighan & Ritchie Programming Club is working on the development of the Hackathon in partnership with Teach for Ukraine, which focuses on innovative educational technologies in Ukrainian villages.

Student Activities

Student events at AUK include university-wide events with the participation of the Department of Student Life and the AUK Student Council, as well as informal meetings of students for networking and exchange of experience.

One of the first meetings was a networking organized on April 12 for master's students of the Global Management program. The purpose of the event is to learn more about professional challenges and exchange valuable experience in various fields. The meeting was held in a consolidated (online, offline format).

On April 26, students of the Master's program in Global Management (Ruslan Gutnikov and Andriy Fedotov) held a second meeting for all AUK students, in order to exchange the professional experience of each participant and immerse themselves in the relevant fields. The event was held with the support of the AUK Student Council.

During the meeting, they discussed environmental principles of construction, the development of creative industries and copyright protection, as well as financial technology startups in foreign markets. Among the speakers were students of the master's program in Global Management Maksym Kryvosheev, Maksym Makarchuk and Ruslan Gutnikov.

In September 2023, students of AUK master's programs organized a meeting for first-year masters in order to welcome them to the AUK community.

In November 2023, the second master's meetup on the topic of mentoring in IT took place. AUK Masters came together to discuss such issues as: the difference between mentoring and consulting on a commercial basis, why it is an investment in a personal brand, and how to choose a mentor. During the discussion, the role and importance of mentors during hackathons and its importance in forming future connections with business representatives were also noted.

On June 10, the first AUK Hackathon was organized, which brought together 14 students from bachelor's and master's programs, 2 teachers, 4 mentors from the IT sector and 3 juries from the Kyiv-Mohyla Business School and the Ministry of Infrastructure. The hackathon lasted two days. During the event, teams had the opportunity to generate ideas.

In June, the AUK Student Council organized the first AUK Year-End Banquet on the Campus, which brought together about 90 guests – students, staff and teachers.

In October 2023, members of the Student Council and student clubs attended the Student Leadership Retreat. The purpose of the meeting is to inspire AJC students with their opportunities as part of the Student Council and Student Clubs of the University, to promote comfortable cooperation, as well as to provide an opportunity to communicate with representatives of the leadership of Ukraine, Europe and the United States.

Among the participants of the event: Dan Rice, President of the AUK, Hanna Hopko, Ukrainian civil society activist and politician, former MP and Chairman of the Committee on Foreign Affairs of the Verkhovna Rada of Ukraine, and Colonel Oleksiy Shum, commander of the 68th Brigade of the Armed Forces of Ukraine. Additional training was conducted by trainers of the European Students'

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Union. Also, AUK students had the opportunity to talk with Alex Aghdaei, head of the office of the Associated Students of the University of Oregon.

On November 1, a meeting of AUK students and AUK President Dan Rice was held to discuss the University's strategy, plans and ways of its further development.

Also in November, AUK master's students took part in a lecture-meeting of AUK President Dan Rice on the topic "Leadership in IT". During this conversation and Q&A session, Dan Rice focused on the parallels between leadership in the military, education and IT. American support for Ukraine by world politicians and military initiatives.

In December 2023, for the first time, with the support of the Student Council of the University, the Winter Ball was held. In the best traditions of American parties, students chose the Queen and King of the Winter Ball and enjoyed a live performance by the student music club "Amor Sonus". In addition, all guests of the ball had the opportunity to participate in the auction and join the fundraising for the Stugna ATGM unit of the 11th Separate Military Unit, which performs combat missions in the south of Ukraine.

EDUCATIONAL TRANSFORMATIONS OF AUK

In 2023, AUK continued to move towards the realization of the university's goal, which is laid down in the university's development strategy until 2025, namely: to be a catalyst for social transformation in Ukraine, offering state-of-the-art education formed on outstanding research and partnerships with business and society.

In 2023, the university began a collaboration with **think-cell**, the world's leading software company for creating data-driven presentations in Microsoft PowerPoint. Thin-cell is used by all of the top 10 global consulting firms, 89 out of 100 US Blue Chip companies, and 9 of the top 10 US business schools.

Thin-cell automates the creation of effective presentations based on data. Every day, they are trusted by more than 1 million professionals at companies such as BCG, EY, and Tesla. think-cell software is used by more than a million users in more than 25,000 organizations around the world.

Thanks to think-cell, AUK students can:

- visualize data as professionals using more than 40 types of charts;
- inspire and persuade with a professional presentation of data;
- save 70% of working time with PowerPoint.

This system provides students with the opportunity to receive information through an individual electronic cabinet 24/7 on the formation of an individual educational trajectory (individual curriculum, schedule of classes, registration for selective educational components), familiarization with learning outcomes, results of payment for educational services.

Full use of the system is scheduled for 2024.

Lifelong Learning programs

In 2023, AUK expanded its portfolio of lifelong learning programs – Lifelong Learning programs (LLL). 12 programs were implemented, 214 graduates successfully completed their studies.

In the spring of 2023, AUK launched the second enrollment for the Lifelong Learning (LLL) program – **Global Leadership**. This unique program is based on the certified Global Leadership and Management Essentials program from the Thunderbird School of Global Management at Arizona State University. The Global Leadership program at AUK is designed for professionals seeking to build a career in multinational organizations, for executives working in international markets, and entrepreneurs who plan to expand their business beyond their country/region.

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Over the course of 7 weeks full of individual and group assignments, research, case studies, and close interaction, 14 students worked hard to hone their negotiation techniques, explore new trends in management and leadership styles, and discover cross-cultural differences.

The third enrollment for the Global Leadership program started in the fall of 2023.

On July 14-15, under the leadership of the AUK Rector, Roman Sheremeta, the offline **course "Strategic Negotiations"** was launched. This is a 2-day immersive session at the AUK campus in Kyiv, where participants had the opportunity to consider effective negotiation principles, strategies and tactics and immerse themselves in a series of negotiation simulations and cases built directly around real business issues.

20 participants, including entrepreneurs, representatives of IT and consulting companies, retail, construction business, energy sector, business associations, NGOs, etc., honed their negotiation skills. The training was conducted by Roman Sheremeta, who is not only the rector of AUK, but also one of the leading specialists in behavioral economics in the world. During two intensive days of training, students trained negotiation techniques taking into account goals, context and cultural differences, prepared for multilateral negotiations and resolved conflict situations, tried on the role of negotiators on behalf of American and Japanese companies. And also, they learned how to interact effectively for the sake of a better result.

Due to the successful conduct of the first set of the course, on October 20 and 21, the second enrollment for the course "Strategic Negotiations" took place, on November 3-4, the third enrollment for the course started.

In 2023, AUK announced the **course "The International Security System: Challenges and Actors"**, which started on August 4. This intensive program is aimed at a large-scale delving into the dimensions of global security, highlighting it as a vital element of international politics. Participants have the opportunity to gain knowledge and skills to find innovative solutions to current problems facing the world order in the 21st century, exploring major international organizations, political alliances, and security alliances, as well as the complex security policies and dynamics of influential world powers and individual regions. In addition, the participants of the training are directly involved in stimulating discussions with prominent speakers from around the world, including current and former politicians, diplomats, scientific experts and military leaders representing the United States, NATO, the EU and other regions of the world.

The instructor and developer of the course is Mark Voyger. Non-resident Senior Fellow at the Center for European Policy Analysis (CEPA) in Washington, USA.

Thanks to cooperation with EPAM, the University's industry partner, in 2023, AUK launched the course "Solution Architecture Fast Track by EPAM" and the IT Product Management by EPAM course as part of AUK lifelong learning programs.

The course "Solution Architecture Fast Track by EPAM" consists of six modules that combine theoretical lectures and practical tasks based on real practice. It started on July 31, 2023 and lasted 13 weeks.

The **IT Product Management by EPAM** course started on September 18 and was designed for students who want to understand product distribution management, from understanding the user's needs and creating an idea to product pitching.

The IT Product Manager by EPAM course lasted 13 weeks. It is conducted by EPAM experts who hold senior positions and have more than ten years of experience in the IT industry.

Cooperation with schools

In 2023, American University Kyiv launched cooperation with secondary education institutions of Ukraine within the framework **of the AUK Partnership Program**. The AUK Partnership Program is a project of strategic cooperation with secondary education institutions that provides 11th grade students with the benefits of admission to American University Kyiv. Among the opportunities

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for graduates of the AUK partner school: scholarships based on the academic performance of applicants, special admission requirements, guest lecturers and joint activities during training, certificate programs, credit recognition, and enrollment of training courses.

The first school with which a strategic partnership was launched was the Novopechersk School (Kyiv).

A separate area for the development of cooperation was the **visits of school students to the AUK Campus**.

On June 2, the AUK Campus received the first visitors – **students of the private school Midgard School**. During the meeting, the participants of the meeting had the opportunity to communicate with the Rector of AUK Roman Sheremeta, ask questions about education in the United States, and take a tour of the campus.

On November 2, the second meeting with students of private schools in Kyiv **was held at the AUK Campus**, where they learned more about the vision and values of the university, as well as about modern global educational trends.

The event brought together more than 70 students from such schools as: Novopechersk School, LIKO-School, Gymnasium A+, Midgard School and students of the AUK PREP program. Speakers Roman Sheremeta (Rector of AUK), Roman Dubas (Director of Student Engagement) and Jacob McGrew (Head of Student Life) shared their experience of American education and the peculiarities of its student life. Invited speakers of the event Dmytro Korbut (Chief Operating Officer of McDonald's Ukraine) and Yulia Bashynska (People Advisory Specialist, EPAM Systems) spoke about the teams of specialists working on ambitious projects in their companies, as well as identified a list of hard and soft skills that will be required for a successful career in the future.

For school principals in Kyiv, AUK held a workshop, the main topic of which was the role and importance of emotional intelligence. The event was attended by directors of such institutions as: Novopechersk School, Educator EIT Courses, International American School, Liko School, PZNN "Financial and Legal Lyceum", online school "Grand Expo", etc.

In December, another **meeting with students of Kyiv schools took place**: Britannica School, KEY School, New Tone, Kiterra, TGI Academy, ACE School, Specialized School 155 with in-depth study of English in Kyiv and Basis Research School. In addition to a tour of the historical campus, more than 60 students had a lot of interesting things waiting for them. In particular, Olga Svatova shared the academic advantages of AUK and the peculiarities of American education, Head of Brand Marketing at AUK. Hanna Shvindina, Doctor of Economics, Professor and public activist, spoke about personal efficiency, the importance of dreaming and making dreams come true. Also, our students – Zlata Bedareva and Marta Havlovych – shared their learning experience, who spoke about the student life of the University.

INTERNATIONAL COOPERATION

American University Kyiv has a unique opportunity among Ukrainian universities to draw knowledge from cooperation with Arizona State University. Thanks to the fruitful partnership, AUK has access to the content of courses, educational initiatives and platforms for the exchange of knowledge of the No. 1 university on innovations. In addition, as part of the Cintana Education ecosystem, American University Kyiv interacts with leading educational institutions around the world.

In the spring of 2023, Yuriy Bots, Dean of the Accultet of Management, participated in **ACE March 2023**, organized by Arizona State University, along with other members of the Cintana Group, such as Mapúa Universities, Almaty Management Universit, Esa Unggul University, Universidad Internacional del Ecuador, and others. It is an event to share experiences and knowledge, discuss best practices and global educational trends, and learn about ASU's innovations and build

new partnerships. The tour consisted of a visit to ASU Fulton Center, Thunderbird School of Global Management, ASU Tempe Campus, Engineering Labs, Biodesign Institute, Earth and Space Exploration, and Skysong Innovation Center.

INDUSTRY PARTNERS OF THE UNIVERSITY, MEMBERSHIP IN ASSOCIATIONS AND PARTNERSHIP EVENTS

Since its foundation, the university has been actively cooperating with such international market leaders as **EPAM, DTEK, BGV Group Management**, which provide the university with recommendations on the needs and trends in the development of the professional market both in Ukraine and abroad. to modern trends in the development of the international market and adapt programs in accordance with Ukrainian standards.

In 2023, AUK deepened cooperation with industry partners, in particular through joint training programs with EPAM, membership in the IT Ukraine Association, and a series of joint lectures with the American Chamber of Commerce in Ukraine.

The main goal of cooperation with **the American Chamber of Commerce in Ukraine (ACC)**, which unites all US companies. ACC and provides AUK with access to its member companies is the establishment of internship programs for students and the implementation of joint projects.

Together with the American Chamber of Commerce in Ukraine, in 2023, AmCham Business School sessions "Personal Effectiveness for Career Growth" were implemented, which were held in the format of webinars. In total, 6 lectures were held with the participation of 5 teachers of AUK.

Membership in associations

American University Kyiv became the first member of the largest IT community in Ukraine — **IT Ukraine Association among higher education institutions in Ukraine**. The cooperation agreement at the University Campus was signed by AUK Rector Roman Sheremeta and ITU Executive Director Kostyantyn Vasyuk.

As part of cooperation with the IT Ukraine Association, on June 7, 2023, the Rector of AUK spoke at **the IT Ukraine Education Summit** with the topic "The IT sector as the key to victory and economic development of Ukraine".

This is one of the most interesting educational events of the first half of 2023, where participants had the opportunity to learn about new modern approaches to training IT specialists, analyze TOP projects of educational institutions and successful educational cases for students and switchers, etc. The event was organized by the IT Ukraine Association with the support of the Ministry of Digital Transformation of Ukraine.

In October 2023, **Oleksiy Shershnev**, Vice President of American University Kyiv, took part in **an educational meetup organized by UNIT City**, the largest innovation park in Eastern Europe, where he spoke about the educational and scientific capabilities of AUK.

Partner Events

On June 23, AUK Rector Roman Sheremeta took part in a meeting **with about 40 HEI teachers** who were relocated from Mariupol at the beginning of the full-scale war that took place at **the Ukrainian Leadership Academy**. The participants discussed the standards and values of American education, the differences between higher education in the United States and Ukraine, as well as the peculiarities of organizing the educational process in the American education system.

Also in June 2023, Roman Sheremeta took part **in the youth educational forum "Base: Unite, Harden, Prepare"**, **organized by the Ukrainian Leadership Academy**. The forum

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was held in Uzhhorod and brought together more than 600 teenagers from all over Ukraine. and presentations of the AUK,

In September 2023, American University Kyiv hosted a **two-day Forum "Ukrainian Cultural Heritage: "Action for Heritage" on campus**, dedicated to the preservation and restoration of Ukrainian heritage in the face of Russia's military aggression.

At the forum, representatives of international organizations, Ukrainian authorities and experts discussed the conceptual dimension of cultural heritage, international and Ukrainian experience of protection during the war, ways to document the crimes committed by Russia against Ukraine, as well as issues of digitalization and advocacy.

The event was made possible thanks to the United States Agency for International Development (USAID). The partners of the event are UNESCO and the Ministry of Culture and Information Policy of Ukraine.

In October 2023, the AUK campus **hosted the forum "The Future of Ukrainian Exports", which was organized by Ekonomichna Pravda**. The country's largest exporters, politicians, opinion leaders, and industry experts shared ideas and opinions, tried to find common solutions on how to resist shelling of infrastructure and logistical terrorism by Russia, how to find new outlets and markets, and, most importantly, continue to build strong relationships within the country and abroad.

In December 2023, a **large-scale conference "Synergy. IT Business & IT Education"**, which brought together IT business leaders, representatives of the public and private sectors. **Yevhen Bondarets, Director of Lifelong Learning Programs at AUK**, and **Serhiy Tytenko, Ph.D.**, Associate Professor, guarantor of the Master's program in Software Engineering at AUK took part on behalf of AUK.

During the panel discussion "Leadership, Soft Skills, Lifelong Learning and Other Trends in the Job Market", **Yevhen Bondarets, Director of Lifelong Learning Programs at AUK**, shared his vision on the demand for soft skills and LLL programs at AUK.

As part of the 2nd day of the conference "Synergy. IT Business & IT Education" a closed side event with representatives of IT and education was held at the AUK campus.

In December 2023, the POMITNI music label, together with the research company Dive and Discovery Research, presented the results of the 2023 Ukrainian Music Listener Survey. American University Kyiv was pleased to be a partner of the event. One of the presenters of the study was **Ruslan Gutnikov**, a master's student of the Global Management program.

ACTIVITIES OF AUK FOR THE VICTORY OF UKRAINE

In 2023, the AUK began activities to support initiatives to investigate Russia's war crimes. The university has signed an agreement with the Atrocity Crimes Advisory Group (ACA), which is headed by Ambassador Clint Williamson, Lead Coordinator of the Atrocity Crimes Advisory Group in Ukraine. AUK will provide administrative and logistical support to the ASU.

This cooperation also received a visual symbol – the Tower of Justice on the university campus in the heart of Kyiv. Since then, the AUK has been actively involved in any initiatives that contribute to the administration of justice against Russian criminals.

In December 2023, at the AUK campus, the team of the authoritative Ukrainian English-language publication Kyiv Independent conducted an interview with a human rights activist, which will be included in an investigative documentary about the crimes of Russians in Ukraine. The film will be available in 2024 on the YouTube channels Kyiv Independent (in English) and Ukrainska Pravda (in Ukrainian).

Cooperation with the Ukrainian Veterans Foundation

American University Kyiv and the Ukrainian Veterans Foundation of the Ministry of Veterans Affairs signed a memorandum of cooperation to support and comprehensively protect the interests

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of veterans of Ukraine, members of their families, family members of deceased (deceased) war veterans and family members of deceased (deceased) defenders of Ukraine. The official signing of the Memorandum took place on June 7, 2023 at the AUK Campus.

Scholarship Programs

In 2022, AUK launched a scholarship program for talented Ukrainian students – Build Solid Futures. It provides AUK students with scholarships based on academic achievement, financial need, and wartime scholarships as a contribution to the development of Ukraine's youth, resilience, and commitment to freedom.

In 2023, AUK announced **a partnership with the Institute of International Education (IIE)**, a global non-profit organization that works with thousands of U.S. and international educational institutions each year, and reaches more than 29,000 people in 180 countries each year through programs they manage. They have the privilege of leading the Fulbright Program, the Benjamin A. Gilman International Scholarship, the Hubert H. Humphrey Fellowship Program, and the International Visitor Leadership Program (IVLP) on behalf of the U.S. Department of State's Bureau of Educational and Cultural Affairs (ECA).

As one of the world's leading international educational organizations, IIE assists AUK in the management of scholarships, which will expand Ukrainian students' access to high-quality education. Thanks to the cooperation with the Ukrainian Veterans Foundation and IIE, American University Kyiv has launched **scholarships for Ukrainian veterans, widows/widowers and children of fallen heroes**.

In 2023, at the initiative of AUK President Dan Rice, the **AUK Scholarship Fund was established to support veterans, children and spouses of fallen heroes**, which works in partnership with the Institute of International Education (IEE) and the purpose of the foundation is to support the education of veterans, widows/widowers and children of fallen heroes in AUK bachelor's and master's programs.

Among those who have already made significant donations to support the AUK Scholarship Fund are leading American companies representing various sectors of the economy, from transportation, gas production, building materials, to investment, consulting and military technological solutions. In particular, they will include: JP Morgan Infrastructure Fund, Summit Utilities, AEVEX, AeroVironment, Point72, Third Coast, Logistics Plus, Liberty Tools. Individual donors such as Mr. Tim Tyson, Mr. William Murdy, Dr. Karen Kula McClown, U.S. General (ret.) David Petraeus, AUK President Daniel Rice and other AUK partners also joined the support of the foundation.

During a visit to Kyiv in September 2023, General David Petraeus, Partner at KKR Global Investment Company and Chairman of the Board of KKR Global Institute, former Chief of Command of Forces in Iraq and Afghanistan, and former Director of the CIA, provided a personal four-year scholarship and mentoring support to student Arsen Snitsar, whose father is General Oleg Vladimirovich Snitsar, who gave his life, defending Ukraine.

During the event, Major General Vladyslav Klochkov, Head of the Main Directorate of Moral and Psychological Support of the Armed Forces of Ukraine, handed over the "Cross of the Brave" to Arsen

In the fall of 2023, AUK provided several full scholarships for bachelor's and master's programs for veterans, widowers, and children of fallen heroes. Thanks to these scholarships, the first veteran students and children of fallen heroes joined the AUK student community. In particular, 4 students of the AUK PREP course and 9 students of other bachelor's and master's programs of AUK began their studies.

Among the first veteran students who took advantage of this opportunity and successfully started their studies at AUK master's programs are **masters Viktor August (MSE) and Andriy Kolomiichenko (MGM)**.

In 2023, AUK continued to provide **the Wartime Scholarship**, a guaranteed scholarship that is provided to all enrolled AUK students. It was launched in 2022 in response to the economic and

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financial consequences that Ukraine has faced due to the war, thereby providing talented Ukrainians with access to the highest standards of American education currently available in Ukraine.

All bachelors enrolled in the fall of 2023 received guaranteed scholarships:

- 50% for 1 academic year
- 50% for the 2nd academic year

For Master's Students in Fall 2023:

- 40% for 1 academic year
- 20% for the 2nd academic year

In 2023, AUK also launched a new **Women in IT** scholarship for those girls and women who want to build a career in IT. Namely, all successfully enrolled students of master's programs in 2023 received scholarship coverage in the amount of 60% of the total tuition fee.

Volunteer initiatives of AUK students

In 2023, AUK students continued to participate in volunteer initiatives in support of military personnel and Ukrainians affected by the war.

In particular, **Ivan Khryapin, a student of the Master's program Global Leadership and Artificial Intelligence**, helped the 72nd Brigade ("Black Cossacks"), for which he received an award from the brigade team. He is currently raising funds for the trip of military medics for recovery (RePower program).

Marta Havlovyeh, a student of the Global Management bachelor's program, is a volunteer at UA Postcards, where she is responsible for maintaining social networks with reports on volunteer deliveries. UA Postcards is a group of volunteers who cooperate with Ukrainian military units, hospitals, charitable foundations, looking for and buying non-lethal drugs from them that help our soldiers and Ukrainians affected by the war. They create symbolic postcards that show the reality of war in drawings. This is not just a donation of money to some fund, because in return people receive a beautiful work of art, and also help spread information about the realities of war.

Danylo Rybchynskyi, a student of the bachelor's program in software engineering, together with a friend, participated in the manufacture of trench candles for the military at the Pechersk Kotyky volunteer center.

Also in December, an interactive event was held at the AUK campus **with the participation of recruits of the 12th Special Forces Brigade of the National Guard of Ukraine (AZOV)**. Its purpose is to build trust as a component of the development of the leadership potential of military personnel. **The initiator was Taras Tymchuk, a student of the Global Management master's program**, with the assistance of the Corporal Service, the Personnel Section and the Recruitment Group of the Special Forces Brigade of the National Guard of Ukraine "Azov". The training was held in the form of interactive training and simulation game World of Communities, co-authored by Taras.

The training on trust and leadership was conducted by Oleksandr Kosynskyi, Chief Master Sergeant of the Armed Forces of Ukraine, a participant of the peacekeeping mission in Sierra Leone and the operation in Iraq, the ATO in Luhansk and Donetsk regions, the Joint Forces Operation in eastern Ukraine, the defensive operation after a full-scale

It was an honor for AUK to welcome to the university campus the servicemen on whose shoulders lies the protection and defense of Ukraine.

INFORMATION ACTIVITIES OF AUK

In August 2023, Liudmyla Dolgonovska, Head of the AUK President's Service, took part in **the International Veterans Forum "Ukraine. Defenders. The Future"**. The event was organized by the Ministry of Veterans Affairs and the Ukrainian Veterans Fund.

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At the same time, the great mission of the AUK is to strengthen the role of universities in the formation and implementation of veteran policies. The university is a platform for attracting the best American practices through a partnership with ASU and The Pat Tillman Veterans Center (PTVC), a center created at ASU to support veterans and their family members.

On December 11, AUK held an online training "How to Interact with Veteran Students" with two speakers – Sean Bodzoff, Executive Director of the Pat Tillman Veterans Center, and Michelle Lopusky, Director of Development and Strategic Partnerships of the Center. The webinar was designed to provide teachers of higher education institutions and all interested parties with practical tools and skills for effective interaction with veteran students.

AUK Talks

In 2023, AUK continued **the series of AUK Talks events** with the participation of leading Western experts on various military and economic topics, with the aim of providing all interested parties with a broader perspective and a better understanding of current events in the world and Ukraine. In connection with the opening of the Campus, it was also possible to expand the format of events to offline events, thereby attracting a larger audience and experts to cover important geopolitical issues, expanding partnerships and strengthening external support.

On May 10, AUK in partnership with ARC. UA held an offline meeting of AUK Talks with **Janusz Bugajski, Senior Fellow at The Jamestown Foundation in Washington, D.C.**

During the event, Janusz Bugajski presented his book "Failed State: a guide to russia's rupture" and gave a lecture "The Geopolitical Benefits of Russia's State Failure" with an overview of the future of Russia, the emergence of new territorial formations, border conflicts and a possible US strategy to manage the collapse of Russia, etc.

On June 01, 2023, AUK hosted former **U.S. Army General David Petraeus**, who spoke at American University Kyiv in front of students, faculty, partners, and friends during his visit to Ukraine. General Petraeus is a former head of U.S. Central Command (2008-2010) and former CIA Director (2011-2012).

General Petraeus believes that the Russian group operating in Ukraine is no longer a coherent and cohesive force, despite additional waves of mobilization that have brought its total strength to almost 400,000 people, including so-called private military companies and units of the "Kadyrovites". At the same time, Russian special forces were used as light infantry, so these units also lost their combat capability, and the marines were also used for other purposes.

On September 7, General David Petraeus became the speaker of the AUK Talks "Building a Sustainable Future in a Fragile Reality" at the AUK campus.

AUK also had the honor to organize **AUK Talks "Will the West Support Ukraine's Victory?"**, which was presented by **Ambassador Kurt Volker**, AUK co-founder and U.S. Special Representative for Ukraine (2017-2019), **Anne Applebaum**, Pulitzer Prize winner, historian and journalist, and **Radosław Sikorski**, Polish politician, Member of the European Parliament. The event was devoted to the discussion of global challenges of our time and the role of Ukraine in the future geopolitical world.

On October 4, AUK students, team and friends had the honor to meet with **Dr. Evelyn Farkas**, Executive Director of the McCain Institute at Arizona State University, during **the AUK Talks on "Global Democracy in the Era of Populism, Arms Races and Cyber Wars"**, moderated by Oleksiy Shershnev, Vice President of AUK.

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In December, AUK Talks was held with **Alan Riley**, Professor at the College of Europe, Member of the Energy Community Advisory Committee (Vienna) and Senior Fellow at the Atlantic Council. Discussing such a topic as "Lessons from the European Energy Failure Based on the Experience with Gazprom. How to build a secure energy future that works for all countries of the enlarged EU", Professor Riley stressed:

SCIENTIFIC ACHIEVEMENTS AND ADVANCED TRAINING OF NPP AUK



Yuriy Bots, PhD, Professor, Dean of the School of Management, American University Kyiv

He spoke as a representative of AUJ at the conference conference on educational technologies – Anthology Together Europe 2023 (October 25-26, 2023).

Works to develop a partnership with Class, [a https://www.class.com](https://www.class.com) that works to create highly engaging online learning environments.



Jacek Leshkov, PhD, Professor, Dean of EPAM School of Digital Technologies, American University Kyiv

Participation in conferences:

1. “Cybersecurity of universities” organized by Cracow University of Technology, June 2023. My talk title “Cybersecurity, geopolitical situation, impact, overall view”
2. “Future of IT”, July 2023, AUK.

Participation in grant projects:

With Viktor Putrenko and partners from Poznan University of Technology we have submitted to NATO the grant proposal “Modern Technologies Enabling Mine and Unexploded Ordnance (UXO) Detection and Clearance”.

Publication:

1. Publication “CMAFI – Copula-based Multifeature Autocorrelation Fault Identification of rolling bearing”, Mechanical Systems and Signal Processing, 211, 2024. Impact factor: 8.934
2. Publication “Cyclic Detectors in the Fraction-of-Time Probability Framework”, Inventions, Impact factor: 3.4
3. Special Editor of two journals: Applied Cybersecurity and Internet Governance – 2024, special edition title “The Russian-Ukrainian War: Effects of Global Cybersecurity and Digital Infrastructure”
4. Co-Editor of Special Issue "Advanced Modeling and Methods of Statistical Processing of Non-Stationary Stochastic Signals in Dynamic Systems", Fractal and Fractional journal. Impact Factor 5.4
5. Reviewer for the journal “Statistics in Transition”.

Academic mobility:

invited lecture at Opole University of Technology. Title “Copula functions and inference for inference in cyclostationary signals”. June 2023.



Serhiy Tytenko, PhD, Associate Professor, American University Kyiv

Faculty Participation in Conferences:

Conducting a Talk on Soft skills and IT leadership for Sigma Software Group

https://www.linkedin.com/posts/sigma-software-group_softskills-leadership-itexpertise-activity-7086745212961615872-endY?utm_source=share&utm_medium=member_desktop

Conducting a Talk on Soft Skills for Software Professionals at EMPAT company.

https://www.linkedin.com/posts/empat-tech_previously-we-showed-how-we-hang-out-together-activity-7126186316794372096-oBoc?utm_source=share&utm_medium=member_desktop

Professional Development and Training:

Online course on System Design: System Design for Interviews and Beyond

<https://leetcode.com/explore/interview/card/system-design-for-interviews-and-beyond/>

THAYER Academy Leadership Course (in progress)

Cintana course: FD 102: New Models of Classroom Engagement and Learning Effectiveness

Flutter Global Summit 23

<https://certificate.givemycertificate.com/c/91b6da3b-of99-4942-92e3-597958831171>



Volodymyr Vakhitov, Ph.D., Associate Professor, Director of the Institute for Behavioral Research, American University Kyiv

He made a report at conferences:

"Health in Multidisciplinary Discourse: Meaningful, Emotional, and Narrative Aspects of Human Life During the War" at the Ukrainian Catholic University. April 28-29, 2023 Presentation title "Behavioral Approach to Mental Health in (Post)War Times: Targeting Different Population Clusters for Best Impact"

Conference "Revival of Ukraine: Reconstruction with Research", May 15-16, 2023, organized by the Foundation of the President of Ukraine for Education, Science and Sports and the British Royal Society, London, UK

Together with Nataeia Zaika, Program Manager of the Institute for Behavioral Research of the AUK, he was elected as a member of the working group on the preparation of the draft Strategy for Demographic Development of Ukraine under the Ministry of Social Policy.

Interviews and research participation:

S.-K. Martinez, M. Pompeo, R. Sheremeta, V. Vakhitov, M. Weber, N. Zaika. Evacuation Behavior: Lessons for and from the War in Ukraine. The Behavioral Economics Guide (2023).

P. Martyshev, S. Prehn, O. Perekhozhuk, V. Vakhitov. The Effects of Domestic Currency Depreciation on Import Substitution: New Empirical Evidence from the Ukrainian Pork Industry. Eastern European Economics (2023), DOI: 10.1080/00128775.2023.2167721

S.-K. Martinez, M. Pompeo, R. Sheremeta, V. Vakhitov, M. Weber, N. Zaika. Civilian Evacuation During War: Evidence from Ukraine. Submitted to Economic Journal. Under revision.

Academic seminars:

Academic seminar at Iowa University (presentation of the evacuation behavior study)

Academic seminar at Université de Neuchâtel (presentation of the evacuation behavior study)

Academic seminar at Indiana University. Presenting results of the evacuation study.

Service to the Profession and the Society

Became a member of the working group at the Ministry

	<p>of Social Policy on developing the demographic strategy of Ukraine.</p> <p>Member of the Scientific Committee with the National Council for Science and Technology (deputy head till December 2023)</p> <p>Member of the Experts Council with the Ukrainian Statistics Office</p>
	<p>Jacob McGrew, Master of Public Administration (MPA), Lecturer and Program Manager at the School of Management, and Head of the Student Life Department at American University Kyiv</p> <p>Jacob McGrew took part in the following upskilling activities:</p> <ul style="list-style-type: none"> - Digitally Enhanced, Blended, and Online Learning (Cintana Education) – Completed June 6, 2023 - Exploring the Student Affairs in Higher Education Profession (Colorado State University) - completed June 15, 2023 - AI Foundations: Scripting ChatGPT with Python (Arizona State University) – Completed July 11, 2023 - AI Foundations: Prompt Engineering (Arizona State University) – completed July 11, 2023 - Leading a Learning Organization (Thayer Leadership) - Completed on December 11, 2023
	<p>Oleksandr Romanko, Ph.D., Visiting Professor, American University Kyiv</p> <p>Together with fellow researchers, he published articles:</p> <ol style="list-style-type: none"> 1. Romanko, O., Narayan, A., and Kwon, R. ChatGPT-based investment portfolio choices, Operations Research Forum, Volume 4, Issue 4, Article Number 91 (2023). 2. Mendoza-Arriaga R., Romanko O. & Brown P. Liquidity stress testing for market risk management. Technical Paper R-009-01, SS&C Technologies (2023).

PARTICIPATION IN GRANT PROJECTS

The Institute for Behavioral Research American University Kyiv took part in the following grant projects:

- ~ Grant application to USAID AGRO project on developing behavior change strategy (2 656 380 UAH) – received.
- ~ Grant application submitted to Indiana University (study of mental health, individual grant) (5,000 USD) – received.
- ~ Grant for in-depth interviews to study the returning intentions of Ukrainian refugees from ZOIS (3945 EUR) – received.

INFORMATION ACTIVITIES OF THE UNIVERSITY

In 2023, the information activities of American University Kyiv were centered around offline and online events, publications on social networks (Facebook, LinkedIn), special projects with leading media (AIN, dou, Novoe Vremya, SPEKA, LIGA), partnership events with the American Chamber of Commerce Ukraine, and coverage of teachers' participation in partner and educational events.

During 2023, AUK implemented **24 AUK Talks in online and offline formats** with the participation of prominent speakers:

- **Chris Howard**, Executive Vice President and Chief Operating Officer, Arizona State University;
- **Michael Carpenter**, United States Ambassador to the Organization for Security and Co-operation in Europe in the Biden Administration;
- **Baroness Catherine Ashton**, former Vice-President of the European Commission and High Representative of the EU for Foreign Affairs
- **Eugene R. Sullivan**, former Chief Justice of the U.S. Court of Appeals for the Armed Forces
- **Dr. Sanjeev Hagram**, CEO and Dean of the Thunderbird School of Global Management at Arizona State University and Professor at the Global Leadership and Global Future Foundation
- **Deb Kupp**, President of Microsoft North America (MSNA)
- **Michael M. Crowe**, President of Arizona State University
- **Brenda J. Hollis**, Chief Litigation Attorney, Head of the Ukraine Team Office of the Prosecutor International Criminal Court
- **Mariana Budjerin**, Ph.D., Senior Research Fellow, Atomic Management Project at the Belfer Center at Harvard Kennedy School
- **John E. Herbst**, Senior Director, Atlantic Council's Eurasia Center
- **Jan Brzezinski**, Senior Fellow at the Center for Strategy and Security. Brent Scowcroft at the Atlantic Council and the Europe of the Future initiative
- **Dan Hoffman**, former senior CIA officer
- Professor **Christopher Miller**, Associate Professor of International History at the Fletcher School at Tufts University.
- **Alan Riley**, Professor at the College of Europe, Member of the Energy Community Advisory Committee (Vienna) and Senior Fellow at the Atlantic Council.

In 2023, AUK continued a **series of online meetings for potential students – "hello, AUK"** with the participation of AUK Rector Roman Sheremeta, university faculty and the Director of Student Engagement to answer all questions about American education, double degrees, scholarships, and teachers. At each session, AUK teachers were introduced, talking about the

programs and courses they teach. Events "hello, AUK" took place on March 31, April 15 and June 16, 2023.

On August 9, a **webinar "WHY MASTERS NEED MASTER'S?"** for potential students of master's programs, where participants had the opportunity to learn about:

- ~ Benefits that professionals with an American degree receive.
- ~ master's programs in management and IT offered by AUK in 2023.
- ~ how to effectively combine work and study.
- ~ Scholarships are available for master's students.

Inauguration of the President of AUK

On May 20, 2023, AUK opened the AUK Campus on a very special occasion – **the first inauguration ceremony of the new AUK President Dan Rice**. This is a special moment in the life of the university, as it is the first meeting in the renovated RichPorto building, which is an important part of Ukrainian art and history.

The ceremony was attended as guests and speakers by Minister of Education and Science **Oksen Lisovyi**, Kyiv Mayor **Vitali Klitschko**, co-founder of the university and former US representative to NATO **Kurt Volker**, President of the American Chamber of Commerce in Ukraine **Andy Hunder**.

During the AUK President Installation Ceremony, the university embodied all the main elements of such ceremonies in the United States. Guests, participants, students, teachers and friends of the AUK were able to see the ceremony exactly as they would have seen it if they were in the United States.

One of the main parts of the AUK President's Installation was the inauguration of the new AUK President, Dan Rice. As the new president of the AUK, Mr. Rice took the oath of office in the presence of the Supervisory Board, students and teachers and solemnly accepted the symbols of power – a mace and a medallion.

ANNUAL REPORT
About activities
«AUK»



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Kyiv

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Arizona State University



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